



**Sector Rotation and Risk Management**  
Houston AAll Chapter Sat. Nov. 19, 2022



## **Sector Rotation and Risk Management**

Houston AAll Chapter Sat. Nov. 19, 2022



**Scott Juds**

**President & CEO SumGrowth Strategies  
Chairman & CEO Merlyn.AI Corporation**

## **Disclaimers**

- Neither SumGrowth Strategies nor I are registered investment advisors or broker-dealers.
- This presentation is for educational purposes only and is not an offer to buy or sell securities.
- This information is general in nature and should not be construed as personal investment advice as it is not provided in view of the circumstances of any particular individual.
- Investing in securities is speculative. You may lose some or all of the money invested.
- Past results of any particular trading system are not a guarantee of future performance.



**SectorSurfer**  
*Change the Game*

## **Sector Rotation and Risk Management**

Houston AAll Chapter Sat. Nov. 19, 2022

### **Part 1 – Practical Stuff**

- Introducing Sector Surfer
- Markets – No Place to Hide
- SectorSurfer Online Practical Demo
- StormGuard & Bear Market Strategies
- The Tactical Risk Mitigation Index
- The Dual Defense Strategies
- Hall of Fame, Publications, Videos
- Newsletter, Subscriptions

Take a Break Here

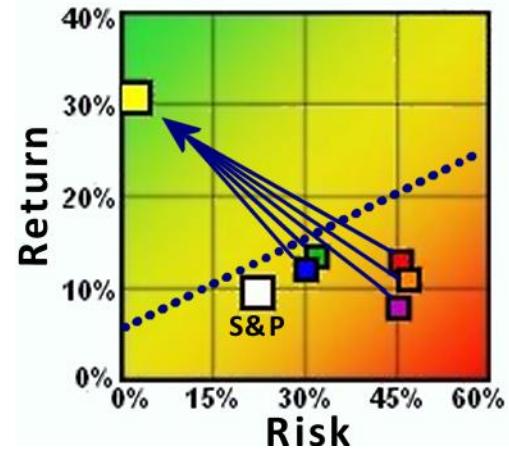


**Scott Juds**

President & CEO SumGrowth Strategies  
Chairman & CEO Merlyn.AI Corporation

### **Part 2 – Technical Stuff**

- MPT: Diversify & Rebalance
- Momentum Exists in Market Data
- Improving the Signal to Noise Ratio
- Bear Markets, StormGuard, SwanGuard
- Alpha Daily Brief Resources
- Hindsight Bias – Tuning and Selection
- Merlyn.AI's Genetic Algorithms
- Formal Indexes: What Lies Ahead?



# Momentum

## Breaking Through the Efficient Frontier



**SumGrowth Strategies, LLC Seattle, WA**



# Momentum

## Breaking Through the Efficient Frontier

**New Tools Destroy Old Rules**  
Diversification:



Own a Bit of  
Everything ...

... Produces Precisely  
Average Performance.  
*Change the Game*

**SumGrowth Strategies, LLC Seattle, WA**

# My 1<sup>st</sup> Momentum Strategy

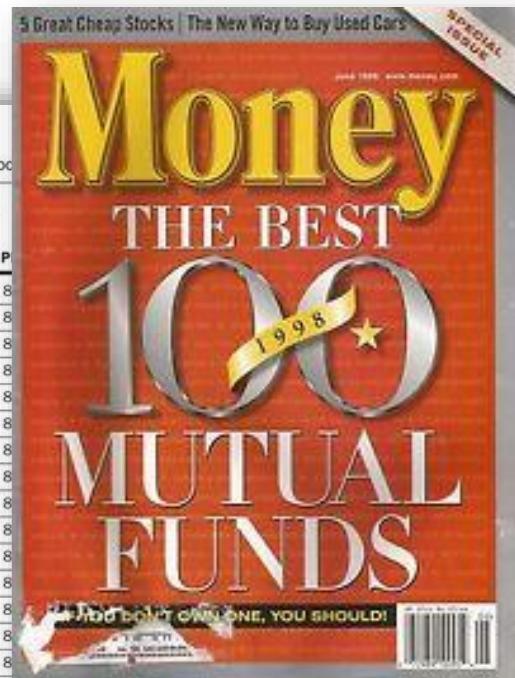
## Late 1980s

### The Best Fund Families of 1988

Successful funds like Delaware Management focused on stocks that could withstand shock

Rank	Family	Mutual Fund Assets (mil)	FUND RANKING						Phone Number
			Weighted Score	U.S. Equity	World Equity	Mixed Bond	Tax-Exempt Bond	Phone Number	
1.	Delaware Mgmt	\$25,503.7	75.03	2	4	27	7	35	8
2.	Vanguard Group	1,253,912.3	70.17	6	49	6	3	29	8
3.	Neuberger Berman Mgmt	24,427.3	69.31	7	13	2	33	7	8
4.	First Investors Mgmt	5,658.3	67.53	4	40	4	23	41	8
5.	State Farm Invst Mgmt	11,026.1	67.50	30	35	8	2	22	8
6.	State Street Bank & Trust	42,133.2	67.48	1	31	53	21	10	8
7.	MainStay Funds	40,092.4	67.26	17	9	18	6	14	8
8.	Charles Schwab Invst Mgmt	29,068.1	65.71	9	27	13	17	17	8
9.	American Century Invst Mgmt	80,068.9	64.85	20	23	10	11	24	8
10.	MFS Invst Mgmt	86,573.2	64.20	11	5	21	20	25	8
11.	Invesco	126,556.0	62.99	16	7	17	24	19	8
12.	Wells Fargo Fund Mgmt	79,642.2	62.55	24	28	14	8	40	8
13.	TIAA-CREF	43,648.2	62.44	13	42	29	9	1	8
14.	BlackRock	426,254.5	62.20	10	26	22	19	26	8
15.	Northern Trust	25,945.0	61.70	26	43	1	26	18	8
16.	Virtus Investment Partners	12,874.8	61.64	14	1	19	42	12	800-243-4001
17.	SEI Group	22,104.3	60.72	15	16	26	18	46	800-342-5734
18.	GE Asset Mgmt	15,907.5	59.95	37	56	15	1	44	800-242-0134
19.	Waddell & Reed Invst Mgmt	18,370.7	59.83	22	3	46	13	51	888-923-3355
20.	USAA Invst Mgmt	34,086.8	58.72	29	11	28	27	3	800-531-8722
21.	Eaton Vance Mgmt	56,895.3	58.69	47	6	20	12	9	800-225-6265
22.	PIMCO/Allianz	474,936.7	57.29	8	12	7	52	54	800-426-0107
23.	Columbia Mgmt	135,029.7	55.74	45	21	16	14	13	800-345-6611
24.	Principal Mgmt	81,744.8	55.70	21	24	24	34	11	800-247-4123
25.	Ivy Investment Mgmt	37,412.0	55.53	18	44	50	5	33	800-777-6472
26.	HighMark Capital Mgmt	2,166.6	55.37	5	50	37	29	58	800-433-6884
27.	PNC Funds	2,389.1	54.52	3	48	30	47	43	800-551-2145
28.	UBS Global Asset Mgmt	9,631.3	54.44	39	10	41	25	8	888-793-8637
29.	Fidelity Mgmt & Research	830,747.9	53.22	27	32	45	15	39	800-544-8544

\*No 800 phone number; available only through advisors.



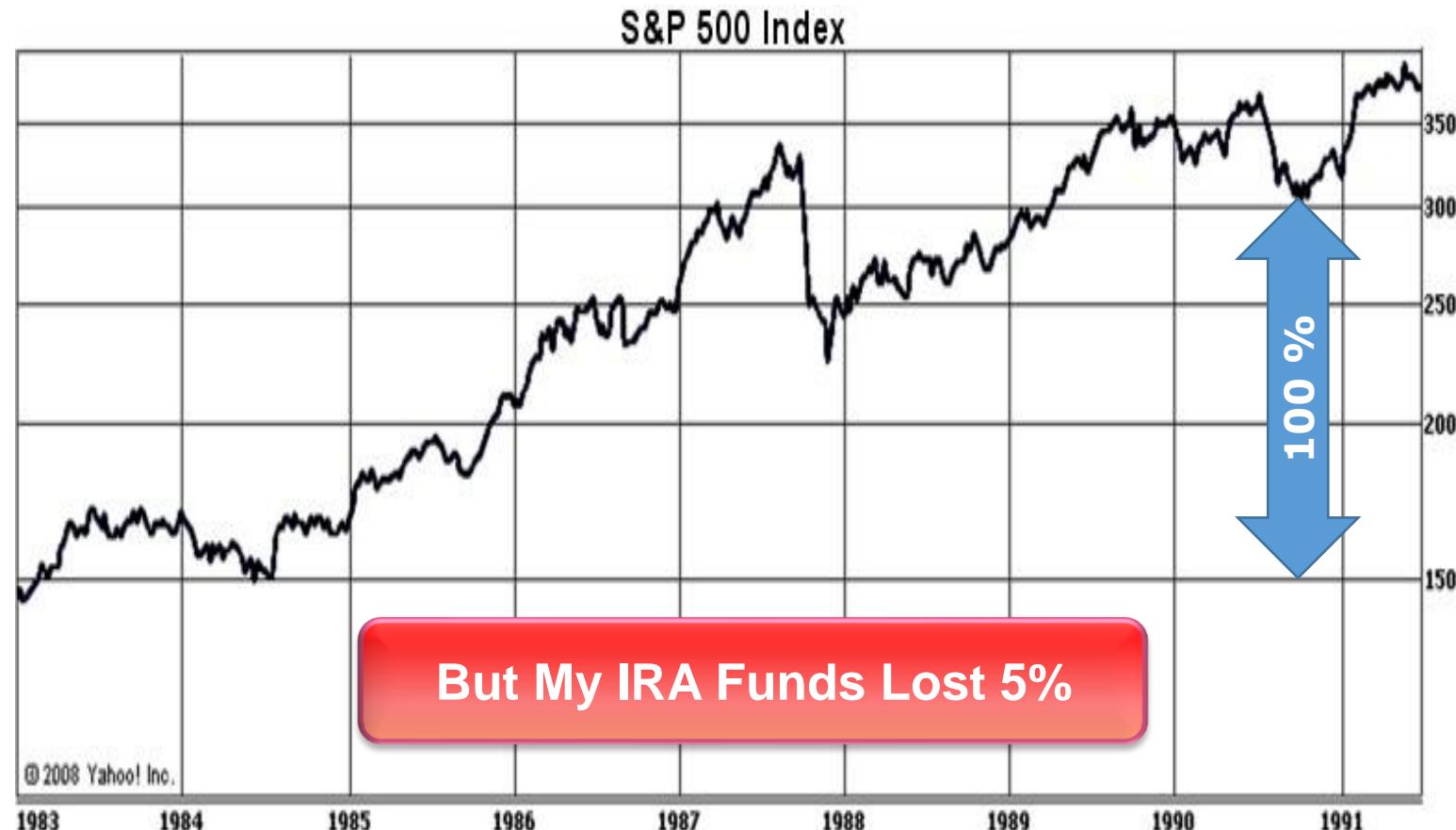
	FUND RANKING								
	Rank	Family	Mutual Fund Assets (mil)	Weighted Score	U.S. Equity	World Equity	Mixed Bond	Tax-Exempt Bond	Phone Number
15.	11	67	6	800-342-5236					
30.									
14.									
22.									
8.									
54.									
51.									
25.									
29.									
18.									
57.									
33.									
37.									
58.									
36.									
38.									
39.									
40.									
41.									
42.									
43.									
44.									
45.									
46.									
47.									
48.									
49.									
50.									
51.									
52.									
53.									
54.									
55.									
56.									
57.									
58.									
59.									
60.									
61.									
62.									
63.									
64.									
65.									
66.									
67.									
68.									
69.									
70.									
71.									
72.									
73.									
74.									
75.									
76.									
77.									
78.									
79.									
80.									
81.									
82.									
83.									
84.									
85.									
86.									
87.									
88.									
89.									
90.									
91.									
92.									
93.									
94.									
95.									
96.									
97.									
98.									
99.									
100.									

OUR EXCLUSIVE RANKINGS OF 658 FUNDS									
Money Guide									
MUTUAL FUNDS									
THIS YEAR'S BEST INVESTMENT!									
● Smart ways to buy shares									
● Pick top growth funds									
● Find high-paying income funds									
● Manage your portfolio like a pro									
Plus: A savvy shopper's guide to the top 10 fund companies									

BY THE EDITORS OF  
**Money**

# My 1<sup>st</sup> Momentum Strategy

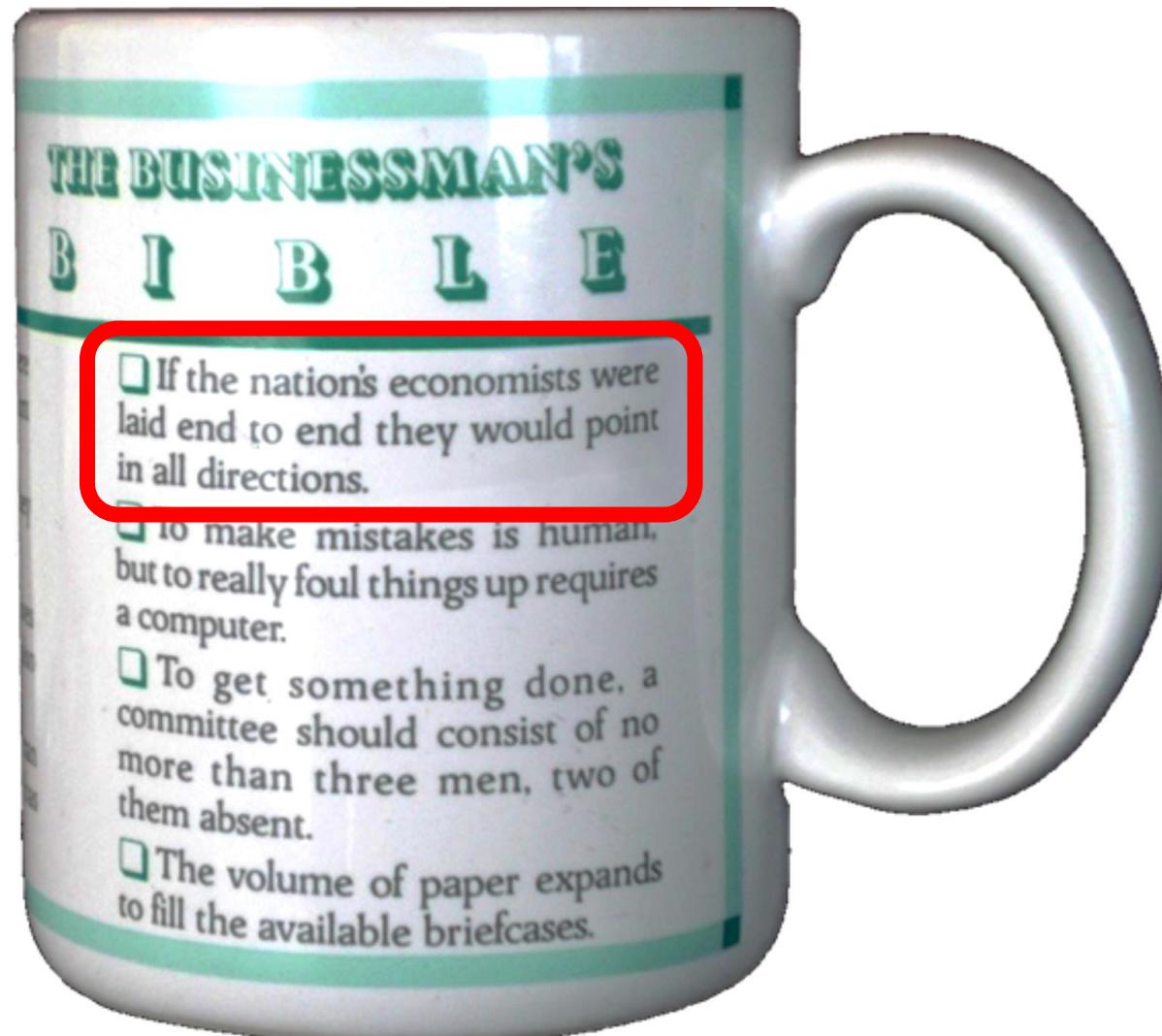
## Late 1980s



# Advice From Experts?



# Advice From Experts?



# Experts do Point in All Directions

## Inherently a 50-50 Crap Shoot For Market Prediction



# The Advice Problem



# What About the Data?

Does Recent Market Data  
Hold Clues for Future Prices?

Do Price Trends Exist?

Fund Name	89 Jan-2	89 Jan-3	89 Jan-4	89 Feb-1	89 Feb-2
Blue Chip Growth	1.2	-0.7	5.6	1.1	-3.0
Contrafund	1.3	0.4	2.8	1.8	-1.2
Money Market	0.2	0.2	0.2	0.2	0.2
Emerging Growth	0.9	2.7	1.2	1.1	1.0
Europe	1.0	0.7	4.1	3.4	-2.3
Growth Company	1.0	0.1	0.7	0.2	-1.0
Ginnie Mae	1.2	0.4	4.4	1.3	-2.2
Magellan	0.0	0.9	0.0	2.5	2.3
Overseas	0.0	0.2	1.6	-0.1	-1.0
Stock Selector	1.1	0.1	4.6	0.7	-2.6
Utilities Income					
S&P 500 Composite					

1992 Spreadsheet Experiment:  
Do Market Data Trends Exist?

Yes! Trends Exist.

Fund Name	89 Jan-1	89 Jan-2	89 Jan-3	89 Jan-4	89 Feb-1	89 Feb-2
Blue Chip Growth	6.5					
Contrafund		6.5				
Money Market					2.7	
Emerging Growth						2.7
Europe						
Growth Company						
Ginnie Mae						
Magellan						
Overseas						
Stock Selector						
Utilities Income						
ProfiTaker	6.5					

**Coefficients**

**Trend value**

**Fund selected**

# SectorSurfer Development

## ProfiTaker for DOS – 1996



# SumGrowth Strategies, LLC

## Seattle WA

2010

## Subscription Service – Individuals



Change the Game

[Log In](#)
[Log Off](#)
[Sign Up](#)

[SectorSurfer Info](#)
[My Account](#)
[About Us](#)

[Home](#)
[Example Strategies](#)
[Using SectorSurfer](#)
[Advanced Topics](#)
[Theory](#)
[Member Plans](#)
[Referral Program](#)

# SectorSurfer®

## Sector Rotation Investment Strategies

SectorSurfer uses ...

### True Sector Rotation Algorithms

- Know when trends start and end
- Own only the trend leader



[Learn More ▶](#)



Returns ▶



Safety ▶



Simplicity ▶



Control ▶



Examples ▶

Please click the graphic slides or the text just above for more on each topic.

**Welcome!**

SectorSurfer levels the playing field with Wall Street by putting the power of **award winning** high performance investment algorithms in your hands. Its **True Sector Rotation** algorithm holds only the momentum leader during bull markets, and its **StormGuard** algorithm protects and grows your assets during bear markets. Only by owning the trend leader and avoiding the trend laggards can you simultaneously **improve returns** and **reduce risk**.



**Merlyn, AI**  
Unleash the Wizard

**SectorSurfer's Value Proposition**

We believe high performance investment software should be for everyone — not just Wall Street.

**1. Best Safety Performance**



**Explain It!**



**SectorGuard Armor™**

- Never ride to the bottom of a market crash again!
- Outperforms all simple market direction indicators.
- Uses measures of price, momentum and sentiment.
- Incorporates RDI Signal Processing and Fuzzy Logic.

**Bear Market Strategies**

- Exiting bear markets to cash is a thing of the past.
- Our **Bear Market Symbol** enables specifying a ticker symbol or a Bear Market Strategy instead of cash.

**Video: Reducing Risk ▶**

**S.G.-Armor Details**

**StormGuard Operation**

**Bear Market Strategies**

# SumGrowth Strategies, LLC

## Seattle WA

2010

## Subscription Service – Individuals



Change the Game

[Log In](#)
[Log Off](#)
[Sign Up](#)

[Home](#)
[Example Strategies](#)
[Using SectorSurfer](#)
[Advanced Topics](#)
[Theory](#)
[Member Plans](#)
[Referral Program](#)
[FAQ](#)

# SectorSurfer®

Sector Rotation Investment Strategies

SectorSurfer uses ...

## True Sector Rotation Algorithms

- Know when trends start and end
- Own only the trend leader



[Learn More](#)



Returns ►



Safety ►



Simplicity ►



Control ►



Examples ►

Please click the graphic slides or the text just above for more on each topic.

**Welcome!**

SectorSurfer levels the playing field with Wall Street by putting the power of **award winning** high performance investment algorithms in your hands. Its **True Sector Rotation** algorithm holds only the momentum leader during bull markets, and its **StormGuard** algorithm protects and grows your assets during bear markets. Only by owning the trend leader and avoiding the trend laggards can you simultaneously **improve returns** and **reduce risk**.

## SectorSurfer's Value Proposition

We believe high performance investment software should be for everyone — not just Wall Street.



**Merlyn AI**  
Unleash the Wizard

- Bull-Rider**
- Bear-Fighter**
- Picks Eight Top ETFs
- Long/Short ETFS
- Bear Defensive ETFS
- Evolves With Market
- Two Ways To Invest
- Tax-Efficient Option

**1. Best Safety Performance**



**Explains**

**Safety First**

**SectorGuard Armor™**

- Never ride to the bottom of a market crash again!
- Outperforms all simple market direction indicators.
- Uses measures of price, momentum and sentiment.
- Incorporates PID Signal Processing and Fuzzy Logic.

**Bear Market Strategies**

- Exiting bear markets to cash is a thing of the past.
- Our **Bear Market Symbol** enables specifying a ticker symbol or a Bear Market Strategy instead of cash.

**Video: Reducing Risk**

**S.G.-Armor Details**

**StormGuard Operation**

**Bear Market Strategies**

2017

## Subscription Service – Advisors



**ALPHADROID**  
Change the Game

**Portfolios**   [Home](#)   [Strategies](#)   [Hall of Fame](#)   [Account Info](#)   [Subscription](#)   [Records](#)   [Log In](#)   [Sign Up](#)

[Examples](#)   [Theory](#)   [User Guide](#)   [About Us](#)   [Publications](#)   [Log Off](#)   [Contact](#)

# Portfolios Management

User Name: aga 2/5/2022 18:25:15 PM   [Unlimited Admin Use](#)   Trial Valid through: Forever

**Display Only These Portfolios** [Clear](#)

**AlphaDroid Portfolio: Alpha Matters 80:20**

Made: Feb-05-2022 6:30 pm   aga Portfolio #843

Start: 01-03-1995   Cursor: 01-03-1995   Strategy: 20.4% /Yr   Data: Investors FastTrack

End: 02-04-2022   B8020 BM: 8.67% /Yr



Score: 81.3   Qtr. Wins: 86%   Sharpe Ratio: 1.79

R.Risk: 19%   Qtr. Beats: 66%   0.36

CAGR: 20.4%   B.O. Date: 12.6   Sortino Ratio: 12.6

Risk: 21.4   Last Edit: 02-04-22   1.99

Trades: .....   Rebal: Quart. End

Statistics: 27.1 Years - Starting: 01-03-1995

Relative Probability

Annualized Return

Quarterly Return

Relative Risk (\$S&P500=100%)

Done

Done

Done

# SumGrowth Strategies, LLC

## Seattle WA

**2010**  
Subscription Service – Individuals



**SectorSurfer**  
Sector Rotation Investment Strategies

SectorSurfer uses ...

**True Sector Rotation Algorithms**

- Know when trends start and end
- Own only the trend leader

Learn More ▶

1. Returns ▶ 2. Safety ▶ 3. Simplicity ▶ 4. Control ▶ 5. Examples ▶

Please click the graphic slides or the text just above for more on each topic.

**Welcome!**  
SectorSurfer levels the playing field with Wall Street by putting the power of **award winning** high performance investment algorithms in your hands. Its **True Sector Rotation** algorithm holds only the momentum leader during bull markets, and its **StormGuard** algorithm protects and grows your assets during bear markets. Only by owning the trend leader and avoiding the trend laggards can you simultaneously **improve returns** and **reduce risk**.

**SectorSurfer's Value Proposition**  
We believe high performance investment software should be for everyone — not just Wall Street.

**1. Best Safety Performance** [Explain](#)

**SAFETY FIRST**

**StormGuard Armor™**

- Never ride to the bottom of a market crash again!
- Outperforms all simple market direction indicators.
- Uses measures of price, momentum and sentiment.
- Incorporates RDI Signal Processing and Fuzzy Logic.

**Bear Market Strategies**

- Exiting bear markets to cash is a thing of the past.
- Our **Bear Market Symbol** enables specifying a ticker symbol or a Bear Market Strategy instead of cash.

[Video: Reducing Risk ▶](#)

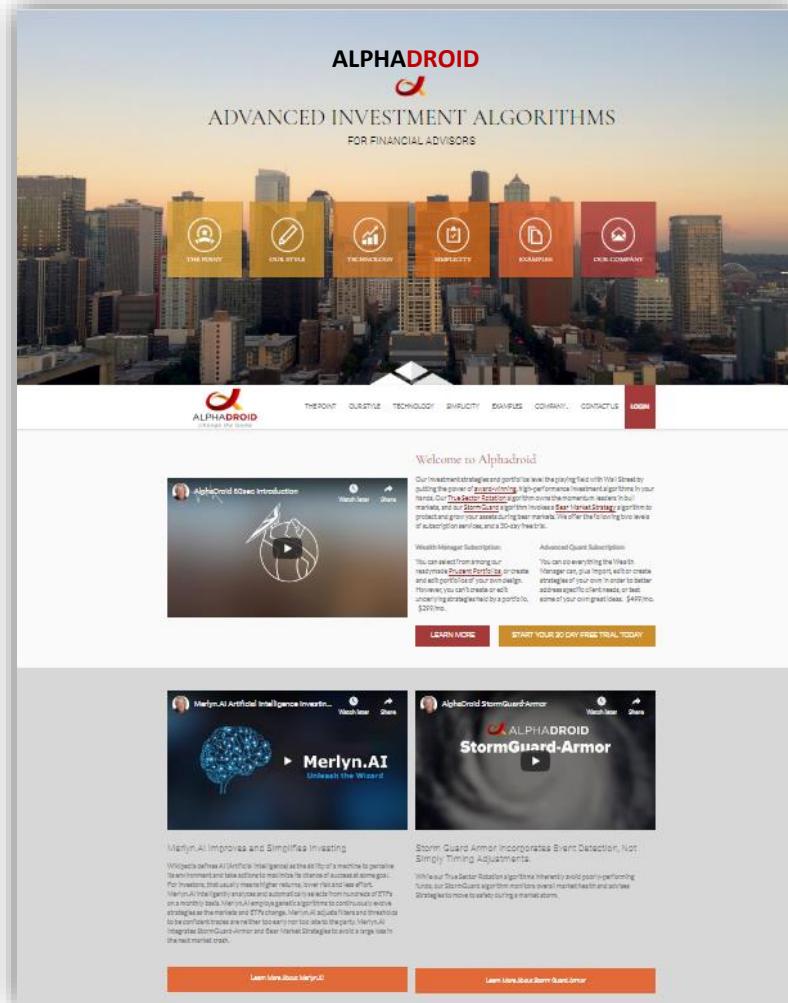
[S.G.-Armor Details](#)

[StormGuard Operation](#)

[Bear Market Strategies](#)

[www.SectorSurfer.com](http://www.SectorSurfer.com)

**2017**  
Subscription Service – Advisors



**ALPHADROID**  
ADVANCED INVESTMENT ALGORITHMS  
FOR FINANCIAL ADVISORS

THE PORTFOLIO PORTFOLIO TECHNOLOGY INDUSTRY EXAMPLES COMPANY CONTACT US LOGIN

ALPHADROID

THEPORTFOLIO DUSTYLINE TECHNOLOGY INDUSTRY EXAMPLES COMPANY CONTACT US LOGIN

Welcome to Alphadroid

Our investment strategy and portfolio is leveling the playing field with Wall Street by putting the power of **superior** high performance investment algorithms in your hands. Our **True Sector Rotation** algorithm holds only the momentum leader during bull markets, and our **StormGuard** algorithm involves **Bear Market Strategy**, a portfolio to protect and grow your assets during bear markets. We offer the following four levels of asset protection: a **Bear Guard** and a **Bear Leader**.

WEALTH MANAGER SUBSCRIPTION

You can invest from among our **Merlyn AI** **Smart Portfolios**, or create and edit your own portfolio. Weights are not required for a portfolio. However, you can't create or edit underlying strategies by a portfolio. \$499.00

ADVANCED QUANT SUBSCRIPTION

You can do everything the **WEALTH MANAGER** can do, plus create and edit your own portfolio. Weights are required for a portfolio. However, you can't create or edit underlying strategies by a portfolio. \$499.00

LEARN MORE START YOUR 30 DAY FREE TRIAL TODAY

**Merlyn AI Artificial Intelligence Investing** Watch Now Share

**AlphaDroid StormGuard-Armor** Watch Now Share

Merlyn AI Improves and Simplifies Investing

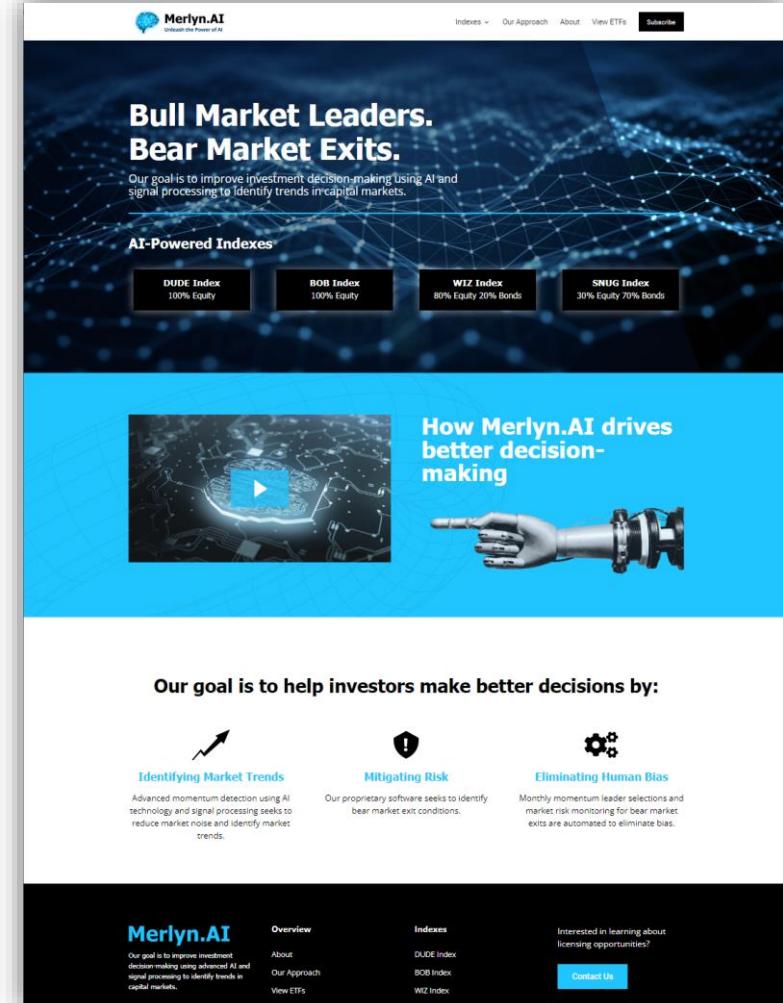
Merlyn AI achieves superior investment results by intelligently adjusting its strategy to maximize its potential to make money in any market condition. It does this by using historical and real time data to calculate its chance of success at any time point. For investors, that usually means higher returns, lower risk and less effort. Merlyn AI's **True Sector Rotation** algorithm is the most effective way to invest in a monthly basis. Merlyn AI's **Smart Portfolios** are continuously rebalanced as the markets and ETNs change. Merlyn AI's **Smart Portfolios** and **Smart Portfolios** are designed to be better than the market by 10% to 20% every year. Merlyn AI's **Smart Portfolios** and **Smart Portfolios** are designed to avoid a large loss in the next market crash.

Learn More About Smart Portfolios

Learn More About Smart Portfolios

[www.AlphaDroid.com](http://www.AlphaDroid.com)

**2019**  
Index Provider to Merlyn.AI



**Merlyn.AI** Unleash the Power of AI

Indexes Our Approach About View ETFs Subscribe

**Bull Market Leaders. Bear Market Exits.**

Our goal is to improve investment decision-making using AI and signal processing to identify trends in capital markets.

**AI-Powered Indexes**

**DUDE Index** 100% Equity **BOB Index** 100% Equity **WIZ Index** 80% Equity 20% Bonds **SNUG Index** 30% Equity 70% Bonds

**How Merlyn.AI drives better decision-making**

Our goal is to help investors make better decisions by:

**Identifying Market Trends**

Advanced momentum detection using AI technology and signal processing seeks to reduce market noise and identify market trends.

**Mitigating Risk**

Our proprietary software seeks to identify market risk monitoring for bear market exits are automated to eliminate bias.

**Eliminating Human Bias**

Monthly momentum leader selections and market risk monitoring for bear market exits are automated to eliminate bias.

**Merlyn.AI**

Our goal is to improve investment decision-making using advanced AI and signal processing to identify trends in capital markets.

**Overview** **Indexes**

**About** **DUDE Index**

**Our Approach** **BOB Index**

**View ETFs** **WIZ Index**

**Contact Us** **SNUG Index**

Interested in learning about licensing opportunities?

[www.Merlyn.AI](http://www.Merlyn.AI)

# Our Free Newsletter

[See Past Issues or Subscribe](#)

Monthly Perspective



ALPHA DROID

Sector Surfer

## Perspective: Is It "Deja Vu All Over Again?"

Sept. 29, 2022

### Overview: Worse than a Normal Recession?

The S&P500 lost 15% since the Bear Market Rally peaked in mid-August, and has just retested the mid-June market low and today is heading lower. Jim Cramer of CNBC [recently stated](#) "We're now in 'good news is bad news' mode, because the Fed's not going to stop bringing the pain until we see real deterioration." Morgan Stanley [strategists warned](#) on Monday that the recent rally in the U.S. dollar is creating an "untenable situation" for riskier assets that could end in a financial or economic crisis. Morgan Stanley [further warned](#) on Wednesday that a corporate earnings recession may be coming that could be worse than a "normal" recession. Until the VIX volatility indicator exceeds 40, professional traders generally won't believe there has been sufficient capitulation to confirm a market bottom. Currently the VIX is at about 30, indicating that the market bottom is quite likely lower. Slowing the economy means business revenues drop, earnings shrink, and stock prices follow suit. Similarities to 2008 abound. Buckle up and "Don't fight the Fed."

### Buckle Up Options

Our StormGuard indicator remains negative and is declining. Unfortunately, proficiently buckling up in 2022 has been quite a challenge – sharply rising interest rates have pummeled bond and treasury funds concurrent with the ongoing decline in the equities market. Many professionals are beginning to question the future viability of the classic 60/40 portfolio. The BlackRock 60/40 Target Allocation Fund (BIGPX), for example, is now down 20.6% YTD. Even the SPDR Gold ETF (GLD) has declined similarly over the past 7 months.

The 10% summer rally in long-term Treasuries was among factors that led a number of our Bear Market Strategies to select from this category in September. However, the Fed surprised many in September with the seriousness of its hawkish stance on inflation and interest rate hikes resulting in the further decline in bonds and treasuries. The two primary options for buckling up are described below.

### Buckle Up - Basic

While [StormGuard](#) seeks to determine when equities markets appear to be bullish or bearish, the purpose of a [Bear Market Strategy](#) is to evaluate defensive fund candidates when StormGuard is triggered. We have recently reviewed our many posted Bear Market Strategies (that you may integrate into your own equity Strategies) to ensure their defensive candidates include a robust range of short-term to long-term bond options. At this time, it appears that the more stable shorter-term bond candidates will be favored. If your Strategies employ an integrated Bear Market Strategy you are buckled up.



### What Lies Ahead?

Parking a car with precision would be virtually impossible if there were only a few seconds of delay in your visual perception. Given that most economic indicators have one to six months of lag in response to stimulative action taken by the Fed or Congress, by the time economic indicators are reported and actionable, economic reality is already a few months further down the road. That, by itself, makes a soft landing virtually impossible. On August 31, it was unknown whether or not the market would retest the June lows. Today the S&P500 broke through the June low for a second time this week, resulting in a new 2022 market low. Still, having had no sign of capitulation but having steadily deteriorating economic news, it appears that the market is poised for another leg down.

### Three Hypothetical Technical Support Levels for the Market



### VIX History

When the VIX Volatility Index exceeds 40, it is believed to be a sign of capitulation indicating fear is rampant and rapidly declining prices are producing margin calls in over-leveraged accounts.

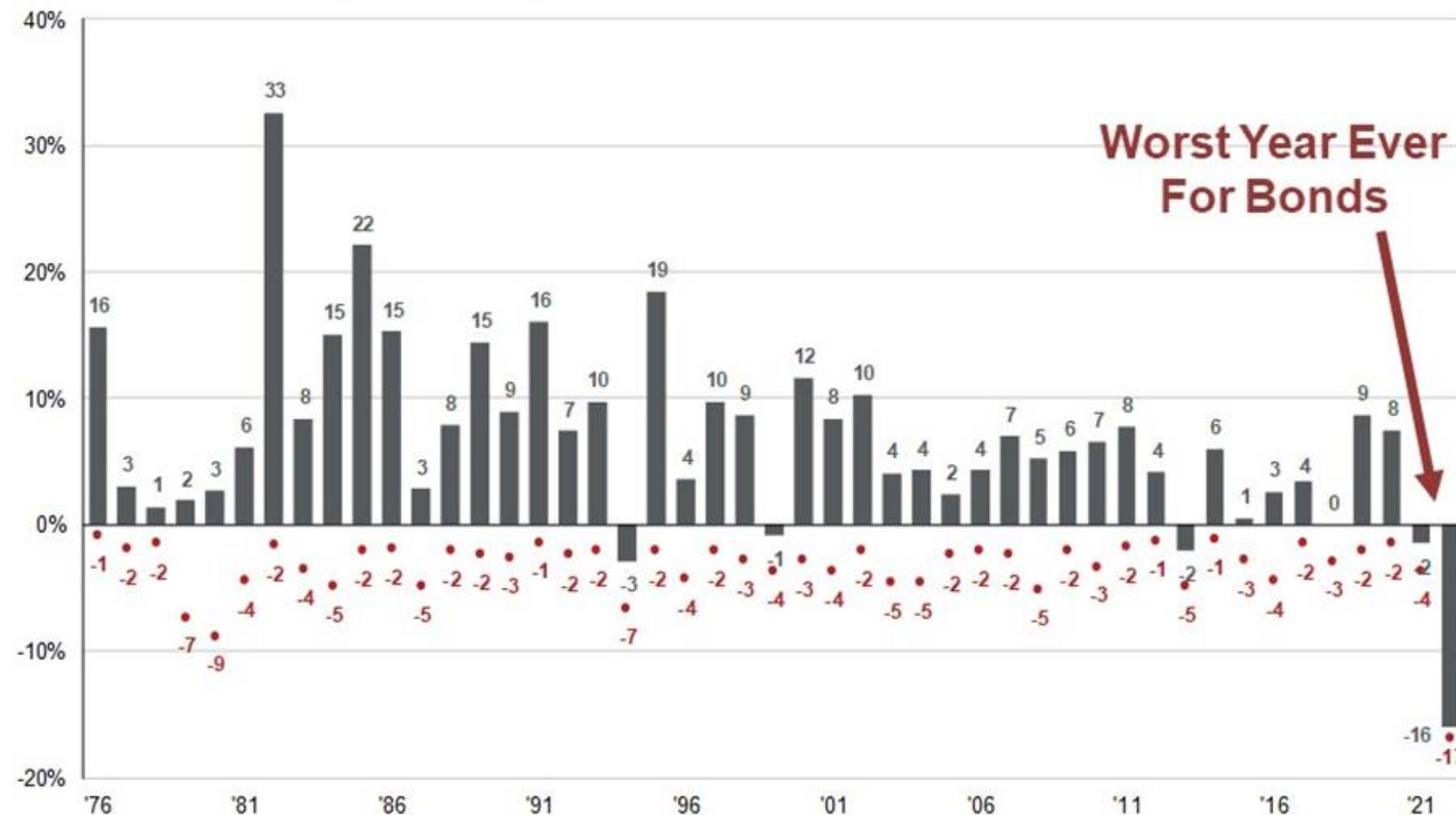
### VIX Volatility Index



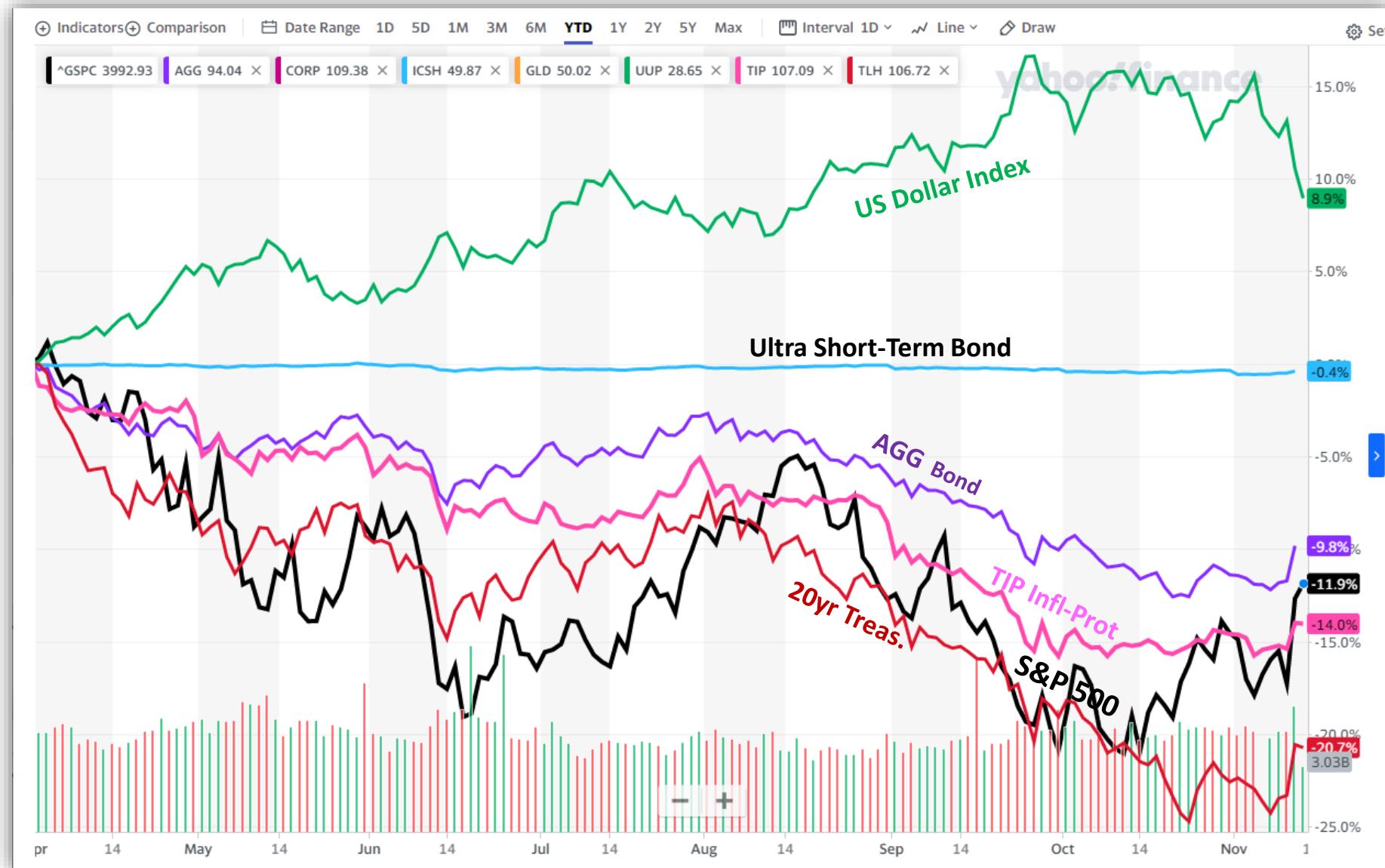
## Backdrop for Today's Discussion: Federal Funds Rate – Sharp Rise $\Rightarrow$ Bonds Drop



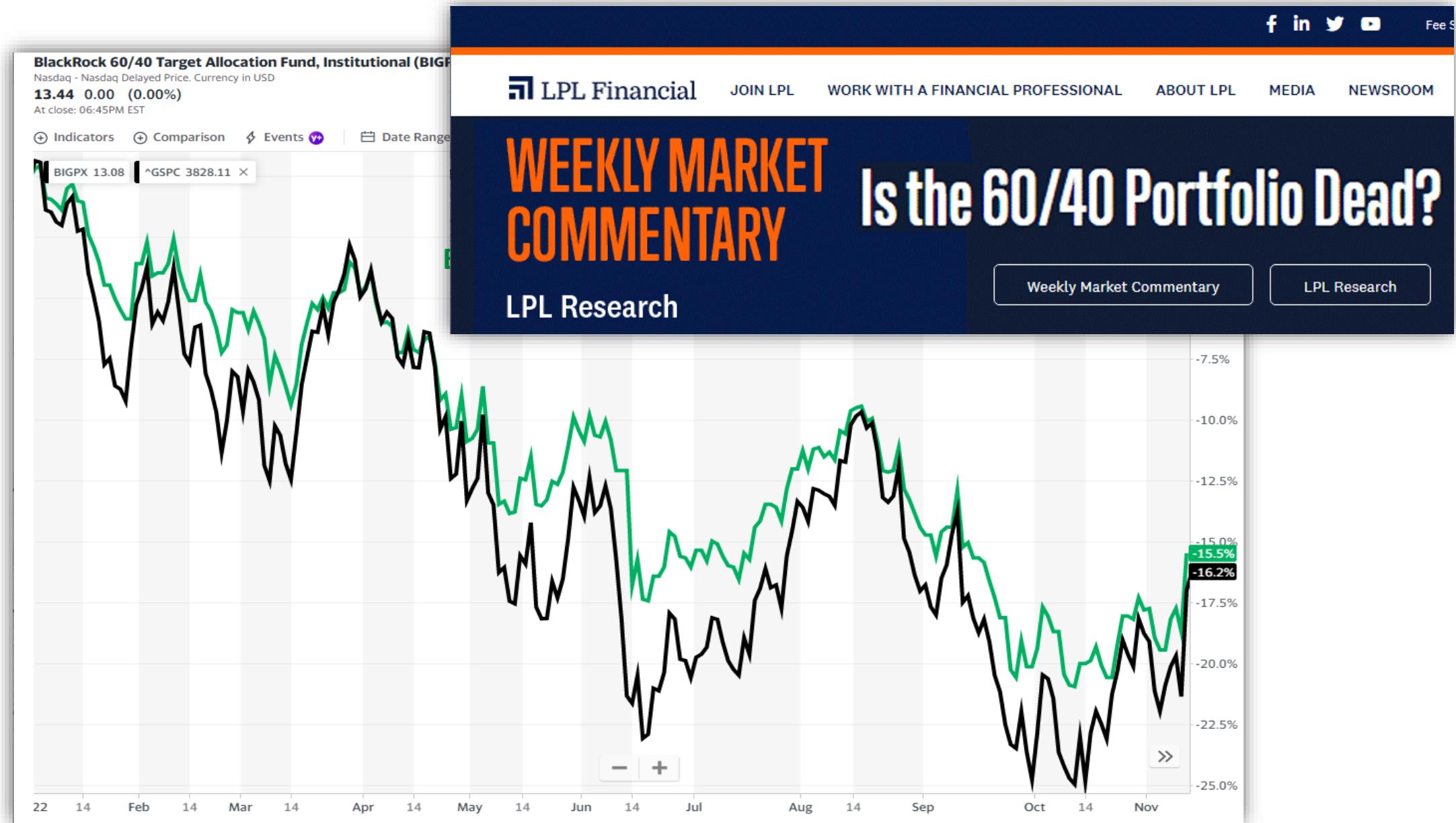
## Bloomberg U.S. Agg. Annual Returns and Intra-Year Declines



# YTD 2022 - Defensive Funds

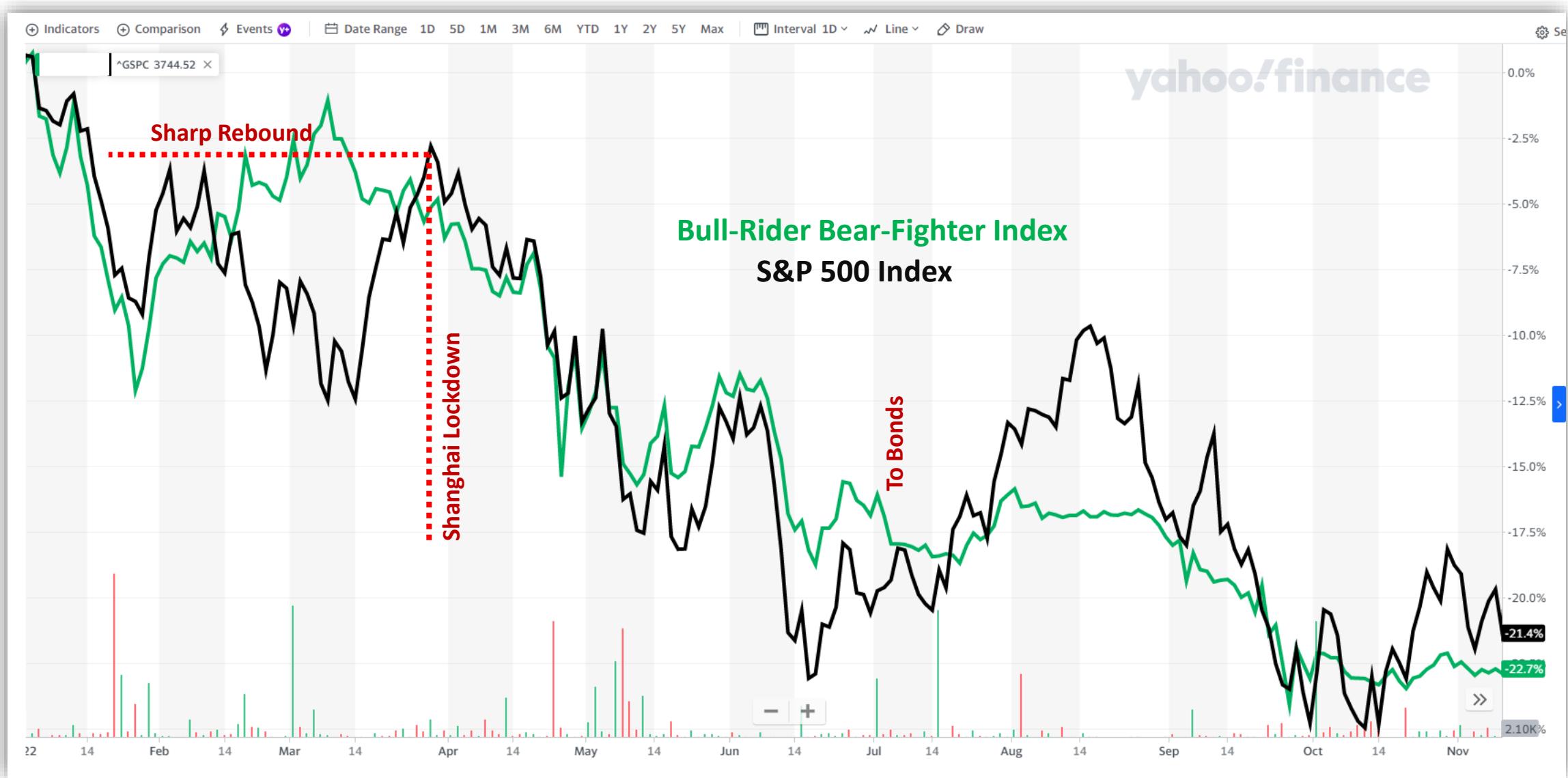


# Standard 60/40 Portfolio – YTD 2020



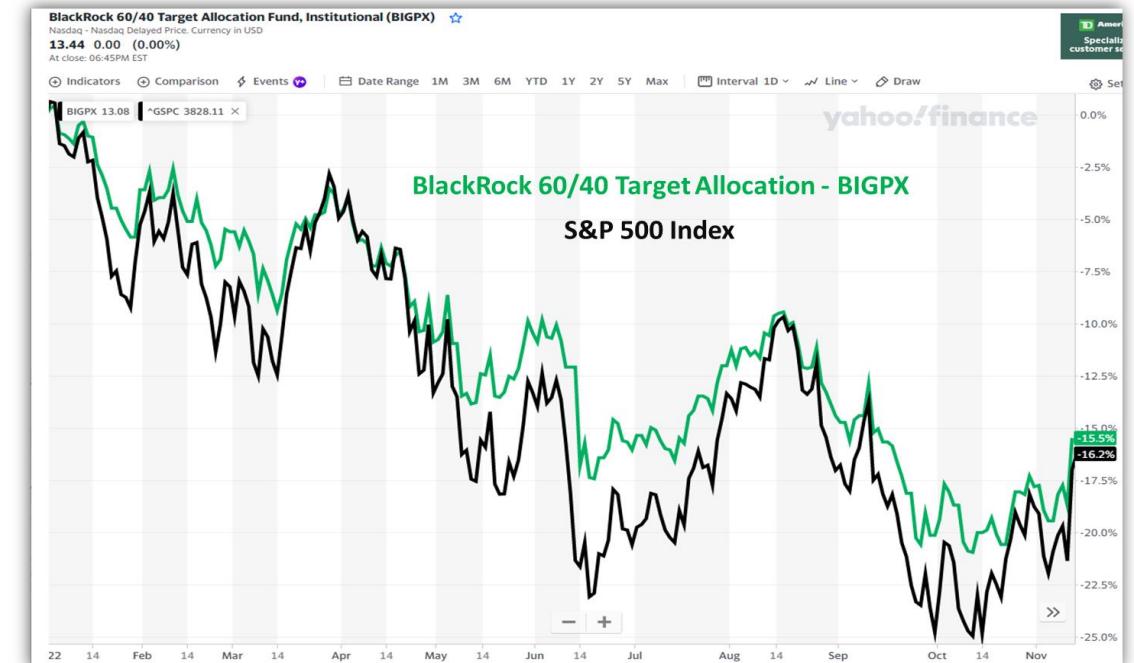
# Bull-Rider Bear-Fighter Index

## YTD to 11/9/2022





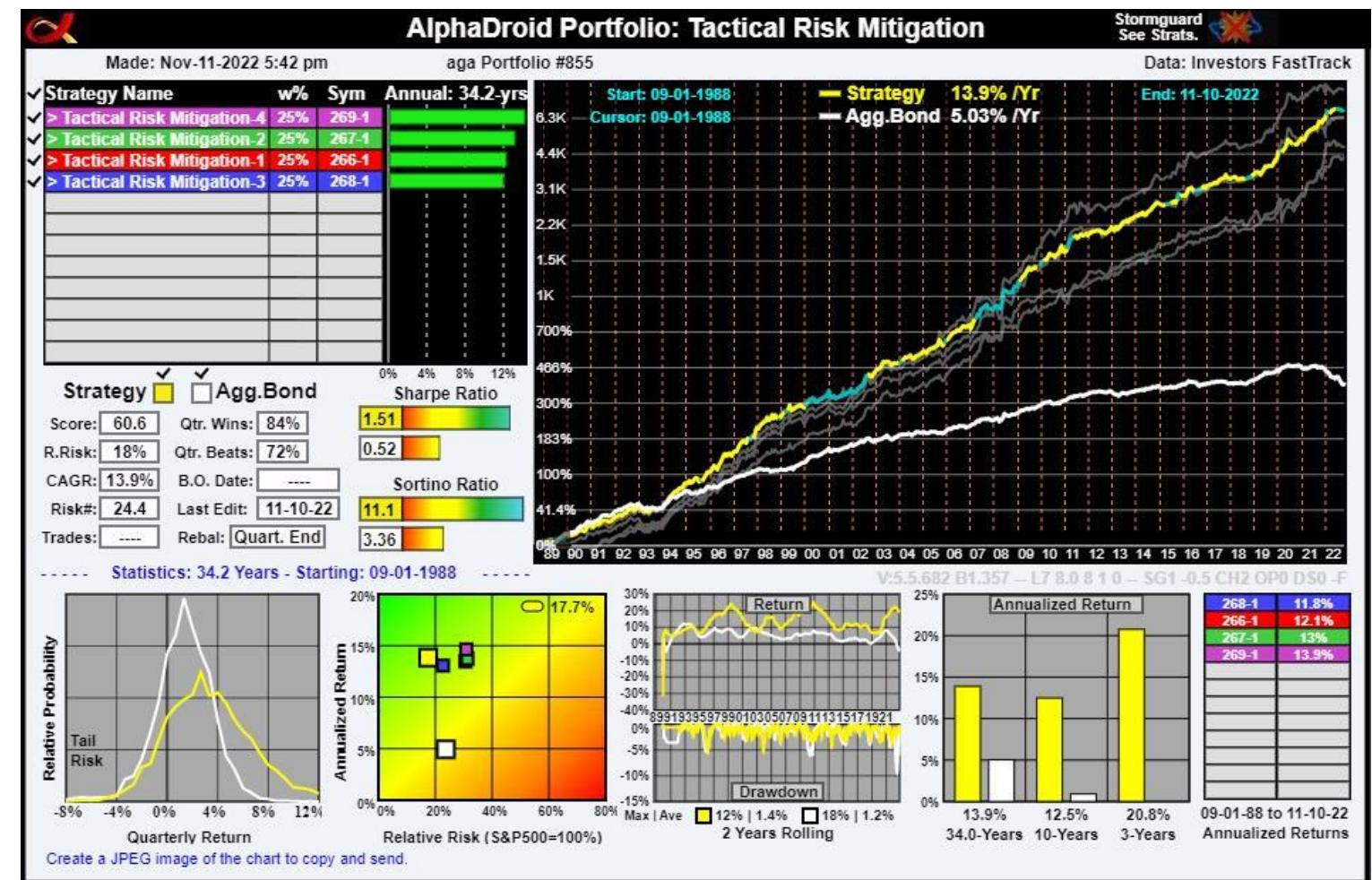
# Hey! These Aren't Working! Will Someone Please Fix It?



You Asked For  
**More Safety!**  
**We Went to Work!**



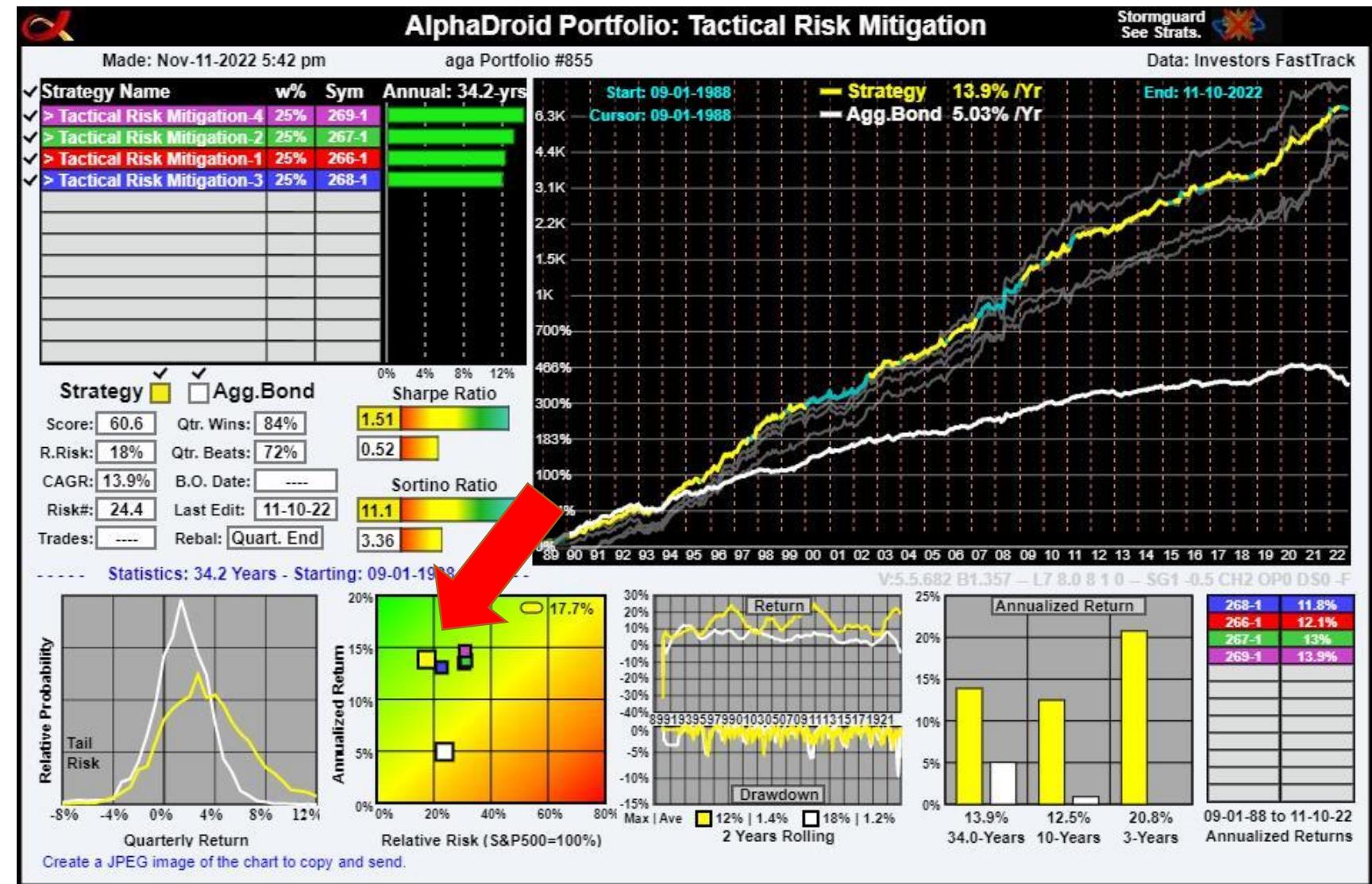
Introducing the  
**Tactical Risk Mitigation Index**



# Introducing the Tactical Risk Mitigation Index

- Lower Risk than AGG
- Higher Return than SPY
- Best All Weather Index

Let's Go Online

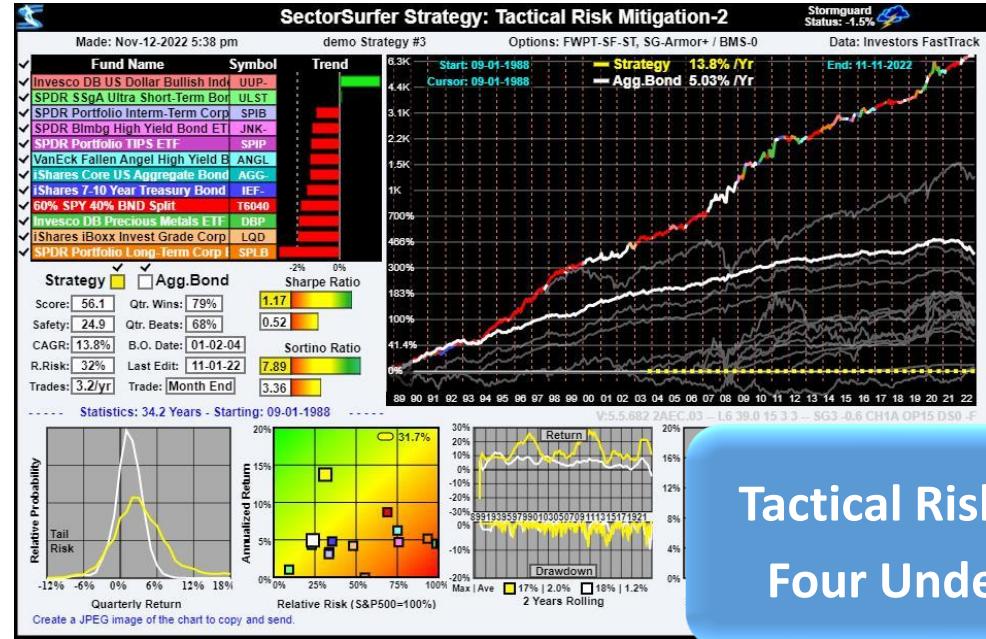
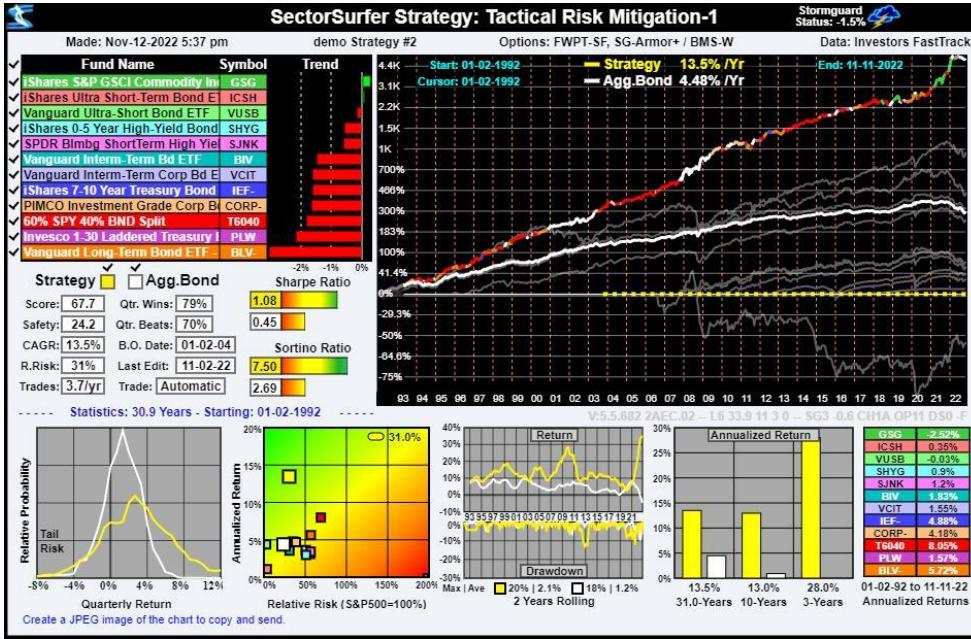


# **Online SectorSurfer Demo**

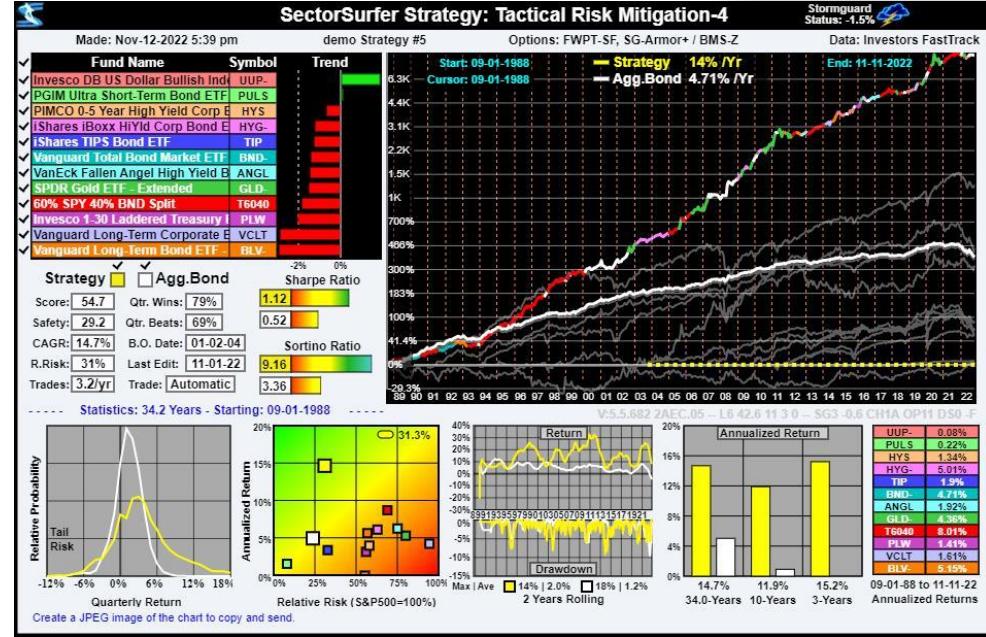
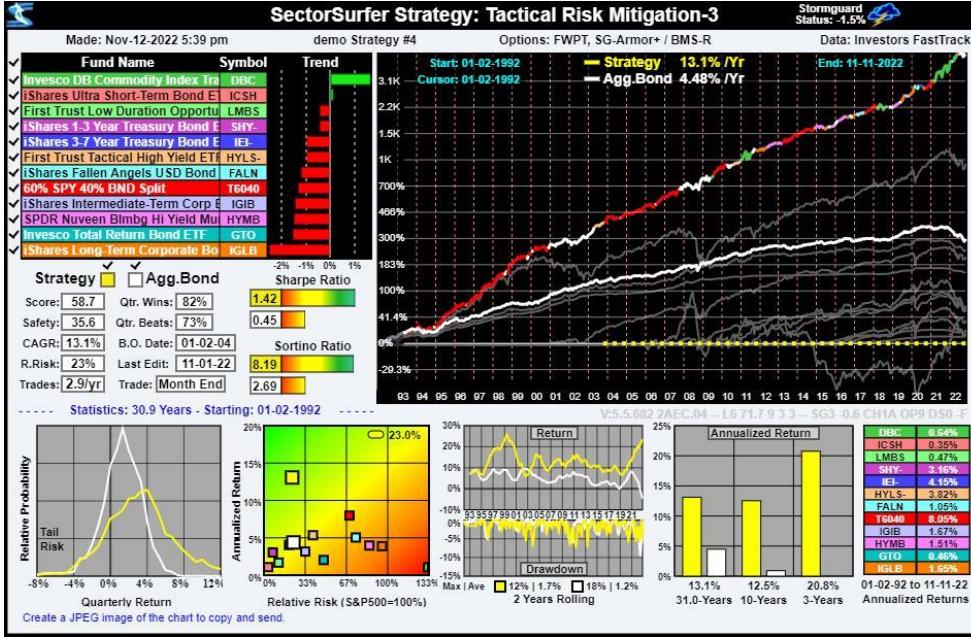
**Focussed on Tactical Risk Mitigation Index**

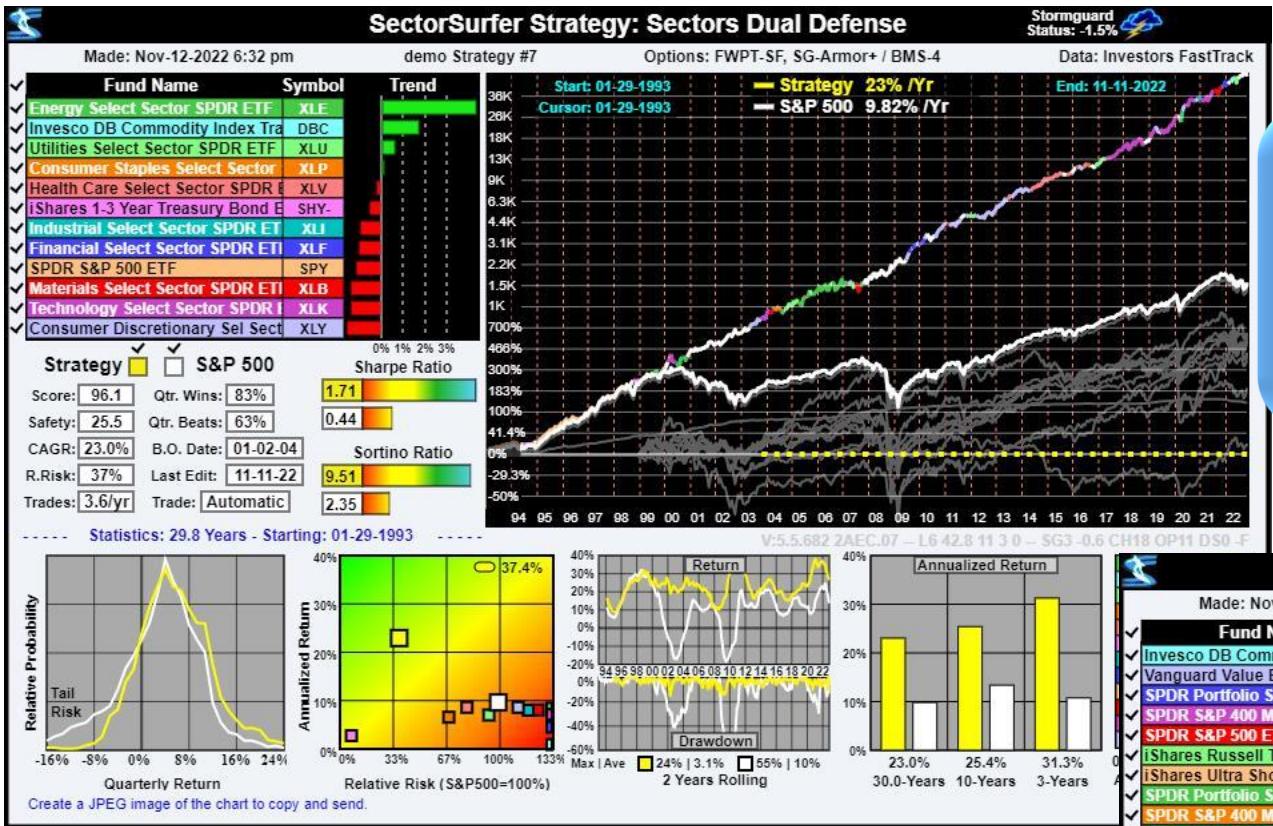
# Tactical Risk Mitigation Design

1. **T6040 Backbone** (Target Allocation 60% SPY 40% AGG. (Like putting on body armor to reduce injury.)
2. **Backbone direct momentum-challengers: bonds, treasuries, and commodities.** (Like a guard dog at the front door.)
3. **StormGuard-Armor oversight override: bonds, treasuries, and commodities.** (Like a guard dog at the back door.)



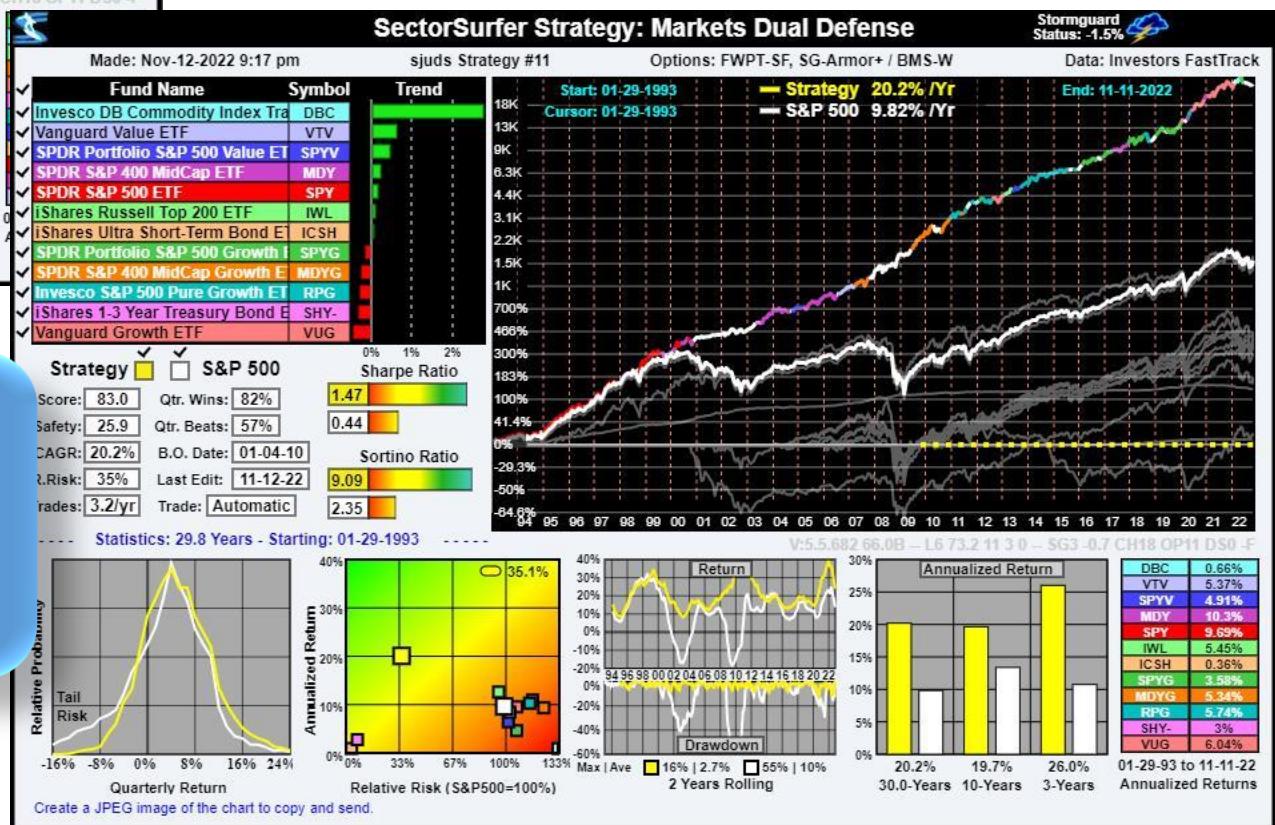
## Tactical Risk Mitigation Index Four Underlying Strategies





## Sectors Dual Defense Strategy:

- Based on the original SPDR-9 Sectors
- 1<sup>st</sup> Defense: StormGuard-Armor BMS-W
- 2<sup>nd</sup> Defense: Direct Momentum Challenge with DBC, SHY, and SPY



## Markets Dual Defense Strategy:

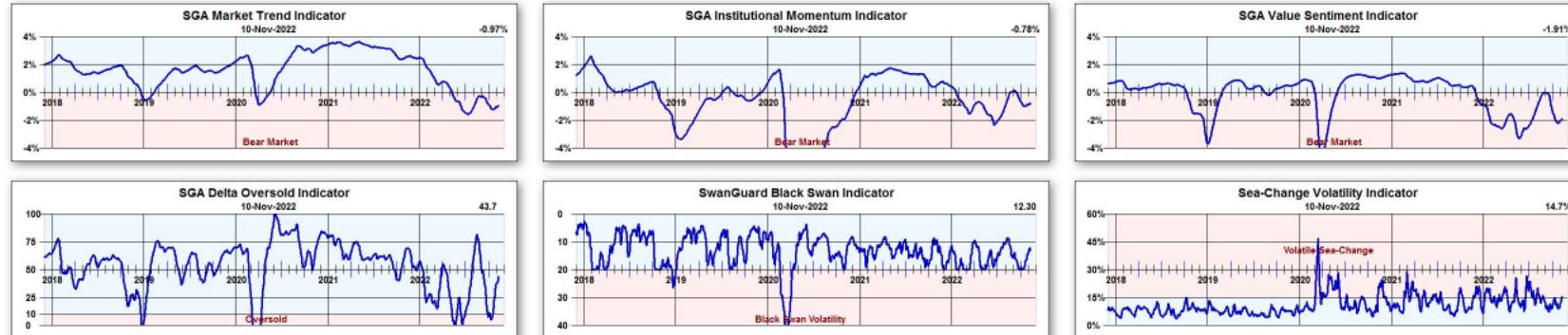
- Based on mid, large, value, growth ETFs
- 1<sup>st</sup> Defense: StormGuard-Armor BMS-W
- 2<sup>nd</sup> Defense: Direct Momentum Challenge with DBC, ICSH, and SHY



### Explore

- [A Quick Video Tour](#)
- [StormGuard-Armor](#)
- [Black Swan Vaccination](#)
- [Bear Market Strategies](#)
- [StormGuardData.csv](#)

Click a chart below to expand it.



**Narrative:** StormGuard-Armor has formally triggered for month-end traded Strategies and its designated defensive Bear Market Strategy will be employed. The market is now in a "Prolonged Bear" condition, which will persist until both the Price-Trend and Institutional Momentum Indicators turn positive and drive the SG-Armor Indicator positive. NOTE: StormGuard-Armor, like a smoke alarm, is not perfectly clairvoyant but helps improve your long-term batting average.

# VIX-40 Capitulation?

## Was Inflation Response a Head Fake?

- AI now reads the inflation news and trades instantly!
- What about bull rebound hardening resolve of the Fed?
- What about need to drain excess cash and fear for jobs?
- What about energy tight supply & inflation this winter?
- What about Fed hikes hurting Xmas sales/earnings/price?



# 2008 All Over Again?



## What Happened in 2008 From Here Forward



# 5 Minute Break

## Then Dive into the Tech Details

**Please Check Out the Essential Videos Found Here:**

<https://www.alphadailybrief.com/Pages/HeatMap.aspx>

<https://www.alphadailybrief.com/Pages/RiskAvoidance.aspx>

<https://www.alphadailybrief.com/Pages/BearStrategies.aspx>

<https://www.merlyn.ai/>

<https://www.alphadailybrief.com/Pages/EssentialVideos.aspx>

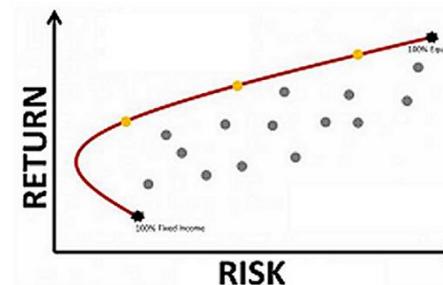
# MPT: Diversify and Rebalance

## The Efficient Frontier Is The Best You Can Do

# Vintage 1952

65 Years Old Is Retirement Age

Modern Portfolio Theory



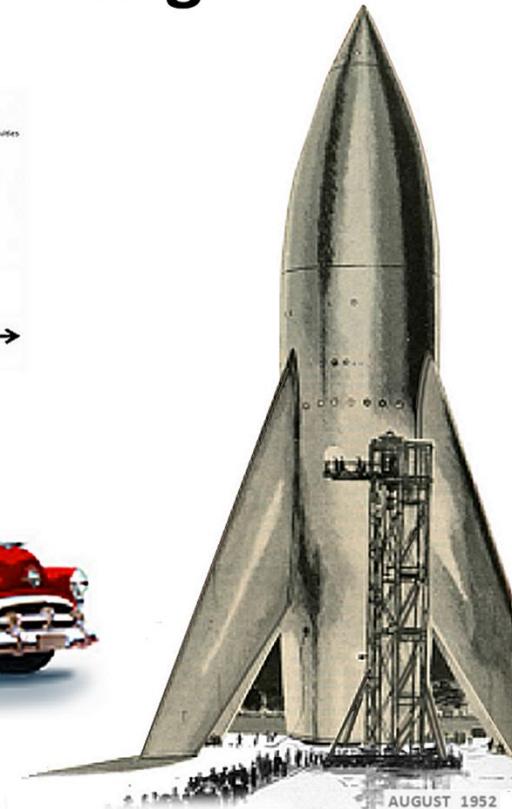
Printers



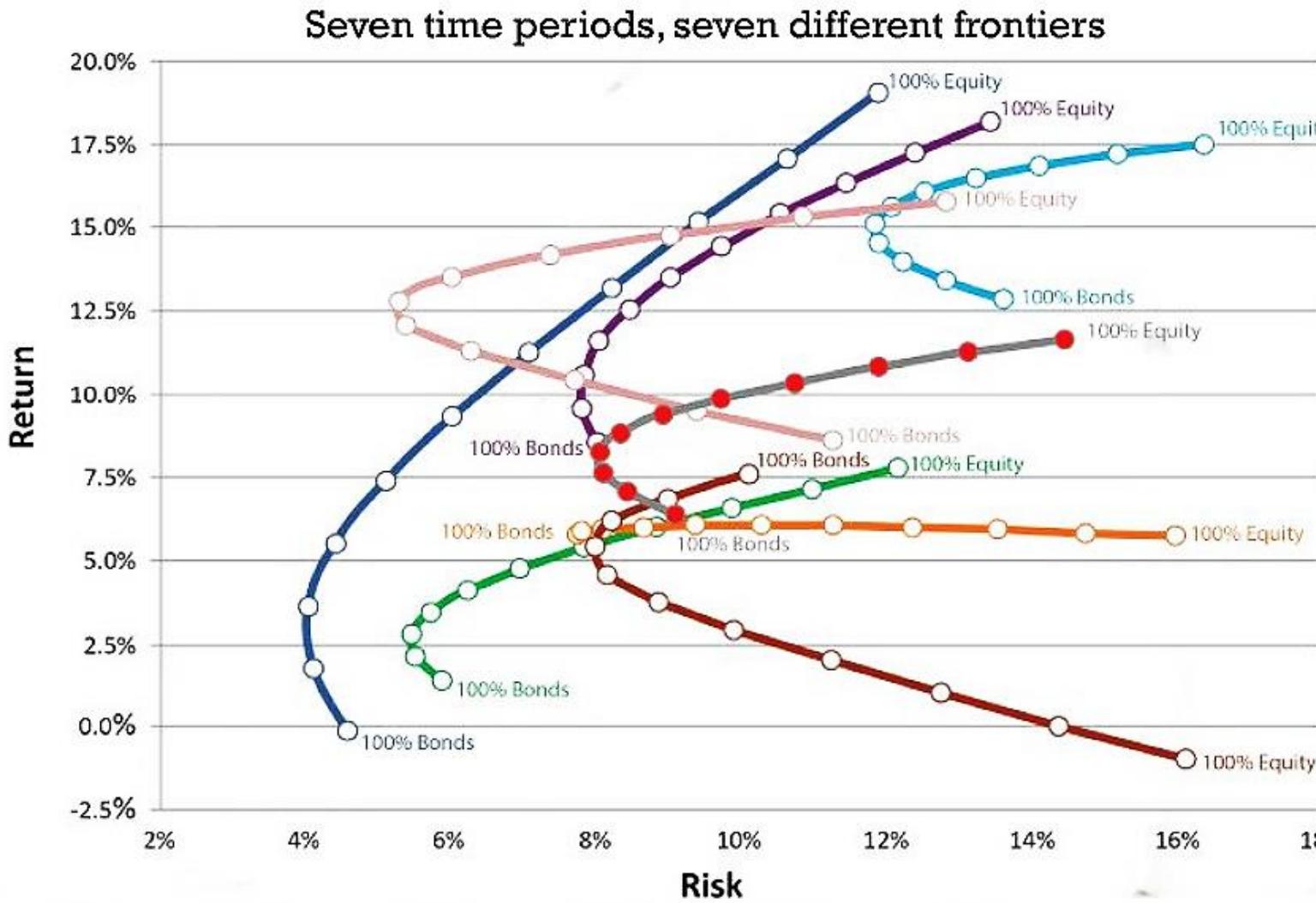
Phones



Cars



# The Efficient Frontier Is The Best You Can Do

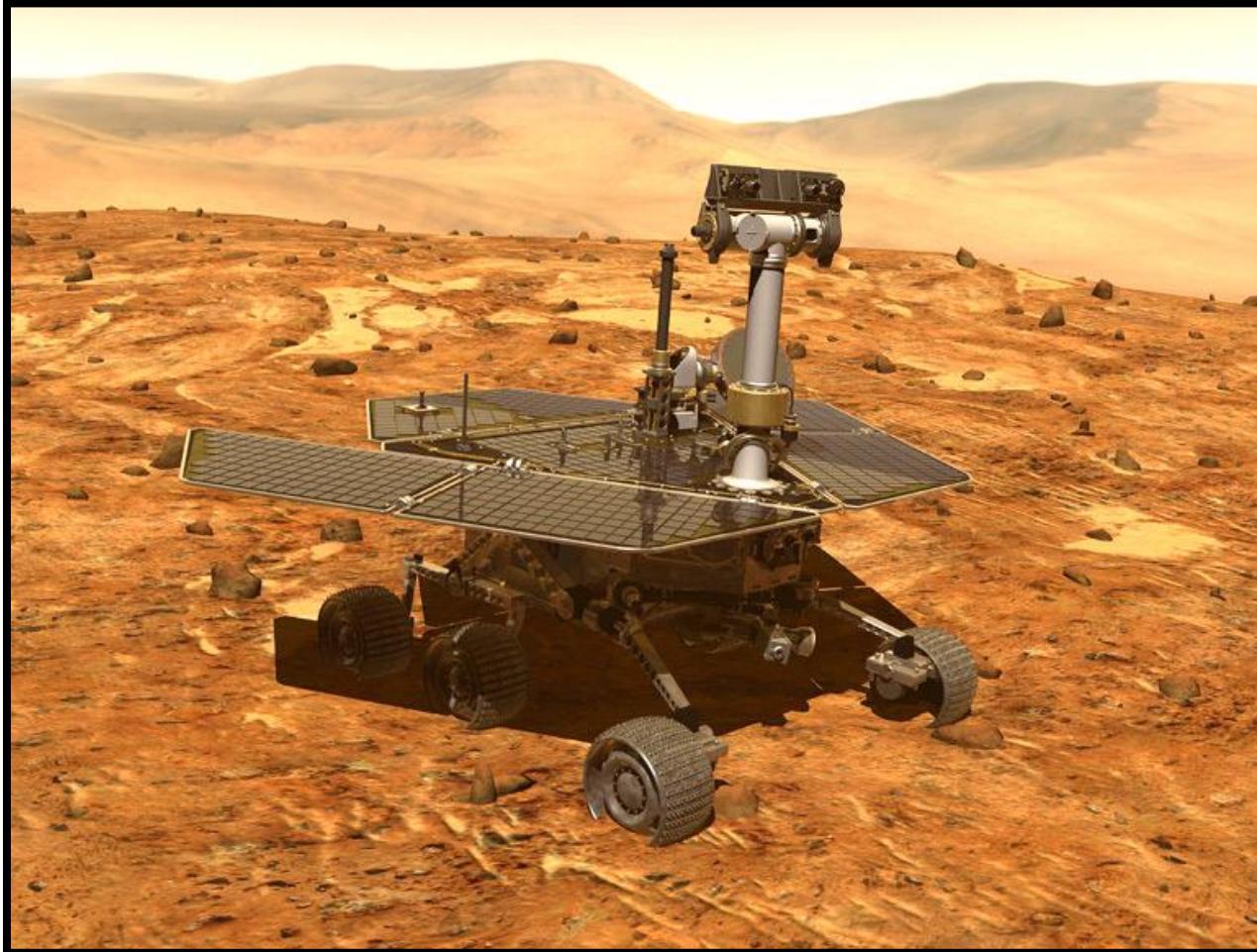


Sources: Financial Communications Associates Inc., FPI, and Bloomberg data

MPT:  
Based On  
Hindsight Bias

MPT:  
Momentum  
Not Employed

# What Changed After 1952 to Get Us Here?



Mars Rover - Opportunity



iPhones

# Momentum in Market Data



**Narasiman Jegadeesh**  
Emory University



**Sheridan Titman**  
U. of Texas, Austin

**Seminal Academic Paper:**  
**“Returns to Buying Winners and Selling Losers:  
Implications for Stock Market Efficiency”**  
**(1993)**

# Profitability of Momentum Strategies: An Evaluation of Alternative Explanations

By Narasiman Jegadeesh and Sheridan Titman (2001)

Following Jegadeesh and Titman (1993), at the end of each month we rank the stocks in our sample based on their past six-month returns (Month -5 to Month 0) and then group the stocks into 10 equally weighted portfolios based on these ranks. Each portfolio is held for six months (Month 1 to Month 6) following the ranking month.

Table I  
**Momentum Portfolio Returns**

This table reports the monthly returns for momentum portfolios formed based on past six-month returns and held for six months.

	All Stocks			
	1965–1998	1965–1989	1990–1998	
P1 (Past winners)	1.65	1.63	1.69	1.65% / mo. = 21.7% / yr
P2	1.39	1.41	1.32	
P3	1.28	1.30	1.21	
P4	1.19	1.21	1.13	
P5	1.17	1.18	1.12	
P6	1.13	1.15	1.09	
P7	1.11	1.12	1.09	
P8	1.05	1.05	1.03	
P9	0.90	0.94	0.77	
P10 (Past losers)	0.42	0.46	0.30	0.40% / mo. = 4.9% / yr

# Momentum in Market Data



Eugene Fama  
Nobel Prize, 2013



Kenneth French  
Dartmouth College

“the premier market anomaly” that’s “above suspicion.”

Academic Paper:  
**“Dissecting Anomalies”**  
(2008)

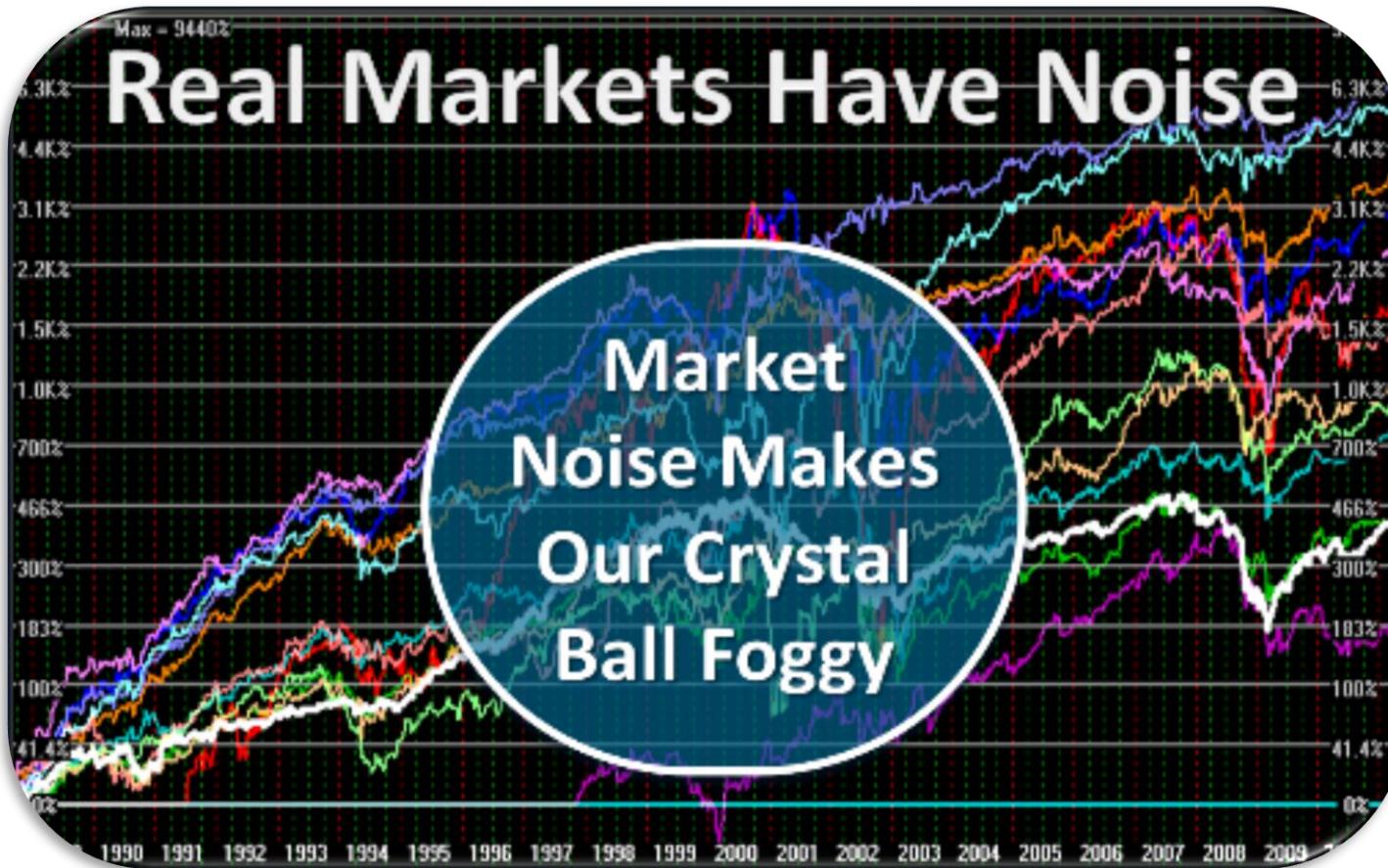
# Trends / Momentum are Real

**By definition, momentum is a “Portal to the Future.”**

**Where something in the recent past ...  
... tells us something about the near future.**

Momentum **IS** the  
crystal ball we all  
hope to find.



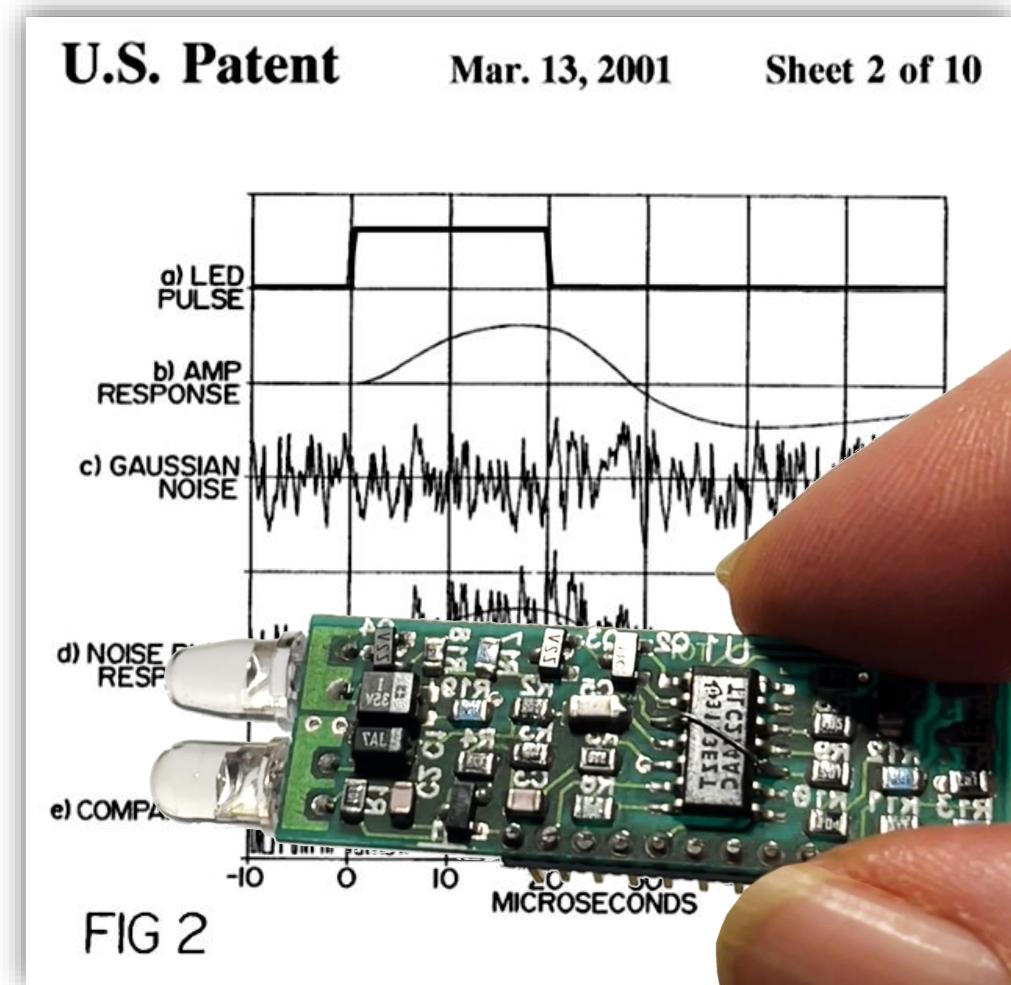
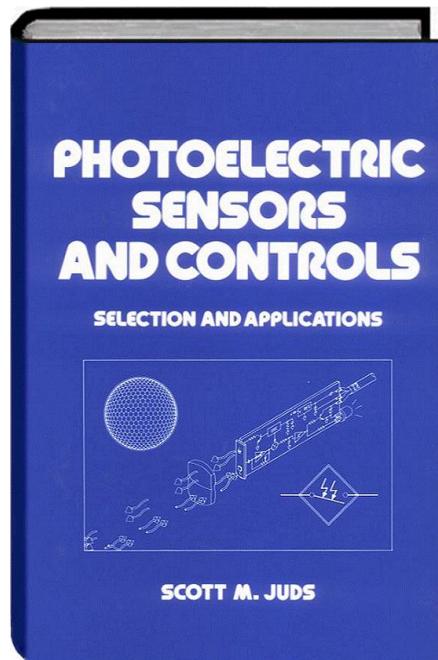


**Reducing the Noise  
Is the Whole Game**

# Reducing the Noise Is the Whole Game

## Signal Processing Theory is Required

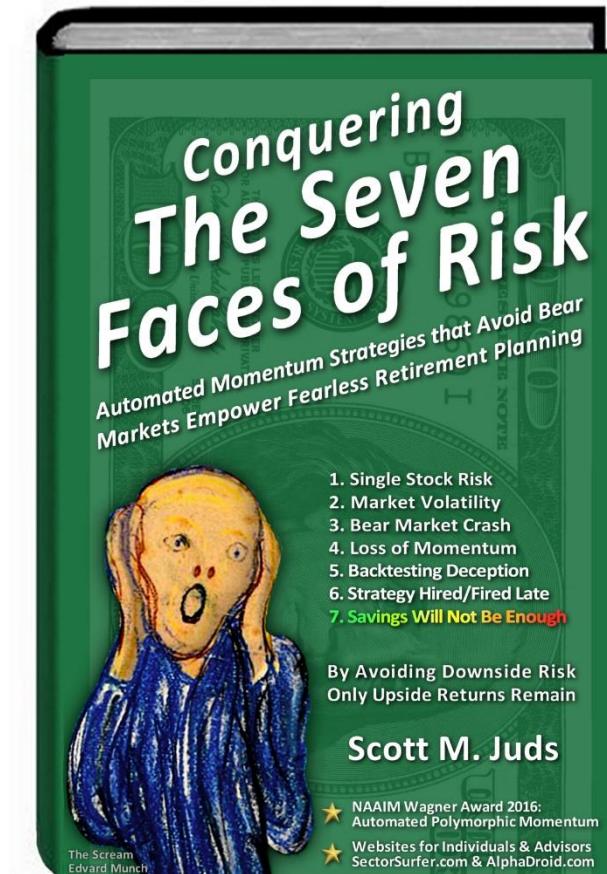
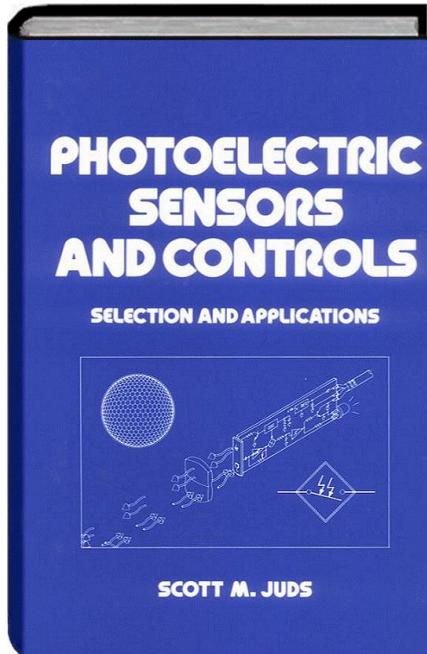
- MSEE from Stanford University
- Over 40 U.S. and foreign patents
- VP Eng. Eaton's optical sensor division



# Reducing the Noise Is the Whole Game

## Signal Processing Theory is Required

- MSEE from Stanford University
- Over 40 U.S. and foreign patents
- VP Eng. Eaton's optical sensor division

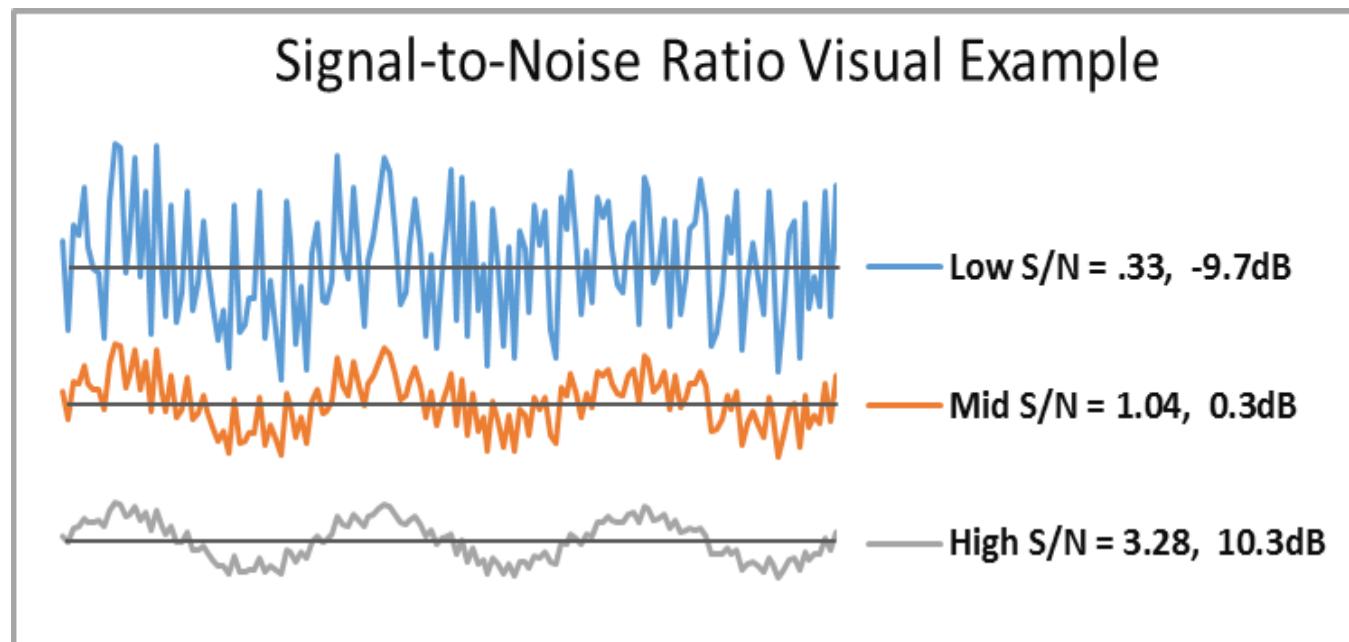




Claude Shannon  
National Medal of  
Science, 1966

# Signal-to-Noise Ratio

**Controls the Probability of  
Making the Right Decision**



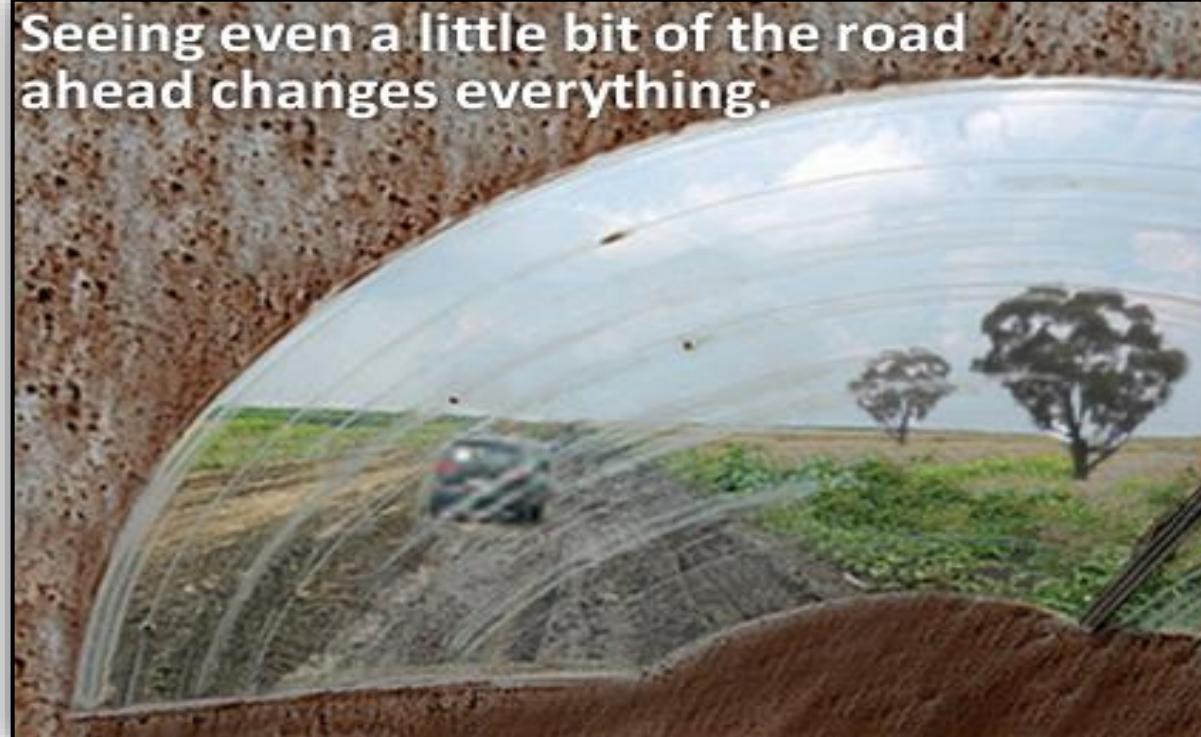


Claude Shannon  
National Medal of  
Science, 1966

Proved

# Signal-to-Noise Ratio

**Controls the Probability of  
Making the Right Decision**



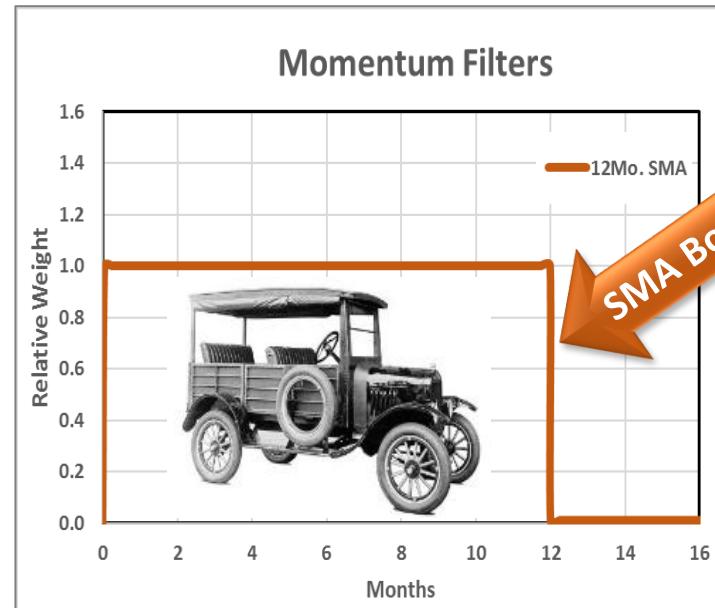


J. H. Van Vleck  
Noble Prize, 1977

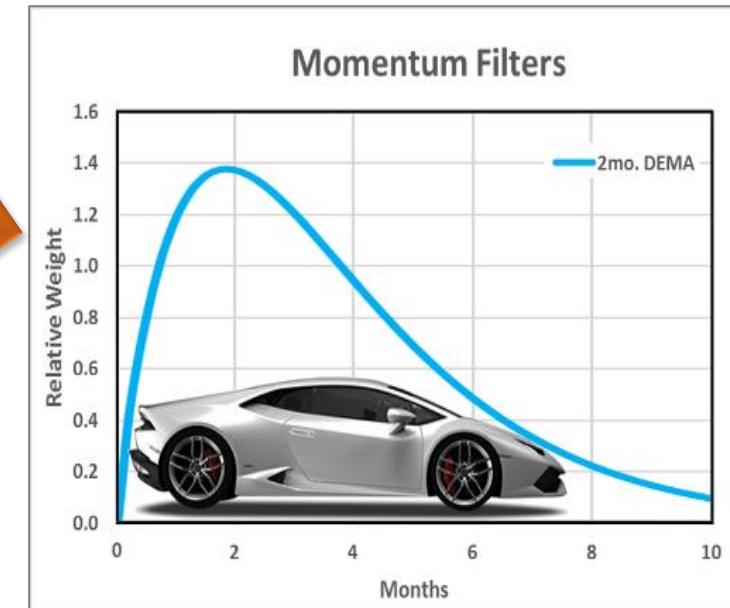
# Matched Filter Theory

Design for Optimum  
Signal-to-Noise Ratio

**Think Outside of the Box**



Someplace to Start

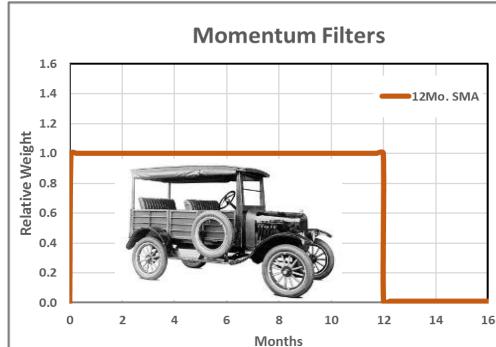


Designed for Performance

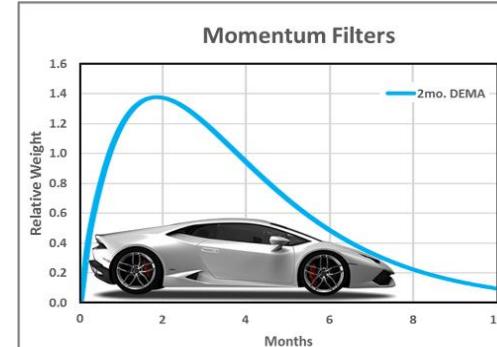


J. H. Van Vleck  
Noble Prize, 1977

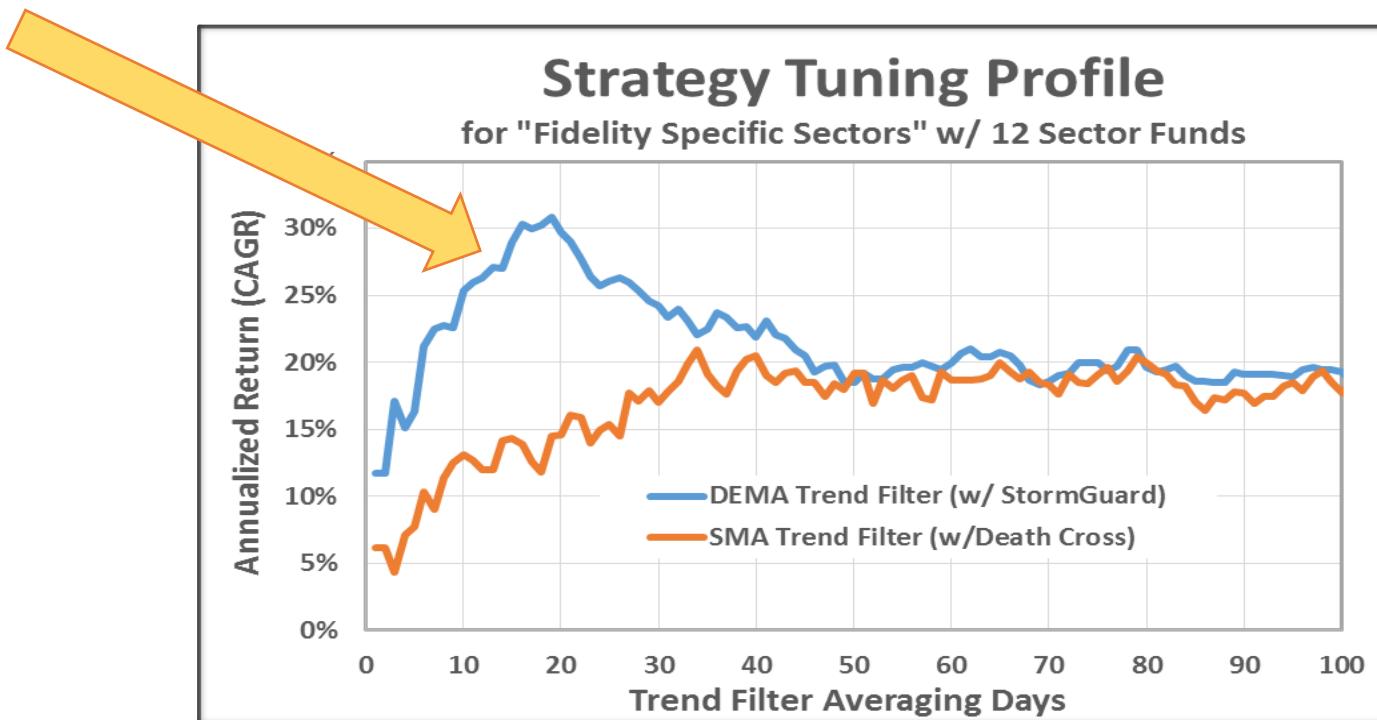
## Think Outside of the Box



Someplace to Start

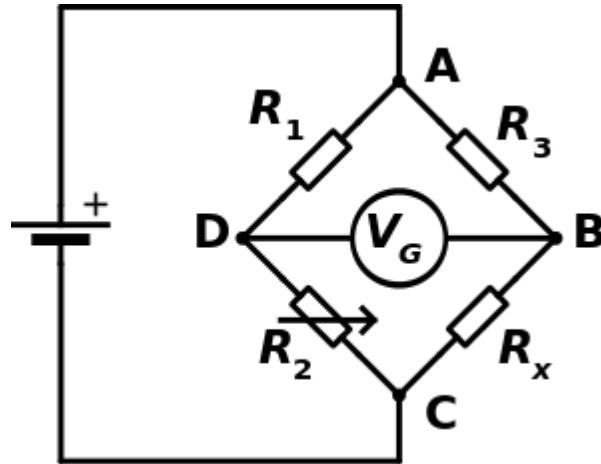


Designed for Performance





Samuel H. Christie  
Royal Society 1836

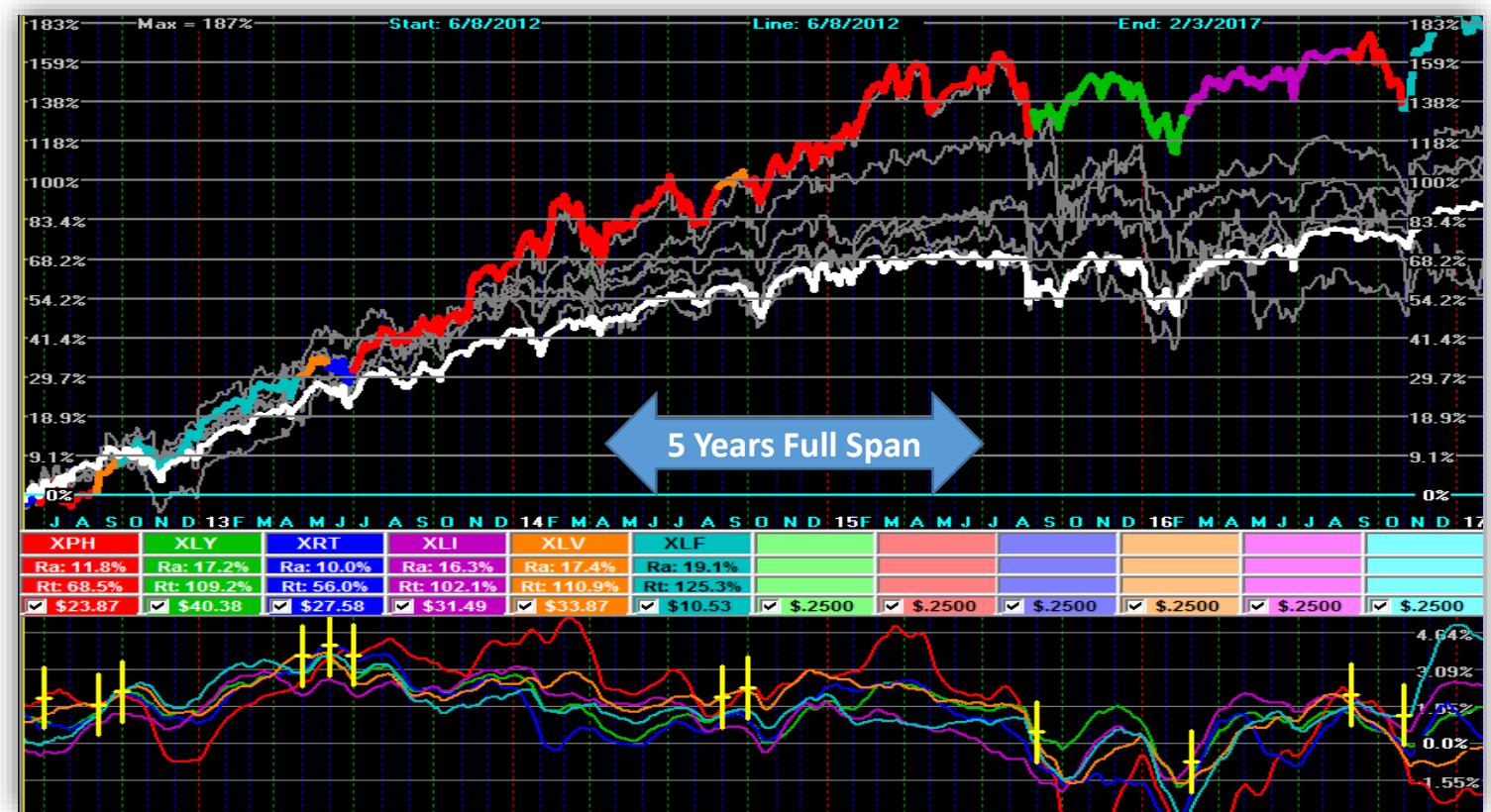


Wheatstone Bridge

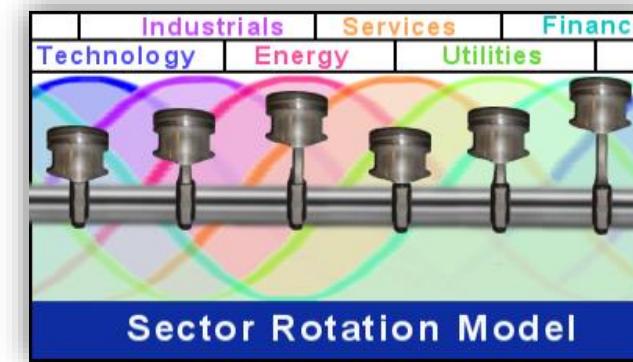
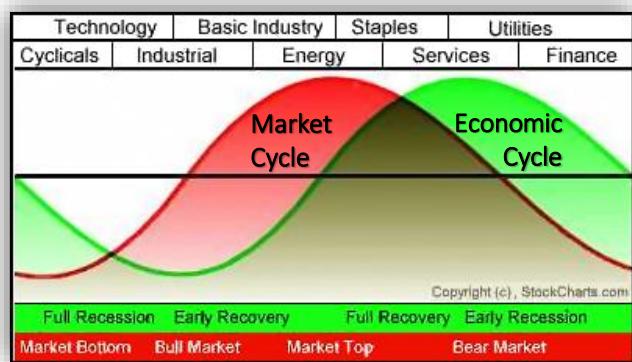
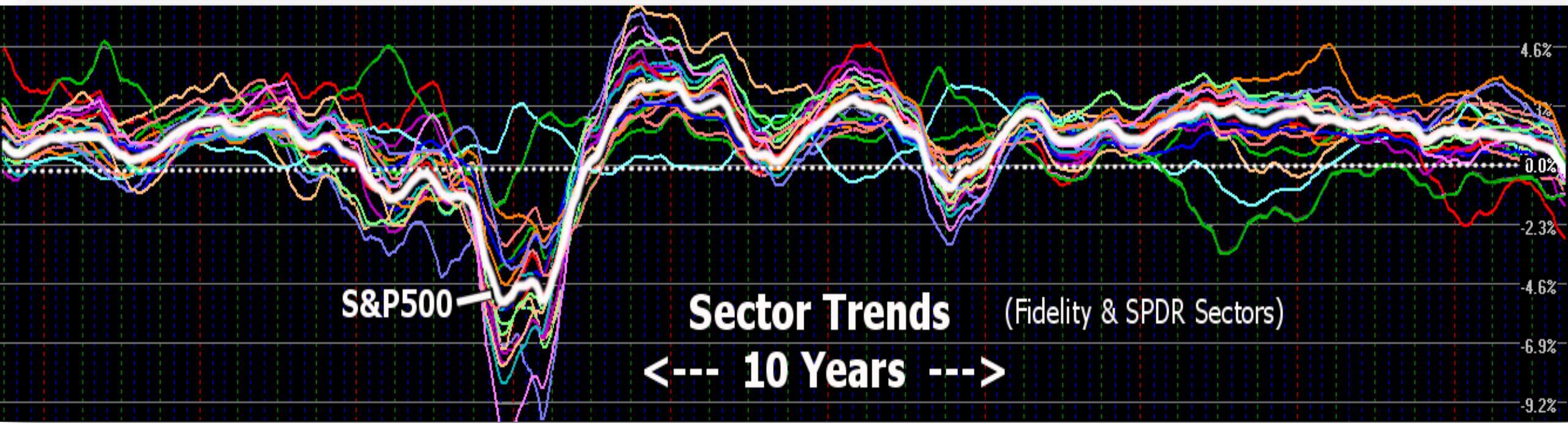
# Differential Signal Processing

Removes Common Mode Noise

(Relative Strength)

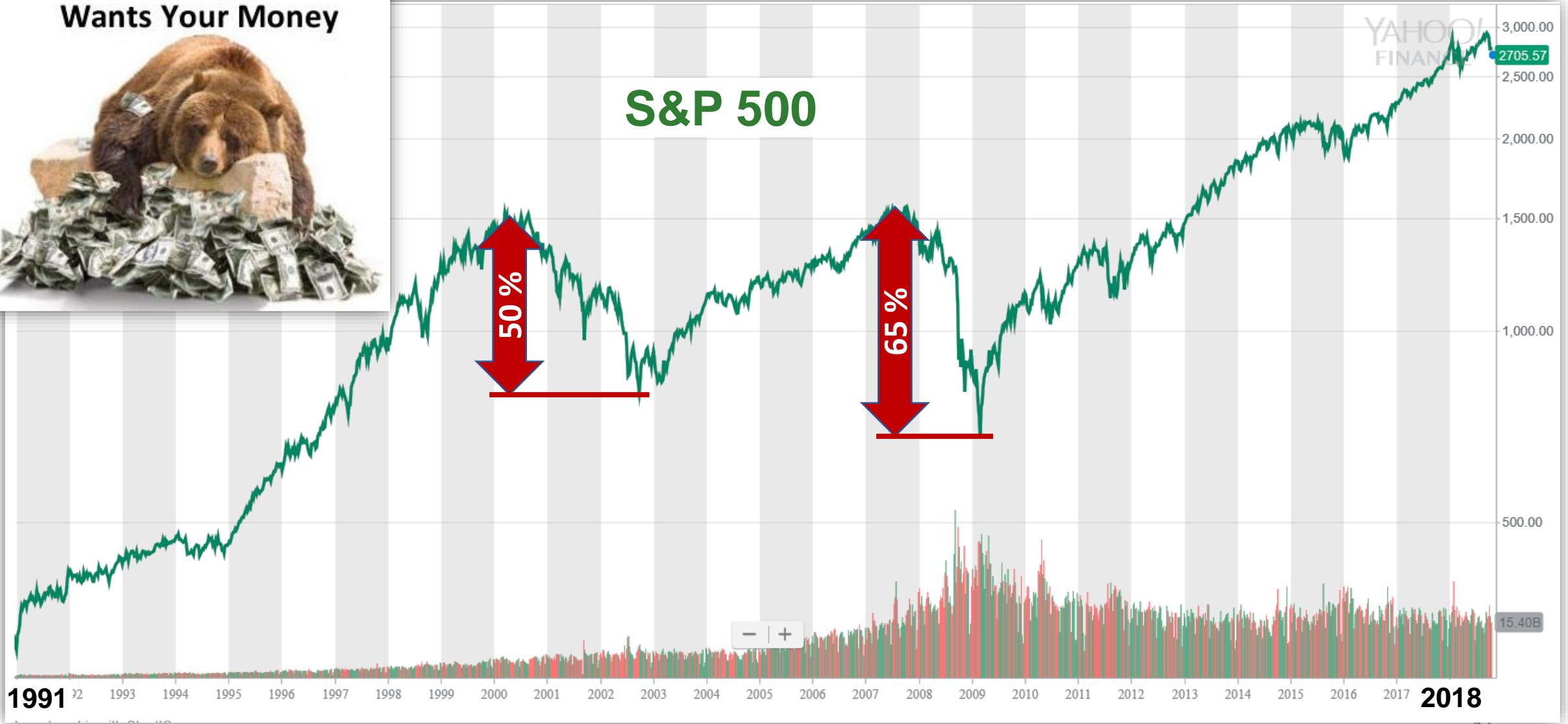


# Sectors Provide Power Strokes



# The Bear Market Problem

**The Bear**  
Wants Your Money



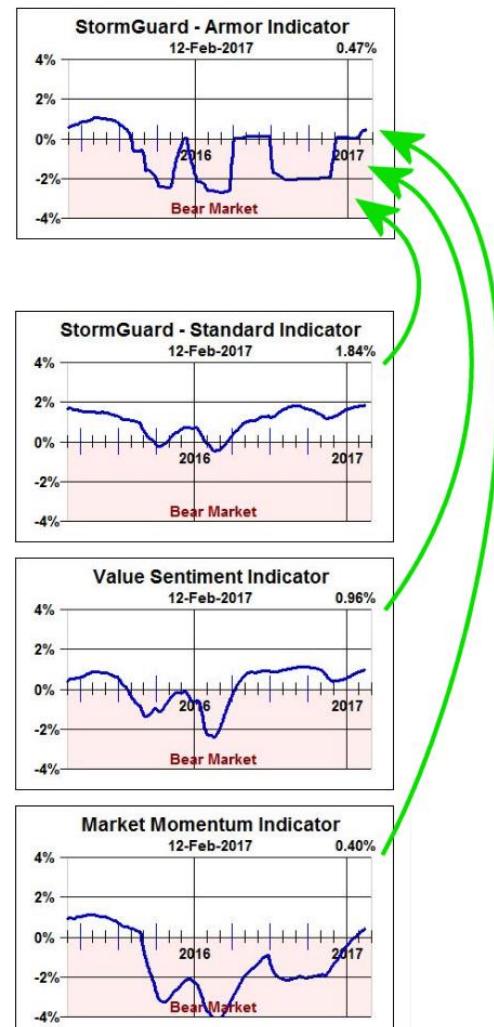
# The Death Cross Problem

## 50d Moving Average Crosses the 200d Moving Average

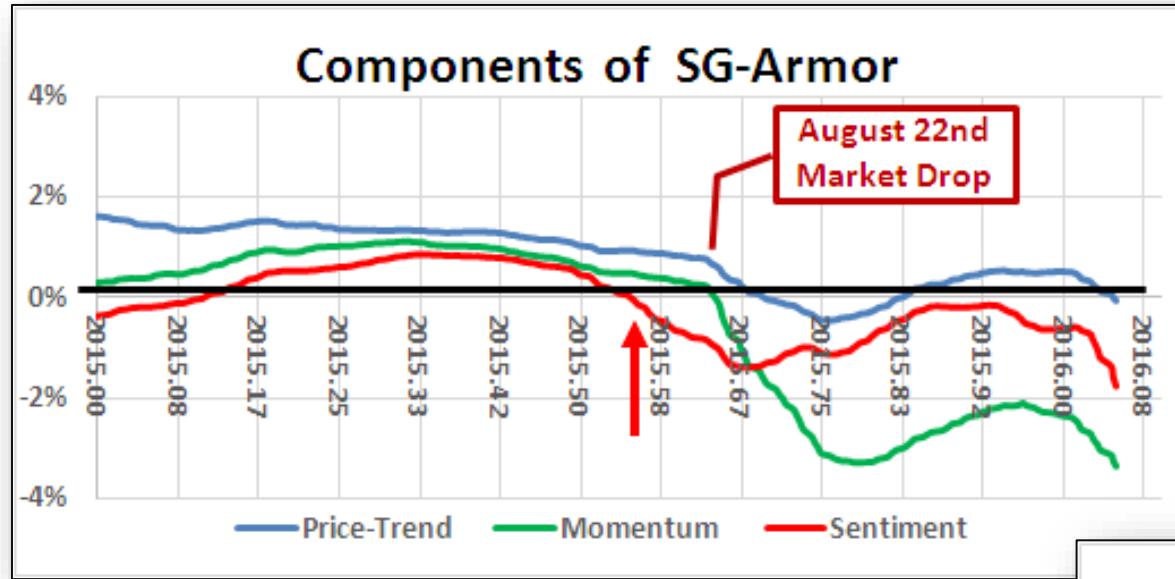


# StormGuard-Armor

## Detect the Onset of Bear Markets

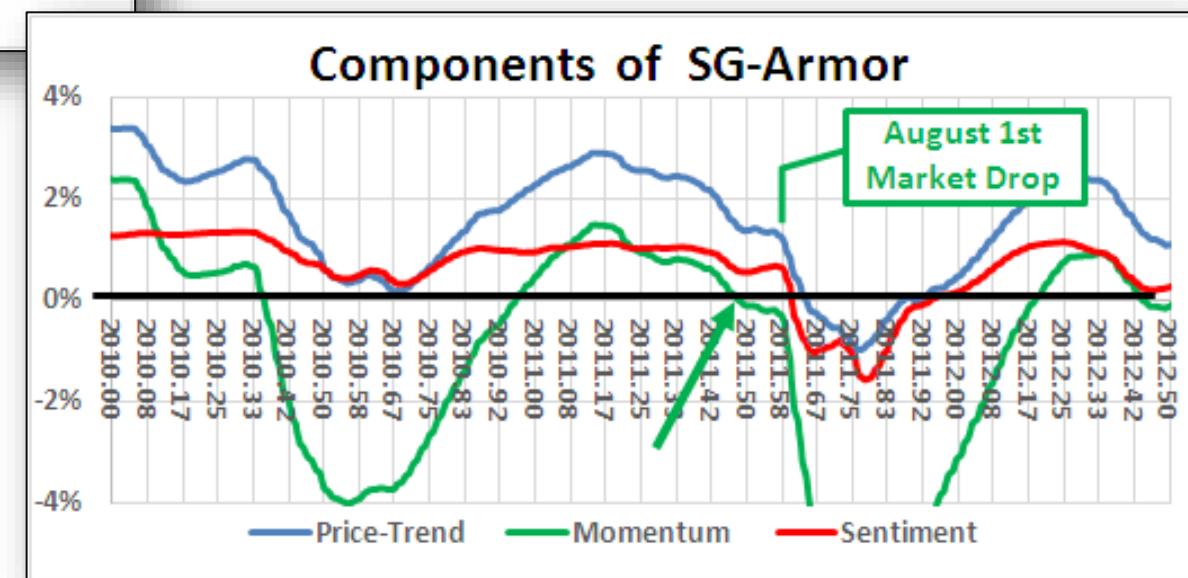


# Why is StormGuard-Armor Better?



It Analyses Three  
Different Kinds of  
Market Behavior.

It Incorporates Event  
Detection, not Simply  
Timing Adjustments.





Merlyn.AI  
Unleash the Wizard

# Merlyn's Daily Brief

## Heat Map, Risk Avoidance, and Portfolio Tools

Coming Soon

Merlyn.AI Indexes

Market Heat Map

Risk Avoidance

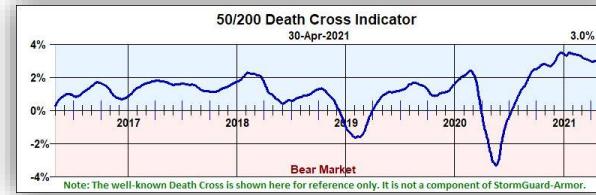
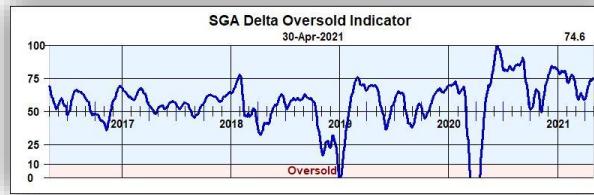
Bear Strategies

Portfolio Design Tool

Essential Videos

Getting On Board

Print to PDF



### Explore

[A Quick Video Tour](#)

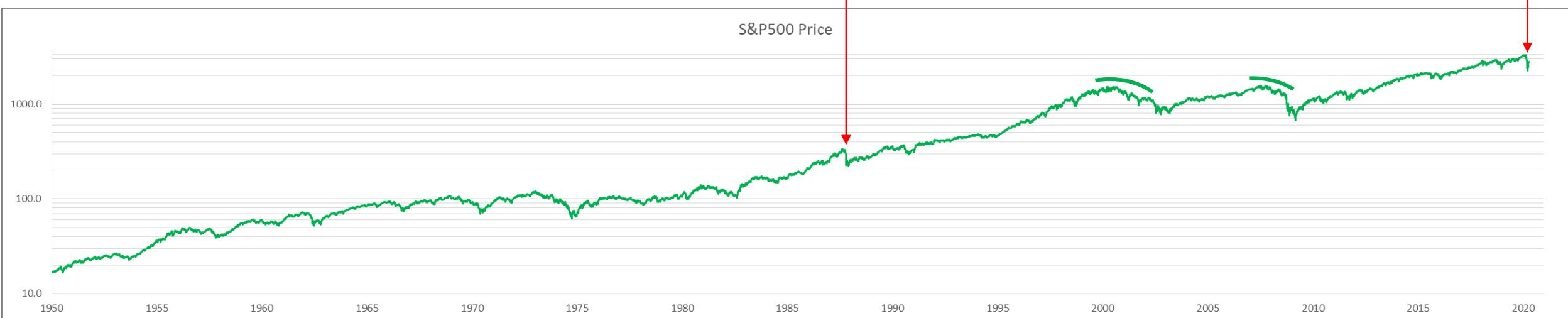
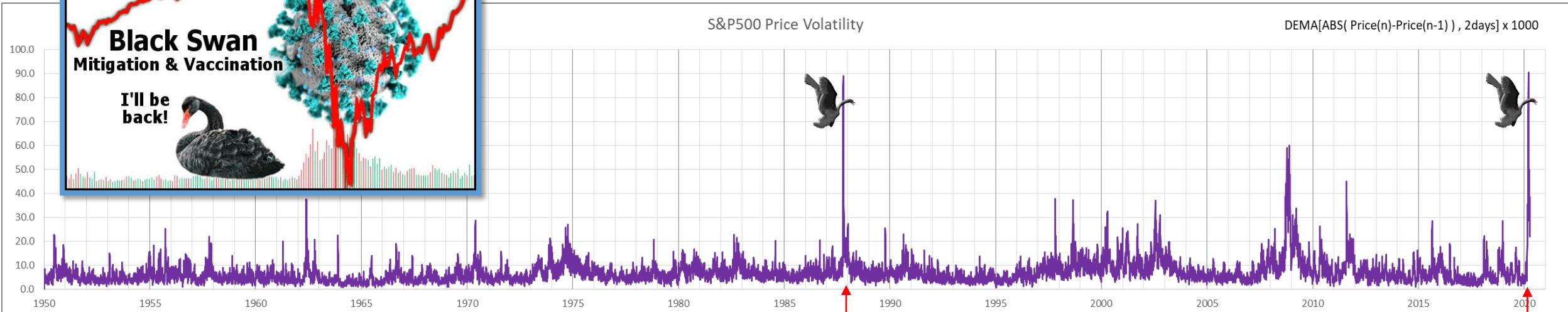
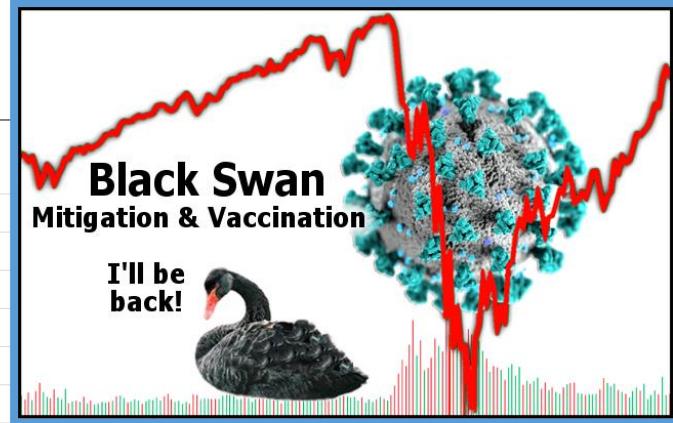
[StormGuard-Armor](#)

[Black Swan Vaccination](#)

[Bear Market Strategies](#)

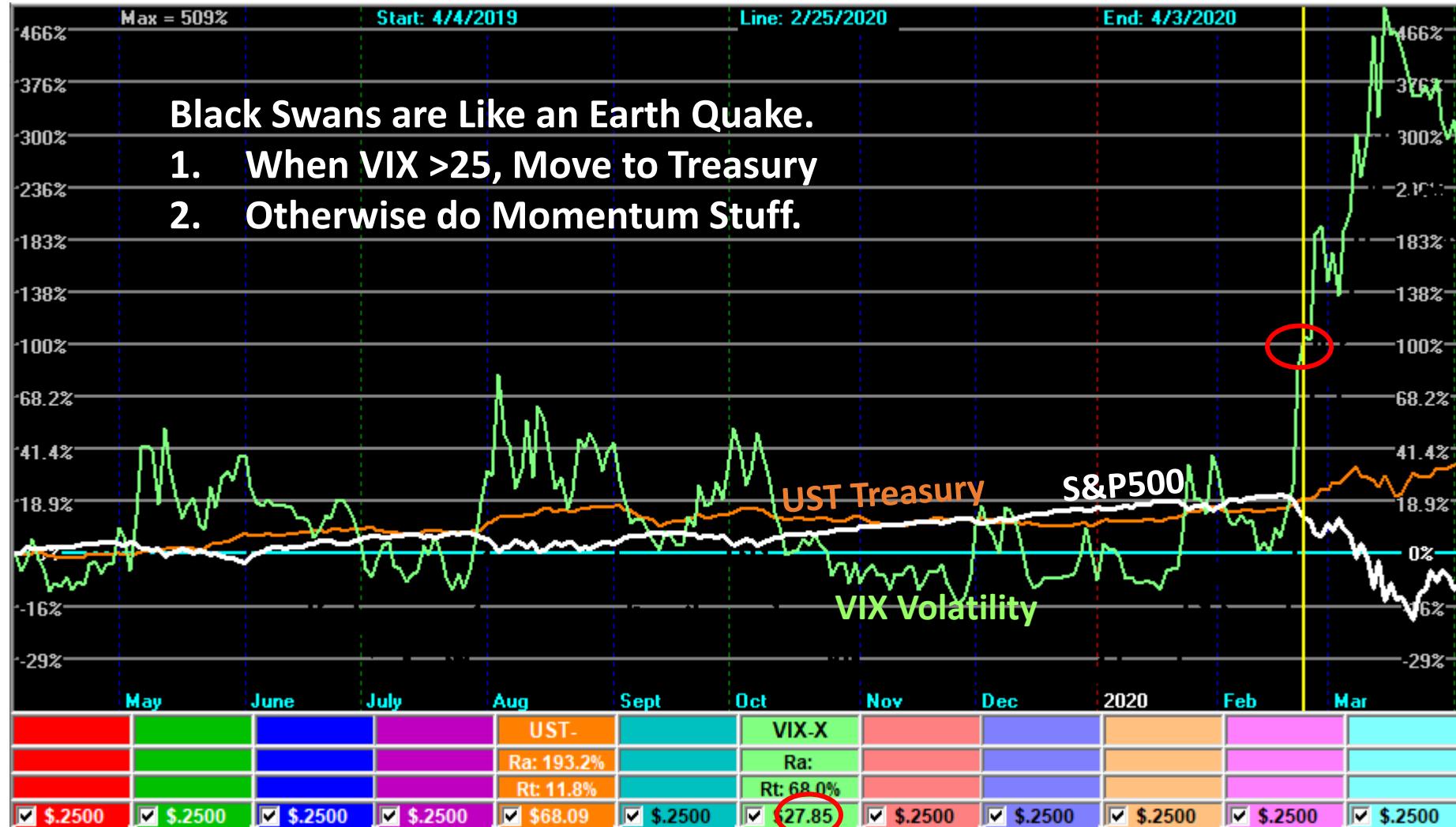
# Black Swan Events

## January 1950 to April 2020



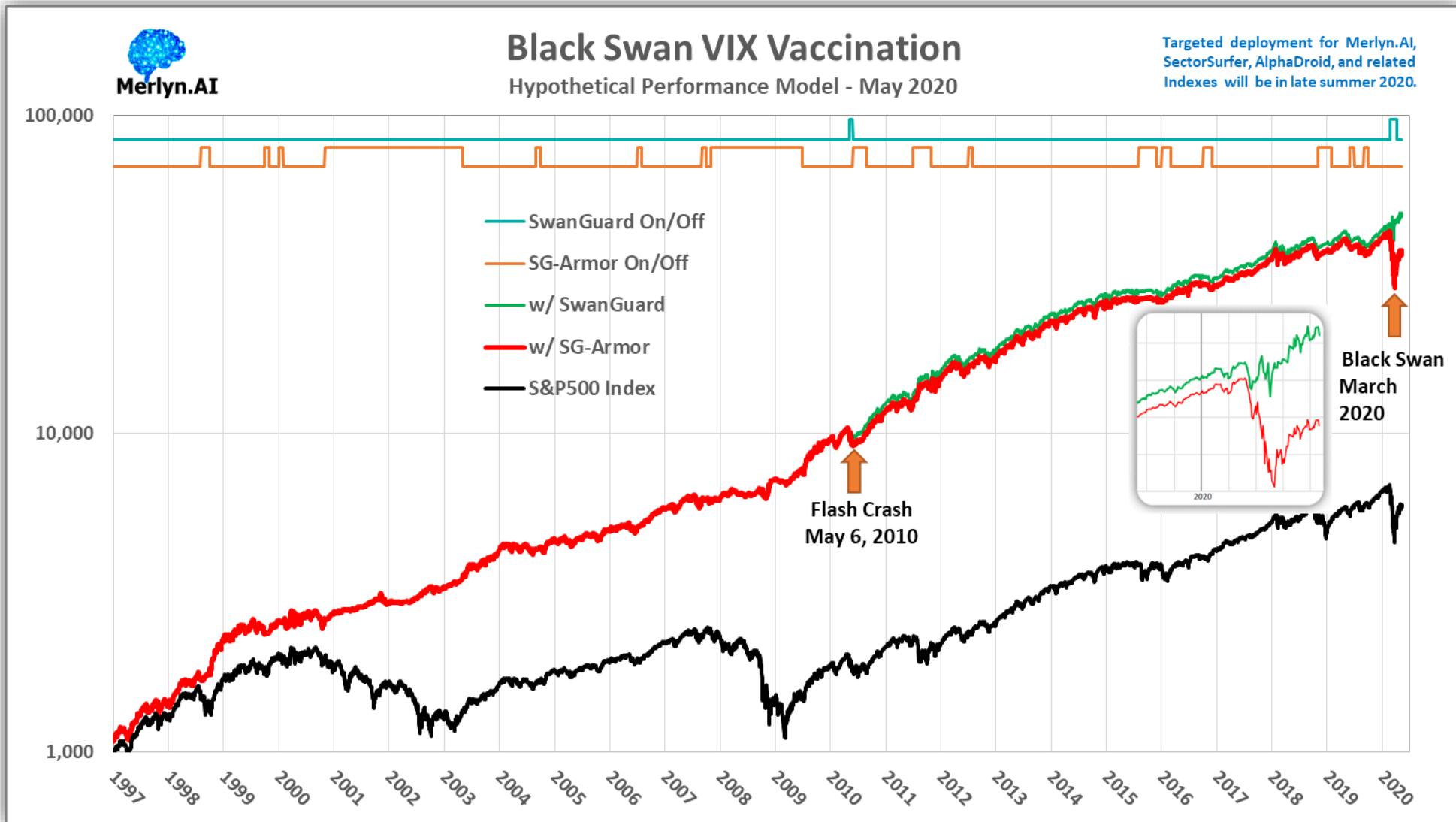
# Vaccination Response

## Real-Time BS Detection

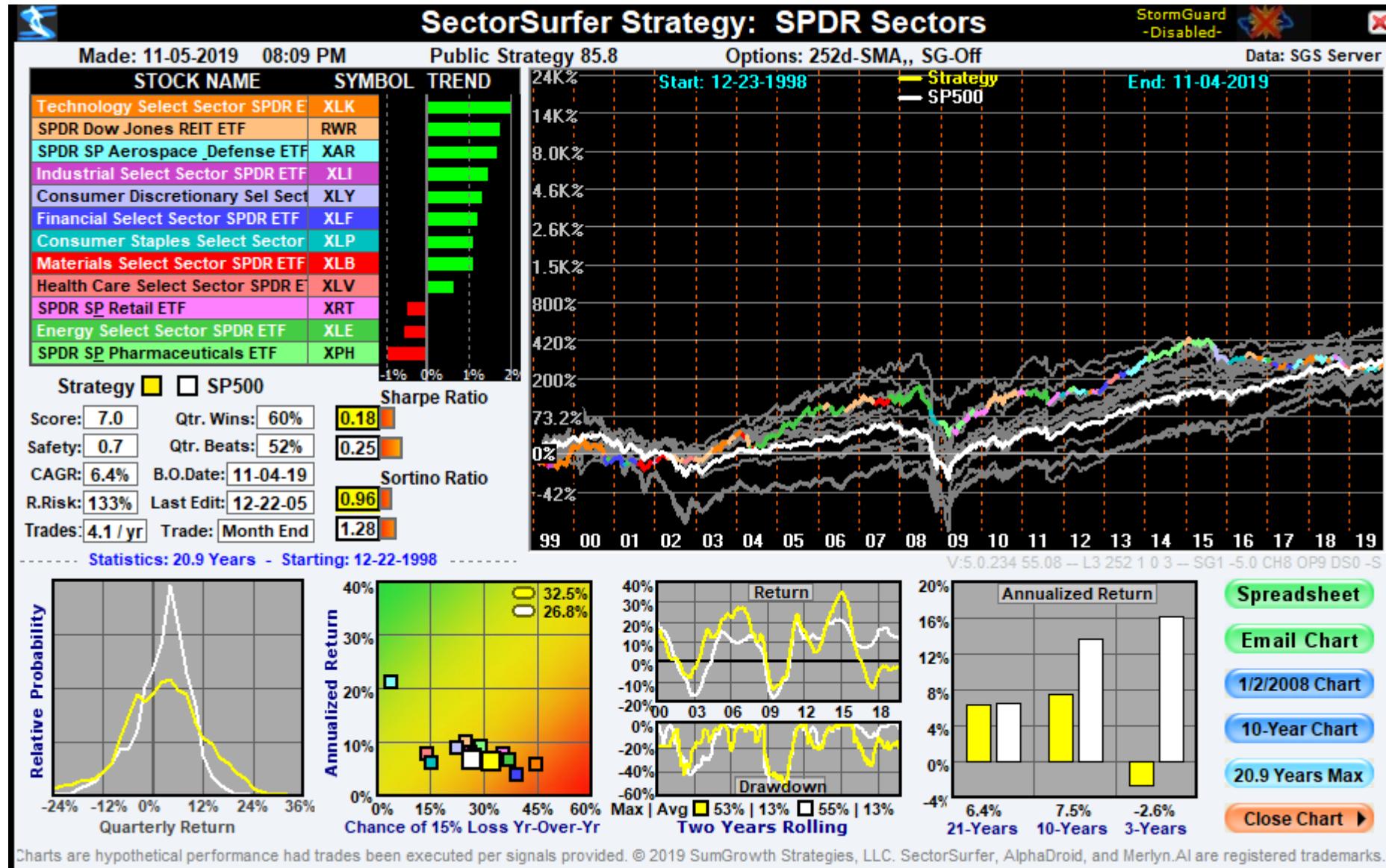


# Vaccination Response

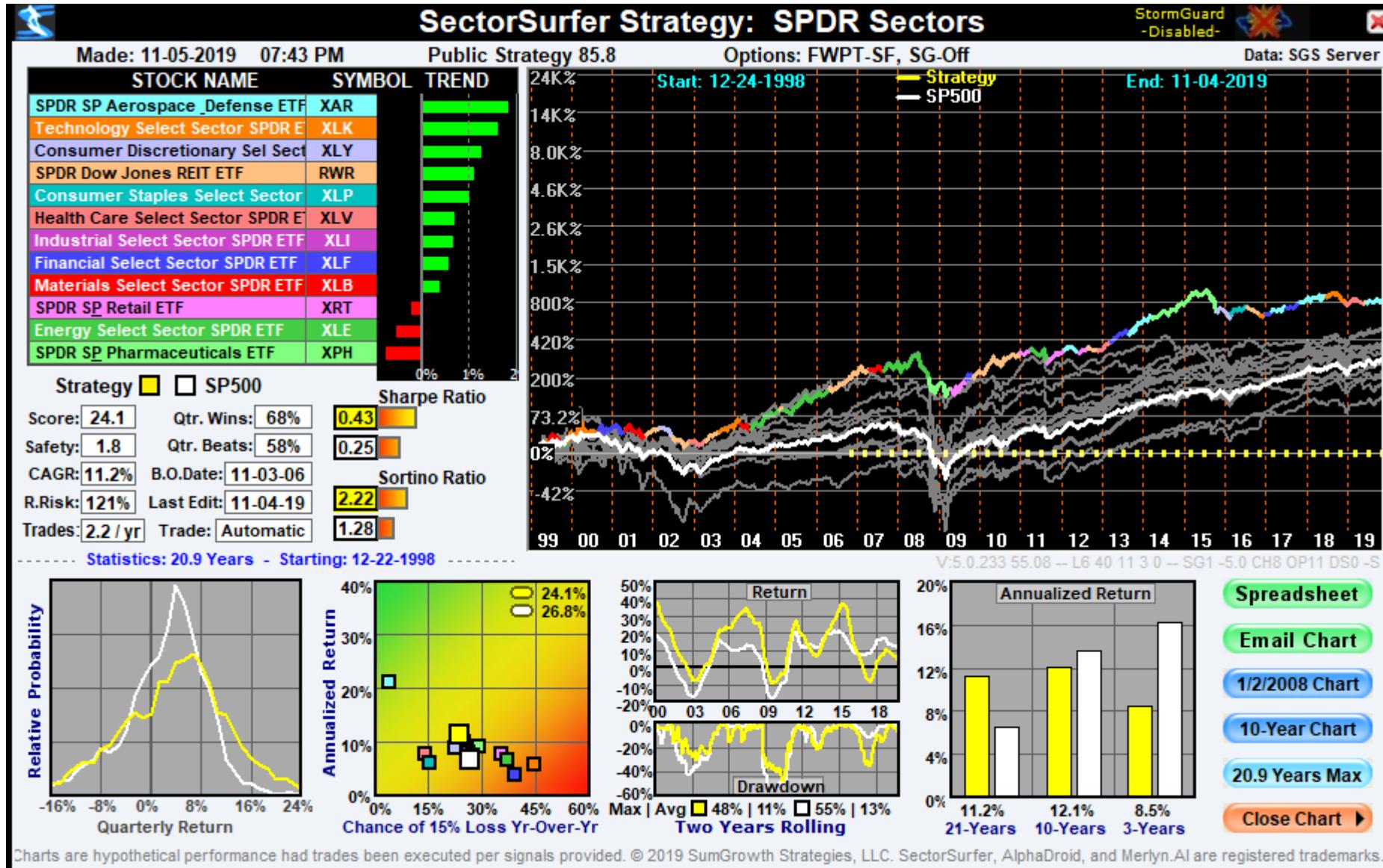
## Real-Time BS Detection



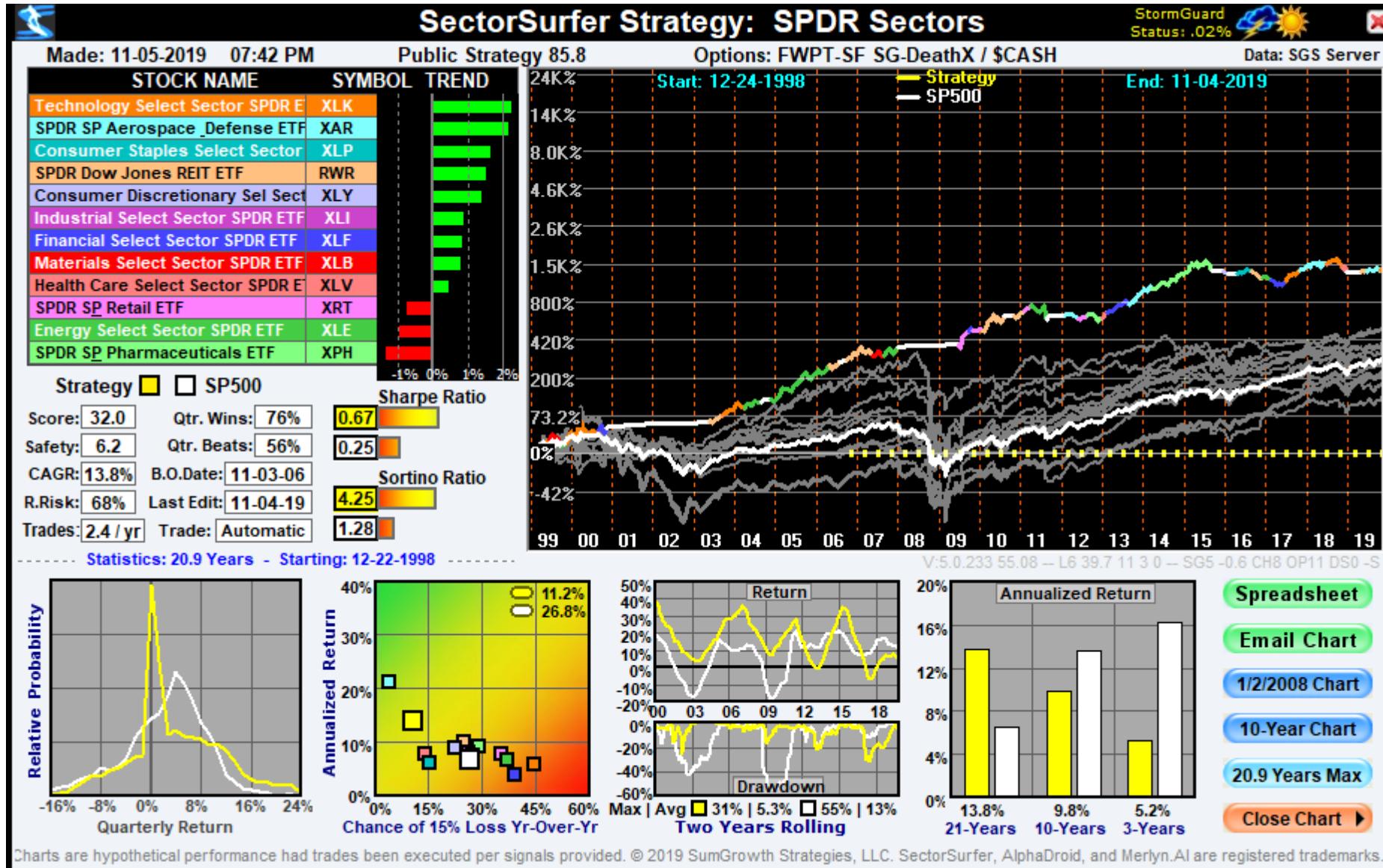
# 12-Month SMA Sector Strategy



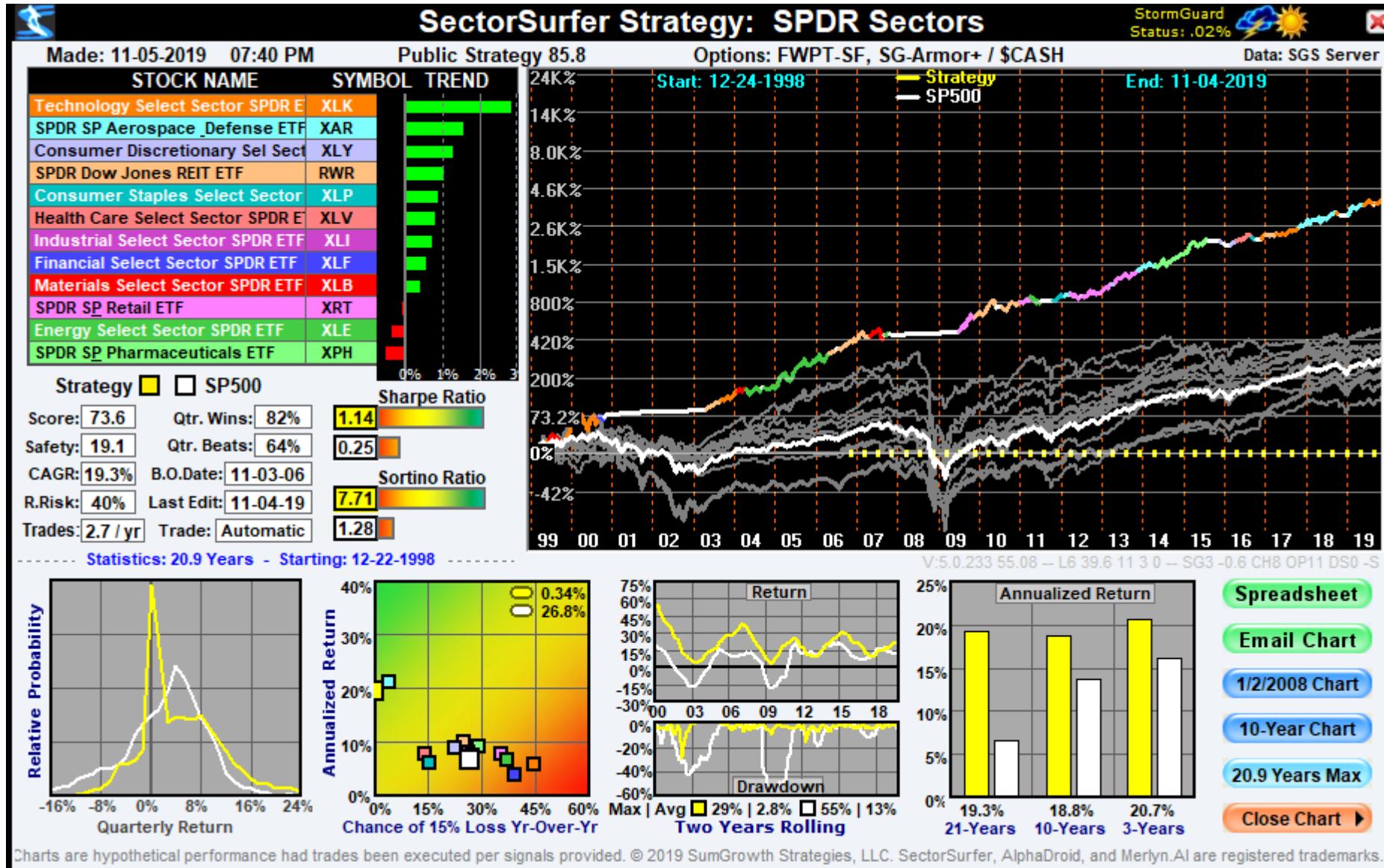
# FWPT DEMA Strategy in painted path.



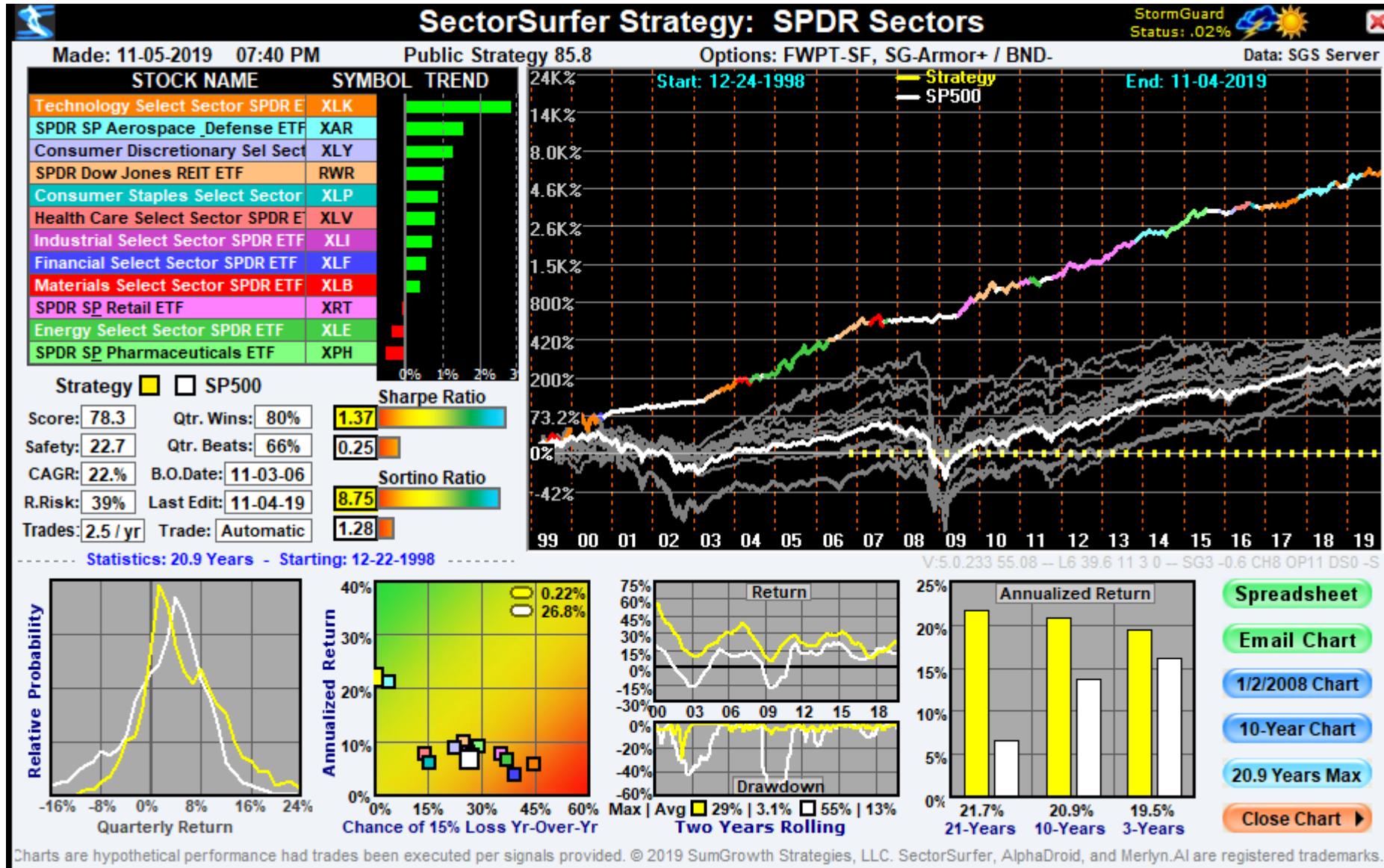
# FWPT DEMA Strategy w/ Death Cross to Cash



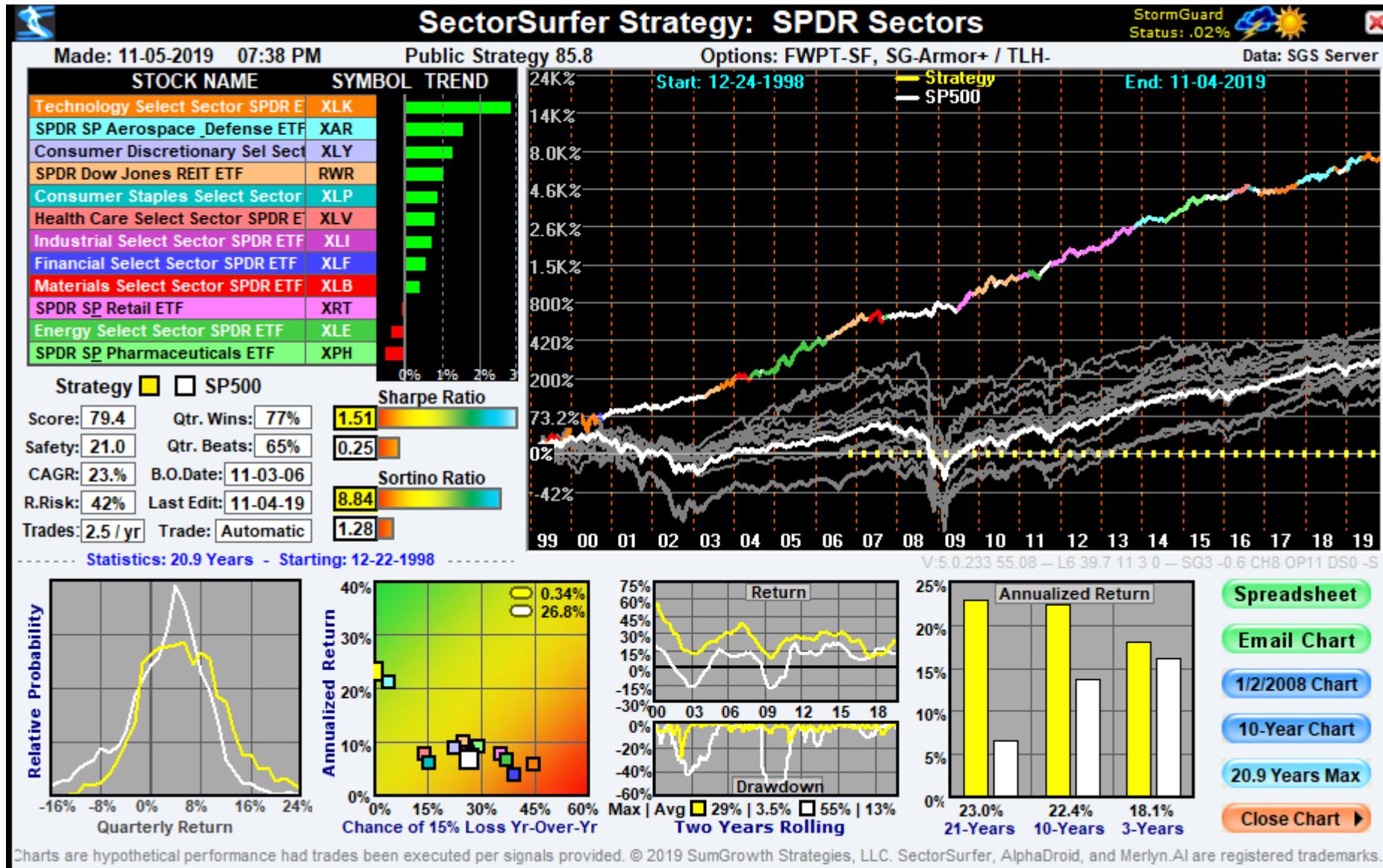
# FWPT DEMA Strategy w/ AG-Armor to Cash



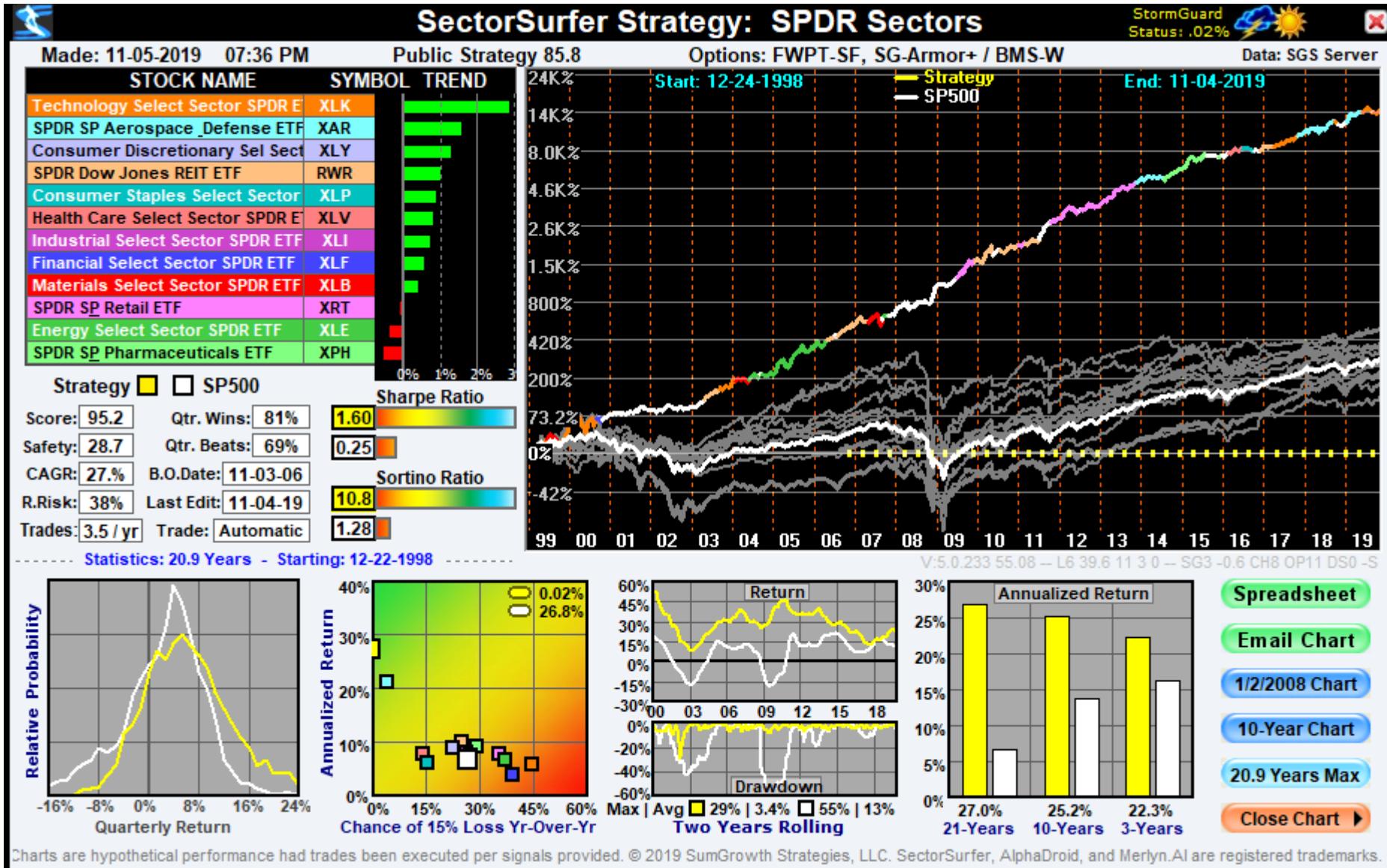
# FWPT DEMA Strategy w/ AG-Armor to BND



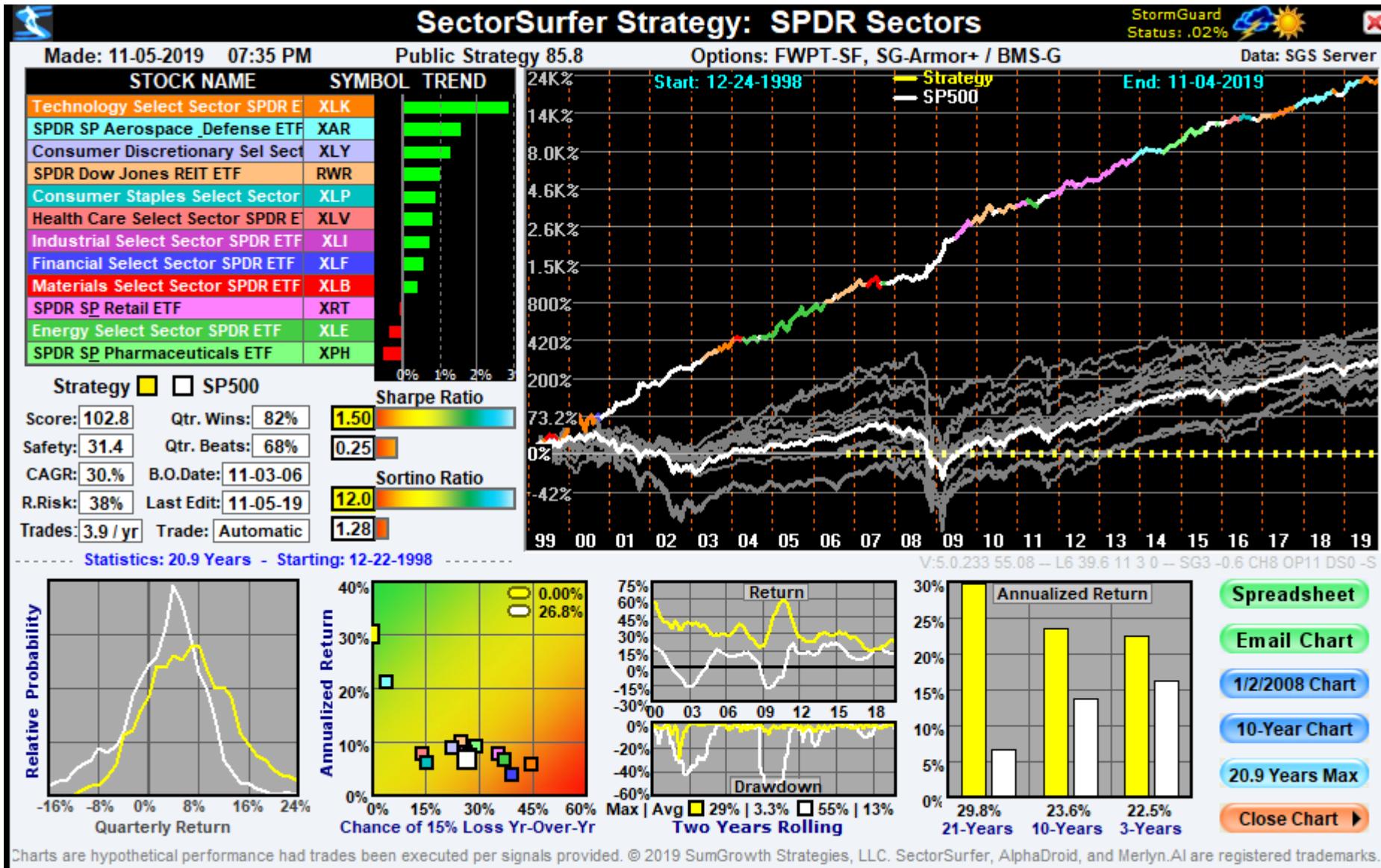
# FWPT DEMA Strategy w/ AG-Armor to TLH



# FWPT DEMA Strategy w/ AG-Armor to BMS-W



# FWPT DEMA Strategy w/ AG-Armor to BMS-G





Eugene Fama  
Nobel Prize, 2013



J. H. Van Vleck  
Nobel Prize, 1977



Claude Shannon  
National Medal  
of Science, 1966



Samuel H. Christie  
Royal Society 18



Daniel Kahneman  
Nobel Prize, 2002



Amos Tversky  
Stanford University



Narasimhan Jega  
y Emory Univers

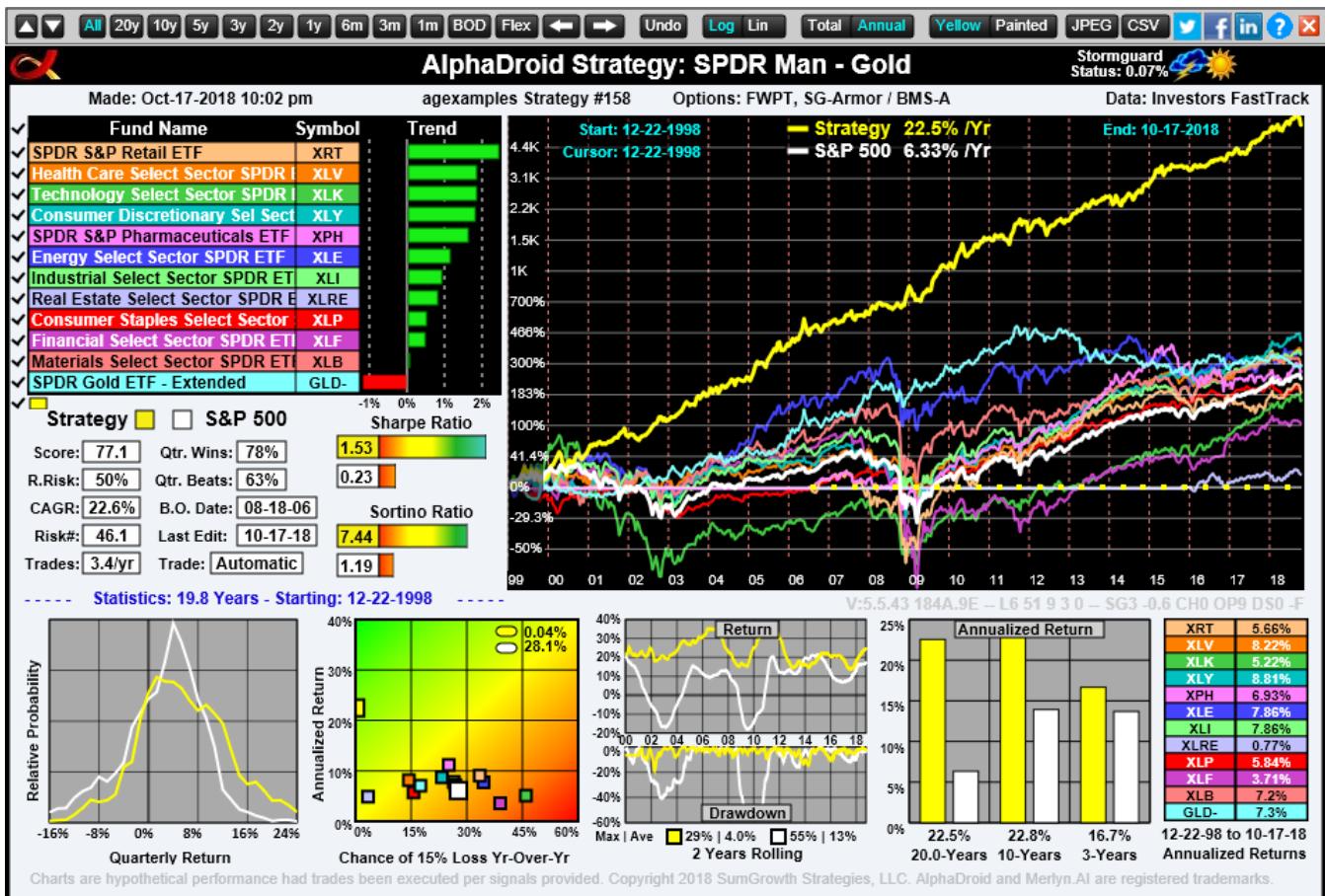


sh Sheridan Titman  
U. of Texas, Austin

# These Guys

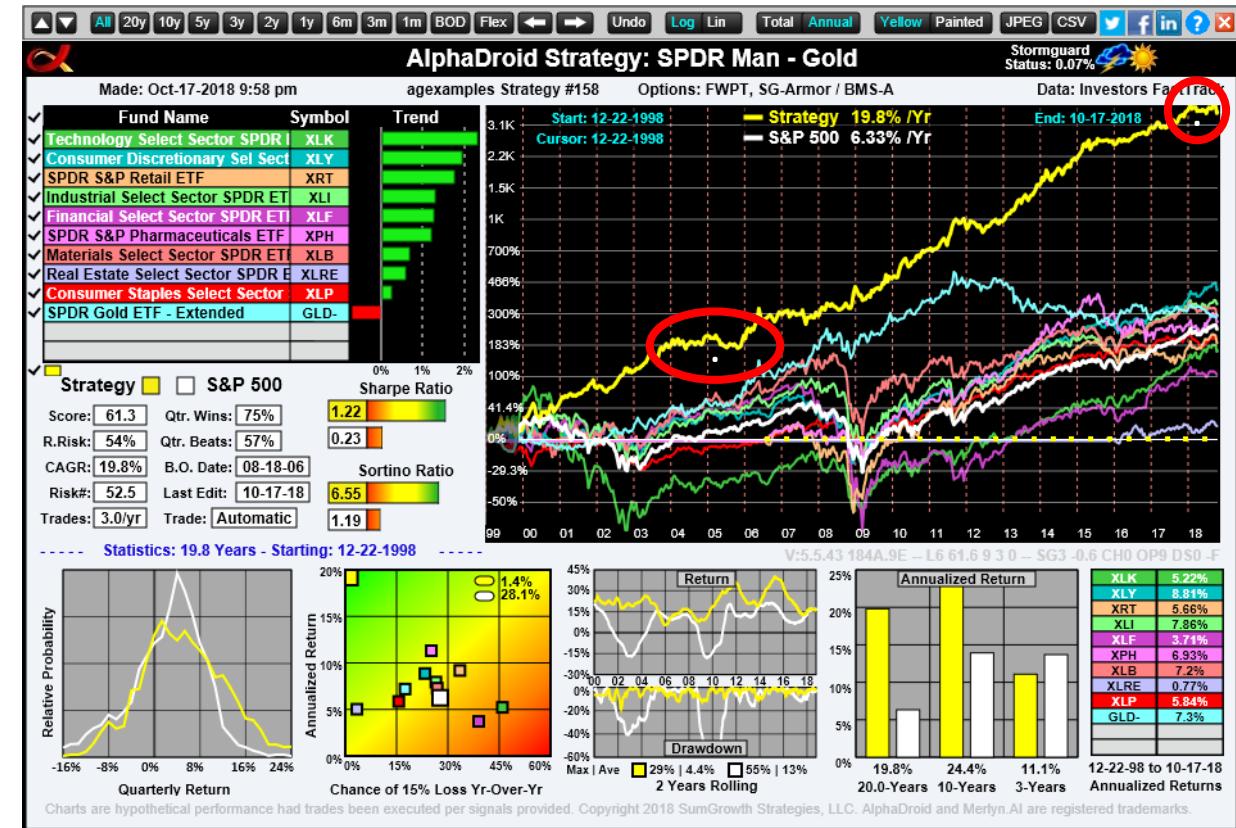
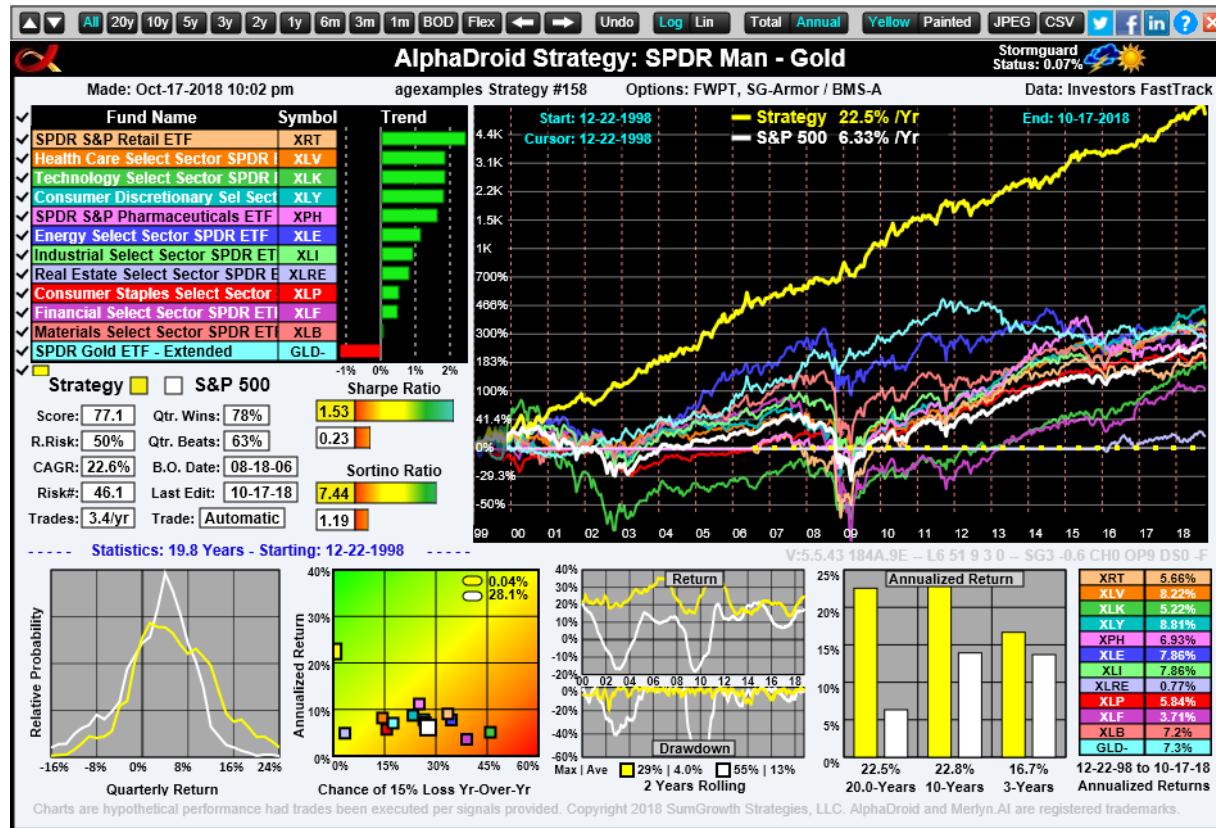
# Got us Here

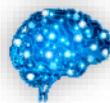
# Is There More?



# What About Selection Bias?

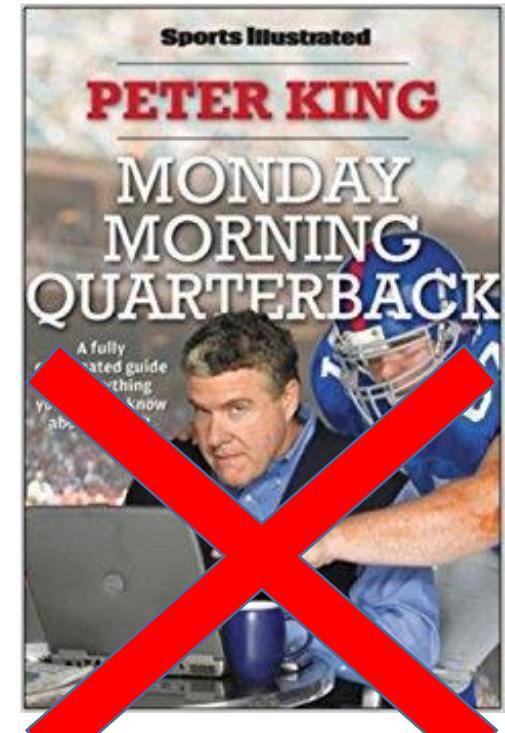
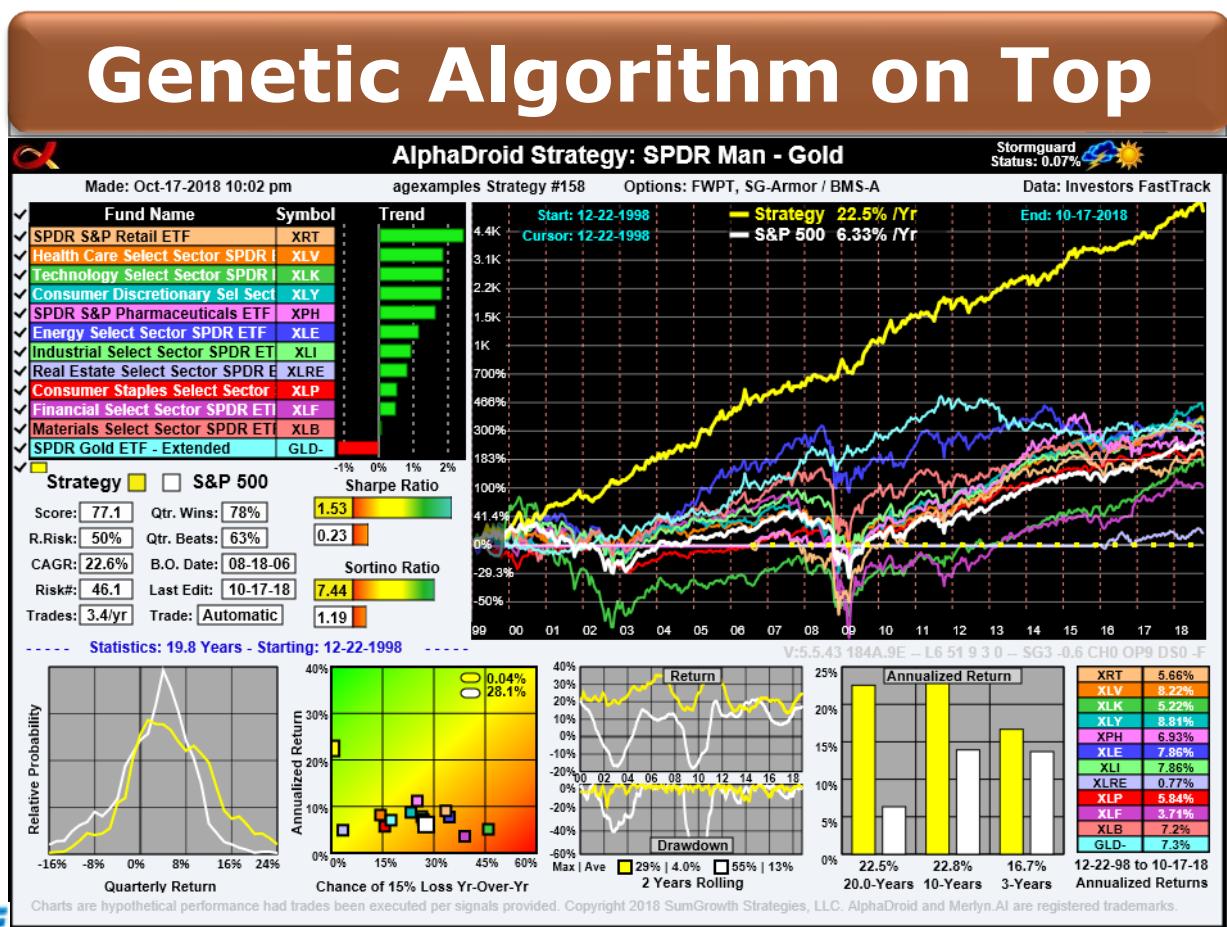
## Who Needs XLV-Healthcare and XLE-Energy?





# Merlyn.AI

## Is a Genetic Algorithm Layered on Top of a Strategy



**Why?**  
To Evolve its Set of Funds Each Month

**Why?**  
To Remove Hindsight Selection Bias

# Artificial Intelligence Algorithms

## Types of machine learning algorithms[edit]

- [Almeida–Pineda recurrent backpropagation](#)
- [ALOPEX](#)
- [Backpropagation](#)
- [Bootstrap aggregating](#)
- [CN2 algorithm](#)
- [Constructing skill trees](#)
- [Dehaene–Changeux model](#)
- [Diffusion map](#)
- [Dominance-based rough set approach](#)
- [Dynamic time warping](#)
- [Error-driven learning](#)
- [Evolutionary multimodal optimization](#)
- [Expectation–maximization algorithm](#)
- [FastICA](#)
- [Forward–backward algorithm](#)
- [GeneRec](#)
- [Genetic Algorithm for Rule Set Production](#)
- [Growing self-organizing map](#)
- [HEXQ](#)
- [Hyper basis function network](#)
- [IDistance](#)
- [K-nearest neighbors algorithm](#)
- [Kernel methods for vector output](#)
- [Kernel principal component analysis](#)
- [Leabra](#)
- [Linde–Buzo–Gray algorithm](#)
- [Local outlier factor](#)
- [Logic learning machine](#)
- [LogitBoost](#)
- [Manifold alignment](#)
- [Minimum redundancy feature selection](#)
- [Mixture of experts](#)
- [Multiple kernel learning](#)
- [Non-negative matrix factorization](#)
- [Online machine learning](#)
- [Out-of-bag error](#)
- [Prefrontal cortex basal ganglia working memory](#)
- [PVLV](#)
- [Q-learning](#)
- [Quadratic unconstrained binary optimization](#)
- [Query-level feature](#)
- [Quickprop](#)
- [Radial basis function network](#)
- [Randomized weighted majority algorithm](#)

## Reinforcement learning

- [Repeated incremental pruning to produce error reduction \(RIPPER\)](#)
- [Rprop](#)
- [Rule-based machine learning](#)
- [Skill chaining](#)
- [Sparse PCA](#)
- [State–action–reward–state–action](#)
- [Stochastic gradient descent](#)
- [Structured kNN](#)
- [T-distributed stochastic neighbor embedding](#)
- [Temporal difference learning](#)
- [Wake-sleep algorithm](#)
- [Weighted majority algorithm \(machine I\)](#)

## Supervised learning

- [AODE](#)
- [Artificial neural network](#)
- [Association rule learning](#) algorithms
  - [Apriori algorithm](#)
  - [Eclat algorithm](#)
- [Case-based reasoning](#)
- [Gaussian process regression](#)
- [Gene expression programming](#)
- [Group method of data handling](#) (GMDH)
- [Inductive logic programming](#)
- [Instance-based learning](#)
- [Lazy learning](#)
- [Learning Automata](#)
- [Learning Vector Quantization](#)
- [Logistic Model Tree](#)
- [Minimum message length](#) (decision trees, decision graphs, etc.)
  - [Nearest Neighbor Algorithm](#)
  - [Analogical modeling](#)
- [Probably approximately correct learning](#) (PAC) learning
- [Ripple down rules](#), a knowledge acquisition methodology
- [Symbolic machine learning algorithms](#)
- [Support vector machines](#)
- [Random Forests](#)
- [Ensembles of classifiers](#)
  - [Bootstrap aggregating](#) (bagging)
  - [Boosting \(meta-algorithm\)](#)
- [Ordinal classification](#)
- [Information fuzzy networks](#) (IFN)

## Bayesian[edit]

### Bayesian statistics

- Bayesian knowledge base
- [Naive Bayes](#)
- [Gaussian Naive Bayes](#)
- [Multinomial Naive Bayes](#)
- [Averaged One-Dependence Estimators](#) (AODE)
- [Bayesian Belief Network](#) (BBN)
- [Bayesian Network](#) (BN)

## Decision tree algorithms[edit]

Decision tree algorithm

- [Decision tree](#)
- [Classification and regression tree](#) (CART)
- [Iterative Dichotomiser 3](#) (ID3)
- [C4.5 algorithm](#)
- [C5.0 algorithm](#)
- [Chi-squared Automatic Interaction Detection](#) (CHAID)
- [Decision stump](#)
- [Conditional decision tree](#)
- [ID3 algorithm](#)
- [Random forest](#)
- [SLIQ](#)

## Linear classifier[edit]

- [Linear classifier](#)
- [Fisher's linear discriminant](#)
- [Linear regression](#)
- [Logistic regression](#)
- [Multinomial logistic regression](#)
- [Naive Bayes classifier](#)
- [Perceptron](#)
- [Support vector machine](#)

## Unsupervised learning[edit]

- [Unsupervised learning](#)
- [Expectation–maximization algorithm](#)
- [Vector Quantization](#)
- [Generative topographic map](#)
- [Information bottleneck method](#)

## Artificial neural networks[edit]

- [Artificial neural network](#)
- [Feedforward neural network](#)
- [Logic learning machine](#)
- [Self-organizing map](#)

## Association rule learning[edit]

- [Association rule learning](#)
- [Apriori algorithm](#)
- [Eclat algorithm](#)

## Semi-supervised learning[edit]

### Semi-supervised learning

- [Active learning](#) – special case of semi-supervised learning

### Generative models

- [Low-density separation](#)

### Graph-based methods

- [Co-training](#)

### Transduction

### Deep learning[edit]

#### Deep learning

- [Deep belief networks](#)
- [Deep Boltzmann machines](#)
- [Deep Convolutional neural networks](#)
- [Deep Recurrent neural networks](#)
- [Hierarchical temporal memory](#)
- [Generative Adversarial Networks](#)
- [Deep Boltzmann Machine](#) (DBM)
- [Stacked Auto-Encoders](#)

## Other machine learning methods and problems[edit]

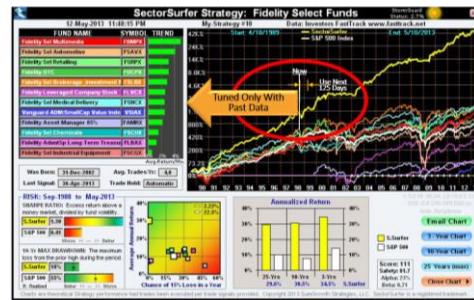
- [Anomaly detection](#)
- [Association rules](#)
- [Bias-variance dilemma](#)
- [Classification](#)
  - [Multi-label classification](#)
- [Clustering](#)
- [Data Pre-processing](#)
- [Empirical risk minimization](#)
- [Feature engineering](#)
- [Feature learning](#)
- [Learning to rank](#)
- [Occam learning](#)
- [Online machine learning](#)
- [PAC learning](#)
- [Regression](#)
- [Reinforcement Learning](#)
- [Semi-supervised learning](#)
- [Statistical learning](#)
- [Structured prediction](#)
  - [Graphical models](#)
  - [Bayesian network](#)
  - [Conditional random field](#) (CRF)
  - [Hidden Markov model](#) (HMM)
- [Unsupervised learning](#)
- [VC theory](#)



# How SumGrowth Will Use AI

To Perceive the environment and take action to maximize success.

## FWPT: Forward Walk Progressive Tuning



Old

Adaptively changing the algorithm based on the past character of the data. Walks through out-of-sample data for its buy/sell decisions.

## StormGuard - Armor



Old

Employs Fuzzy Logic to evaluate a composite of 12 measures of the market's character to determine current investment safety.

## FWPP: Forward Walk Progressive Picking



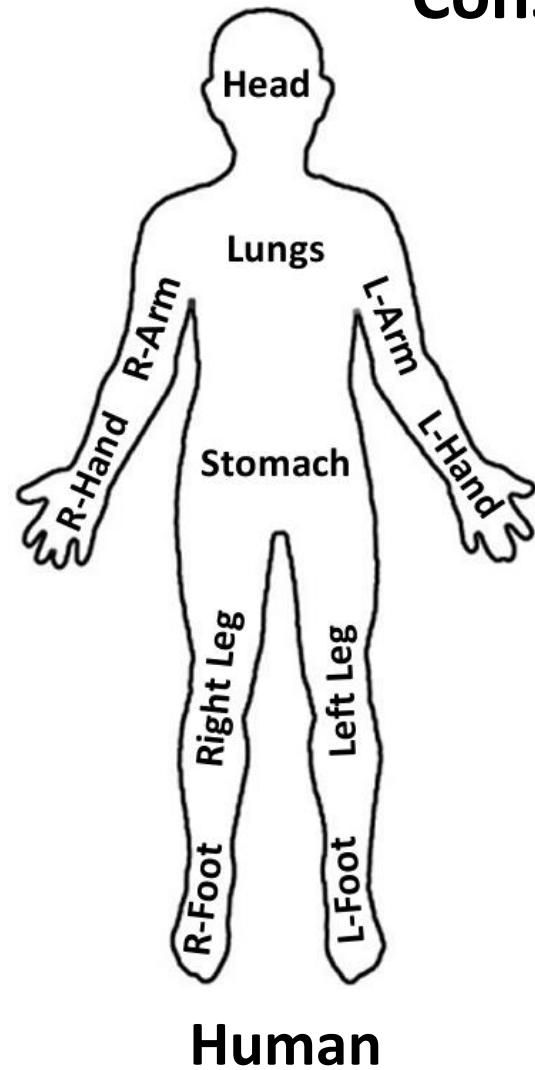
New

Uses a Genetic Algorithm to evolve the candidate funds in a population of momentum strategies to eradicate remnants of hindsight selection bias.

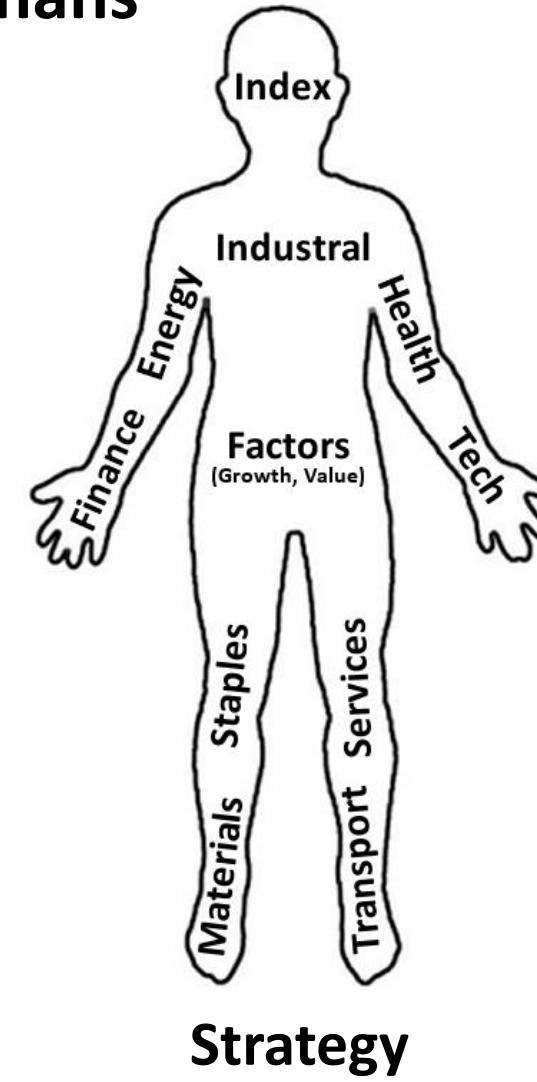


# How Our Genetic Algorithm Works

Consider This Analogy to Humans



**Genetic Evolution:**  
**Mutation**  
**Crossover**



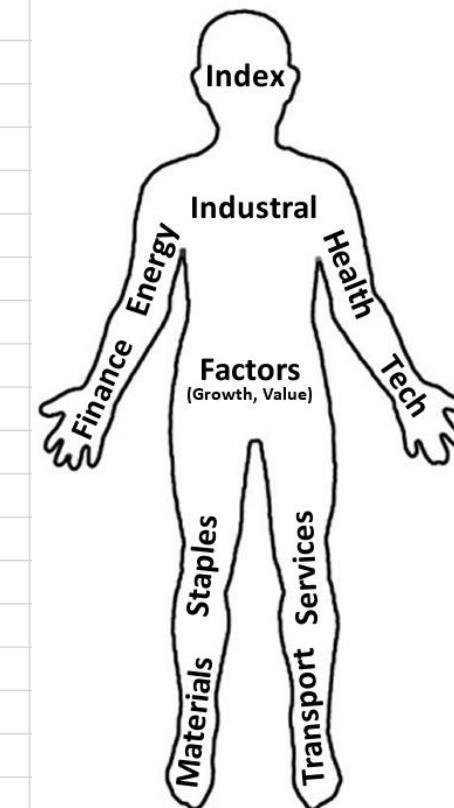
**Human**

**Strategy**



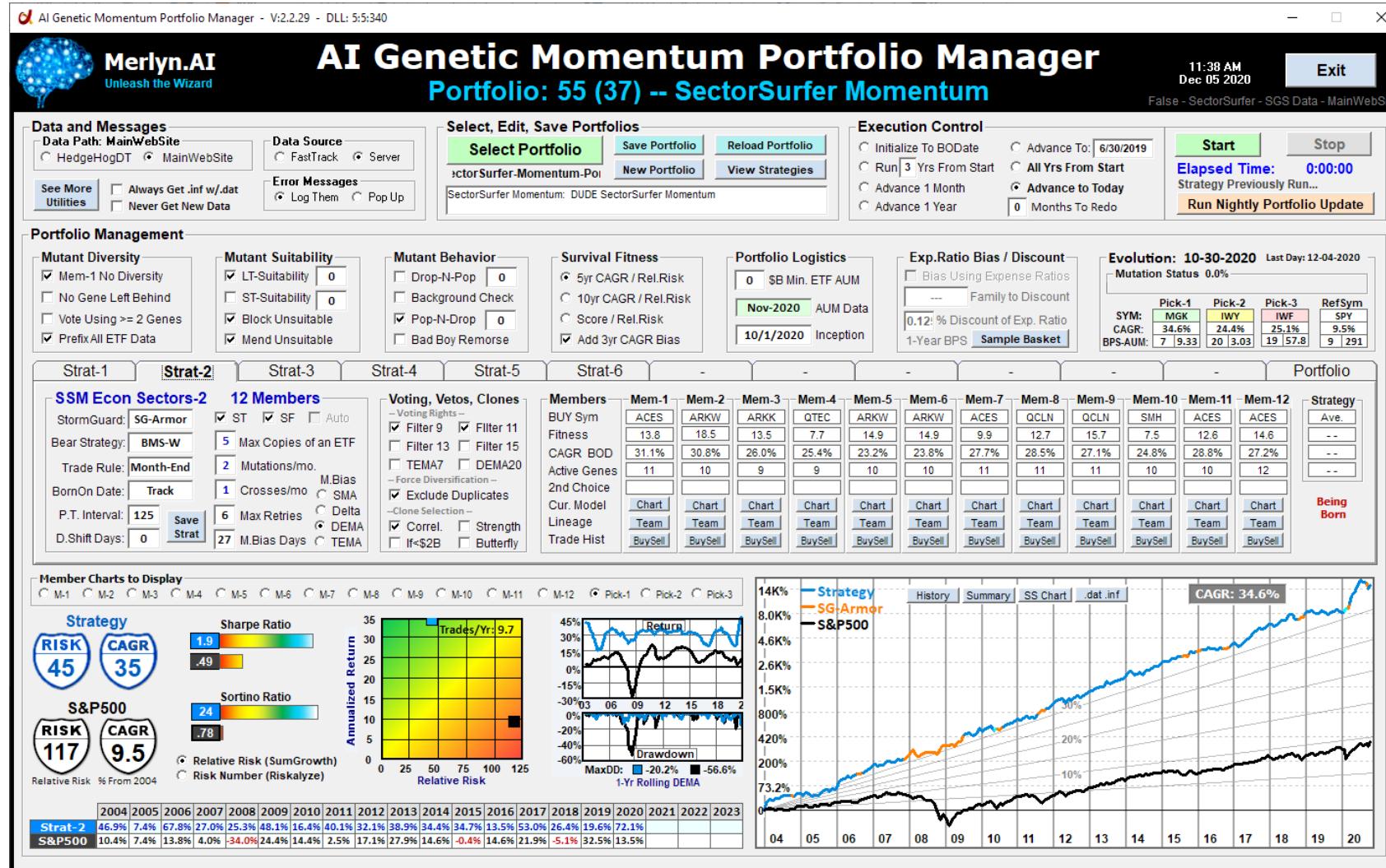
# What are the Gene Mutations

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
1	Name	ETF Sector Rotation-I													
2	Description	SG-A, BMS-A, DSD-1, Mutation and Mating. Population of 10 Strategies. SOS weighted vote. Gene Categories: Cmd, Mat, Enr, Fin, Ind, Cns, Res, Hea, Tk1,													
3	Members	10													
4	StGuard	SG-Armor													
5	BMS	BMS-A													
6	Trade	Month-End													
7	BOD	Track													
8	PT-Int	125													
9	DSDays	-1													
10	S.Filt	0													
11	S.Trends	0													
12	BothFilt	0													
13	QtrNotch	0													
14	Materials	XLB,IYM,VAW,RTM,IGE													
15	Energy	XLE,IYE,VDE,FXN,FENY,RYE													
16	Financial	XLF,IYG,IYF,VFH,FNCL,KBWB,KBWR,FXO,KIE,KRE,KBE,RYF,IAT,IAK,IAI													
17	Industrial	XLI,DIA,IYT,IYJ,ITA,VIS,FXR,XAR,PPA,XTN,RGI													
18	Staples	XLP,VDC,IYK,RHS,FXG,FSTA,RCD,PBJ													
19	Retail/Disr	XLY,IYC,RTX,XRT,PMR,VCR,FDIS,FXD,IBUY,IPAY,FONE,GAMR													
20	Healthcare	XLV,IYH,VHT,IHI,FXH,RYH,IHF,XHE,PTH													
21	Bio-Pharma	PPH,BBH,PJP,IBB,XBI,FBT,IHE,XPH													
22	Technology	XLK,IYW,RYT,IGV,VGT,FXL,ROBO,ARKK,ARKW													
23	Semi-Tech	QQQ,IGM,IGN,XNTK,SMH,XSD,PSI,XT,XNTK,QTEC,FTEC,SNSR													
24	Factors	IVV,RSP,EQWS,GURU,EPS,EZM,CSD,MNA,DGRO,DGRW,FVD,FDL,HDV,PFM,NOBL,QDF,VIG,RDVY,SPYD,SDY,DTD,MMTM,MTUM,BEMO,FDMO,PDP													
25	Stylebox	SPY,MDY,SPYG,MDYG,SPYV,MDYV,IJH,IJJ,IJK,IVE,IVV,IVW,IJR,IJS,IJT,IWL,IWX,IWY,OEF,SPTM,RSP,RPG,FEX,FTA,FTC,FNK,FXN,FNY													
26															





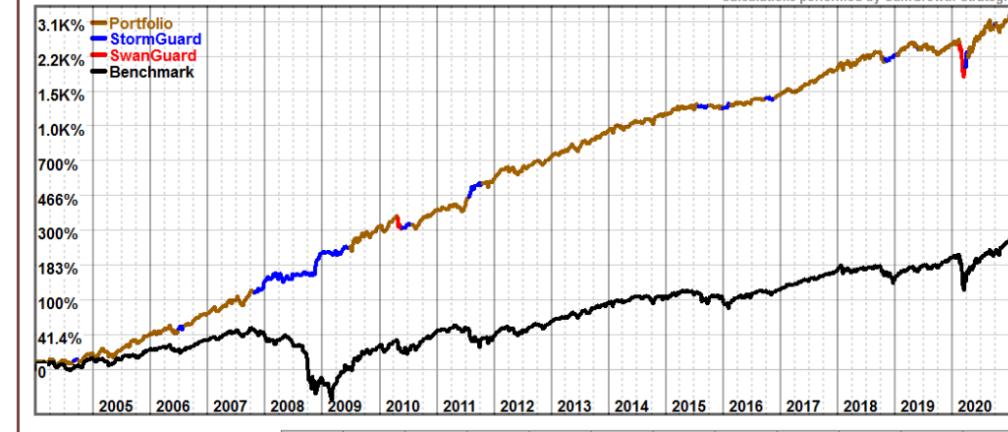
# All of our Published Indexes Employ **Merlyn.AI Genetic Algorithms**



# Model Hypothetical Performance

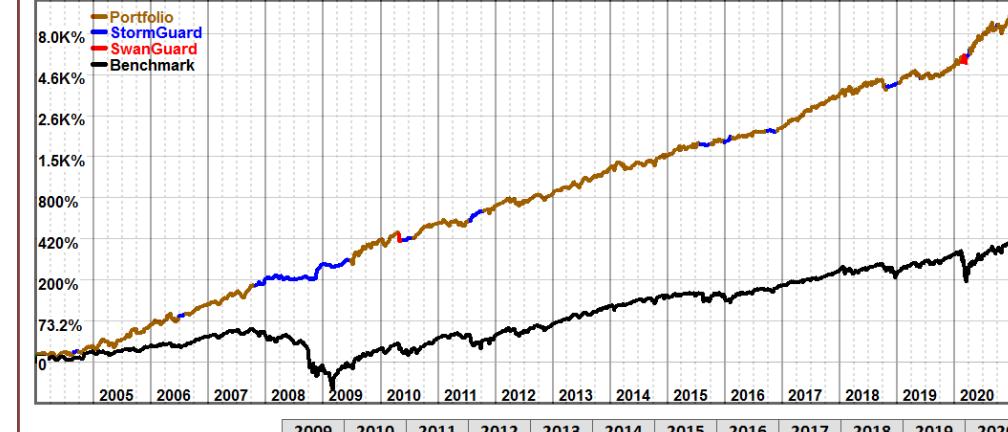
## Bull-Rider Bear-Fighter Portfolio

- Portfolio Inception Date: 09-01-2019 When the portfolio design was completed and available.
- Forward Walk Starting: 01-02-2004 Backtesting ends. Walk through out-of-sample data begins.
- Bear Market Strategy: BMS-I,W Invoked by StormGuard-Armor. Selects only safe harbor funds.
- Benchmark Index: B8020 Based on suitable Fidelity Asset Manager target allocation mutual funds.



## SectorSurfer Momentum Portfolio

- Portfolio Inception Date: 11-01-2020 When the portfolio design was completed and available.
- Forward Walk Starting: 01-02-2004 Backtesting ends. Walk through out-of-sample data begins.
- Bear Market Strategy: BMS-W,Y Invoked by StormGuard-Armor. Selects only safe harbor funds.
- Benchmark: S&P500 Index Market-cap-weighted index of 500 largest US publicly traded companies.



**Underlying Strategies**

1. Bonds BRBF-a	10%
2. Bonds BRBF-b	10%
3. StyleMix BRBF	10%
4. Factors BRBF	10%
5. Regions BRBF	10%
6. Countries BRBF	15%
7. Sectors BRBF-a	20%
8. Sectors BRBF-b	15%

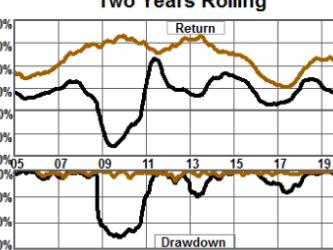


## WIZ Index

### Bull-Rider Bear-Fighter Index



<https://maiindexes.com/wiz-index>



**YTD** **1-Yr** **3-Yr** **5-Yr** **10-Yr** **17.3-Yr**

4.0%	47.2%	17.8%	19.2%	21.2%	22.7%
7.0%	44.8%	12.9%	13.3%	9.8%	7.9%



**Underlying Strategies**

1. SSM Econ Sectors-1	20%
2. SSM Econ Sectors-2	20%
3. SSM Econ Sectors-3	15%
4. SSM Econ Sectors-4	15%
5. SSM GeoPolySect-1	15%
6. SSM GeoPolySect-2	15%

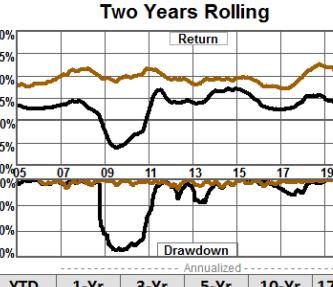


## DUDE Index

### SectorSurfer Momentum Index



<https://maiindexes.com/dude-index>



**YTD** **1-Yr** **3-Yr** **5-Yr** **10-Yr** **17.3-Yr**

9.9%	75.4%	45.7%	41.2%	33.4%	31.6%
10.3%	47.6%	18.0%	16.9%	14.4%	10.1%

Hypothetical portfolio model performance assumes trade signals provided are executed at the close of the subsequent market day. Past performance does not guarantee future performance. Copyright 2021 SumGrowth Strategies, LLC all rights reserved.

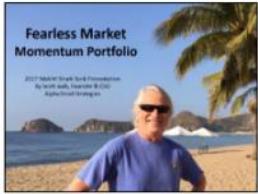
# Essential Videos and Details

Need-to-Know Basics and Deep-Dive Topics for the Curious

<https://www.alphadailybrief.com/Pages/EssentialVideos.aspx>

## Some Worthy Informational Videos

Technology Introduction - 7 min.



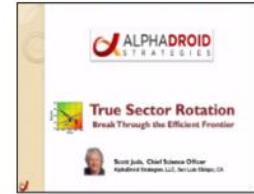
Market Crash Protection - 1 min.



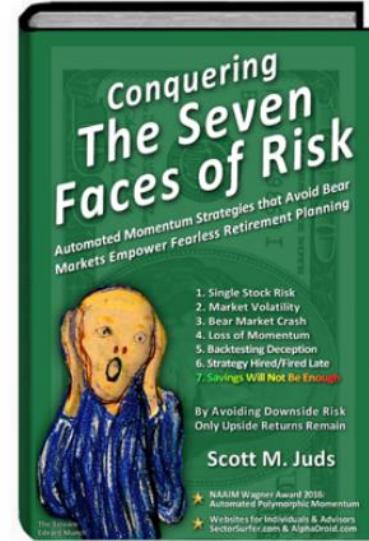
Merlyn.AI Overview - 2 min.



Technology Details - 31 min.



Merlyn.AI Details - 100 min.



Like details and stories? Click the book to start reading your free PDF copy right now!

## Please also Check Out the Essential Videos Found Here:

- <https://www.alphadailybrief.com/Pages/HeatMap.aspx>
- <https://www.alphadailybrief.com/Pages/RiskAvoidance.aspx>
- <https://www.alphadailybrief.com/Pages/BearStrategies.aspx>
- <https://www.merlyn.ai/>



**Sector Rotation and Risk Management**  
Houston AAll Chapter Sat. Nov. 19, 2022